

FINANCIAL TIMES

Today's surveys

Turkish industry
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Falling out of
love with gold

TOMORROW

World Business Newspaper: <http://www.FT.com>

FRIDAY DECEMBER 12 1997

WORLD NEWS

White House is seeking more time to promote Kyoto accord

The White House has asked for more time to convince sceptics that the Kyoto accord on climate change is the right way to save the planet without ruining its economy. President Clinton called the agreement "environmentally sound and economically sound", but vice-president Al Gore said it would not go to the Senate for ratification until more developing countries agreed to participate. Conference reports, Page 4; Editorial Comment, Page 15; Lex, Page 16

Bonn retreats over taxes
Germany's government has been forced into retreat from its agenda of structural reform. It agreed to raise value added tax from 15 to 16 per cent to stop pension contributions rising to record levels, but plans for liberalising the post market were diluted. Page 2; Editorial Comment, Page 15; Lex, Page 16

Spain claims Rock progress
Spain claims to have made "a little progress" in its efforts to break the deadlock over the future of the UK colony of Gibraltar. Page 2

EU set to back finance deal
The EU is set to throw its weight behind a proposed agreement to liberalise global trade in financial services, increasing pressure on the US to back a deal or risk harming the talks. Page 8

Berlusconi's troubles grow
Silvio Berlusconi's troubles as leader of Italy's centre-right opposition have multiplied this week amid signs that other politicians are exploiting his weakness for their own ends. Page 3

Britannia waves farewell
Queen Elizabeth II had tears in her eyes as she said farewell to the Royal Yacht Britannia when the ship retired from service at the UK's Portsmouth naval base. Page 2

Netherlands tax plans
The Dutch government has unveiled proposals to increase value-added tax and cut the tax burden on workers in fiscal reforms aimed at boosting job creation and adjusting to an ageing society. Page 3

French labour polls disappoint
French elections for union representatives to sit on labour tribunals showed unexpectedly high abstention with only 35 per cent turning out for Wednesday's poll. Page 2

US air gridlock tear
The US aviation system is set for gridlock unless there are wide-ranging reforms and new investment, the Congressionally-appointed National Civil Aviation Review Commission has warned. Page 6

Yeltsin worries persist
Ailing Russian president Boris Yeltsin was well enough to sign an important decree, said the Kremlin. But Russia's stock market was unconvincing, sinking 6 per cent. Page 2; World Stocks, Page 36

Japan bond plan
An influential committee of Japan's ruling Liberal Democratic party apparently backed proposals to issue some ¥10,000bn (\$77bn) of government bonds to support the country's financial system. Page 8

To bid or not to bid?
A parchment deed for the sale of 107 acres of land to William Shakespeare in 1602 - expected to fetch \$300,000 (\$495,000) - failed to meet its reserve price at Sotheby's in London.

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Markets

STOCK MARKET INDICES	
New York Composite	7,227.20
Dow Jones Ind. Av.	1,554.05
NASDAQ Composite	1,441.43
Europe and Far East	
CAC40	2,826.45
DAX	4,020.16
FTSE 100	2,035.9
Nikkei	16,050.15
US LUNCHTIME RATES	
Federal Funds	5.125%
3-mth Treas. Bill	5.125%
Long Bond	5.01%
Yield	5.01%
OTHER RATES	
UK 3-mth Interbank	7.4%
DK 10 yr Govt	107.020
France 10 yr Govt	101.34
Germany 10 yr Govt	104.97
Japan 10 yr Govt	105.19
MONTHLY SEA OIL (Argus)	\$16.945
Brent Dated	\$17.02

GOLD	
New York Comex	\$294.0
London	\$293.95
EXCHANGE RATES	
New York Composite	1.0545
DM	1.7851
FF	5.9095
Sfr	1.4287
Y	129.6
London	
DM	1.8519
FF	1.7303
Sfr	1.5075
Y	1.4362
Tokyo close	130.153
Starting	129.022
DM	129.40

THE FINANCIAL TIMES LIMITED 1997 No.33,472
London • Leeds • Paris • Frankfurt • Stockholm • Madrid • New York
Los Angeles • Tokyo • Hong Kong



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BUSINESS NEWS

Russian groups team up to bid for state-owned oil company

Menatep, the Russian industrial group which this week added Eastern Oil to its holdings, plans to team up with Sibneft, another Russian oil company, to bid for Rosneft, the largest Russian oil group yet to be privatised. Page 2

Momura, Daiwa and Nikko
Securities, Japan's three biggest brokers, will no longer provide information showing their market shares of trades on the Tokyo stock exchange. Page 16

India plans to launch its first
financial derivatives market by April. A report commissioned by financial regulator Sebi recommends an equity futures contract based on an index of 50 leading stocks. Page 17

ASG, the Scandinavian transport
and logistics group, plans to sell its cold storage and food distribution business as part of a wide-ranging restructuring. Page 18

A majority stake in Lithuanian
Telecom will be privatised in an international tender in 1998, Lithuania's minister for European affairs confirmed. Page 2

Reebok shares fell by more than
10 per cent in early trading on Wall Street after management downgraded earnings estimates for the 1997 fiscal year. Page 17; Wall Street, Page 24

Seat, the Spanish carmaker
owned by the Volkswagen group, is set for record production and an increase of over 30 per cent in turnover this year. Page 20

Credit Lyonnais Securities
Singapore, a subsidiary of the French financial group, and a Malaysian brokerage house have been charged with short-selling offences. Page 8

Siemens, the German
electronics and electrical engineering group, said the turmoil in Asian markets would have little effect on its business in the region. Page 20

Yamaichi Securities, Japan's
fourth largest broker which collapsed last month, is poised to sell its Hong Kong operations. Several companies including at least two Taiwanese groups have expressed interest. Page 20

Citicorp has bought the global
trust and agency services business of JP Morgan, which covers assets outstanding of \$700bn. Page 18

Bank of Nova Scotia, the
Canadian bank which has managed Mexican bank Inverlat since the 1995 peso crisis, plans to acquire a majority stake next year. Page 18

Hongkong Telecom is
reportedly close to reaching an agreement over the early termination of its international monopoly, now expected to expire in 1999 - a year earlier than predicted. Page 20

Sarrick Gold, North America's
largest gold producer, could buy back 10 per cent of its stock worth about \$700m (\$550m) in an attempt to prop up its shares, hit by falling gold prices. Page 18; Commodities, Page 26

FMG, the chemicals and
machinery conglomerate, became the latest US company to warn that a slowdown in sales in South-east Asia and South America would hit fourth quarter results. Page 18

Merrill Lynch and Ukraine
have agreed a scaled-down version of a bond deal scuttled by IMF objections, the broker said. Page 2

Currency falls for fourth day in a row

S Korea asks IMF to speed rescue deal

By John Burton in Seoul and Gerard Baker in Washington

South Korea is to ask the International Monetary Fund and other donors to speed the delivery of a \$57bn rescue programme, in an attempt to escape its deepening financial crisis.

But the US, which has pledged \$5bn, yesterday brushed aside calls for accelerated assistance, insisting the Korean authorities stick to the reforms promised in the IMF programme.

Fears of possible foreign loan defaults by the world's 11th largest economy forced South Korea's markets downwards again yesterday.

The threat of a debt implosion caused the Korean currency, the won, to fall by its daily limit of 10 per cent for a fourth consecutive day to 1,719.80 won to the dollar.

Asian, European and US markets also came under pressure.

The South Korean finance ministry said it would ask IMF or other donors to the \$57bn bail-out to provide "bridge" loans to help pay at least \$20bn in short-term overseas debts due by month's end and if foreign lenders refused to roll them over.

Korean banks and companies owe more than \$100bn in overseas loans over the next year.

Special envoys would go shortly to Washington and Tokyo to discuss additional funds with

IMF, US and Japanese officials, the government said.

The IMF had no comment on the Korean request for funds. But Robert Rubin, the US Treasury secretary, said: "They've got a strong programme with the IMF and I think that the key is for them to implement that programme and implement it effectively. That's the process we're all discussing with Korea right now," Mr Rubin said.

The US, along with other coun-

tries, has agreed to provide additional financing if the IMF's and other multilateral lenders' funds prove insufficient. But the \$5bn it has pledged will be released only after all multilateral sources have been exhausted. This framework of support was painstakingly constructed in negotiations with Asia-Pacific governments and the US is highly unlikely to agree to its unravelling.

Korea's usable foreign currency reserves now stand at \$10bn. Seoul expects another \$7.5bn in already scheduled loans this month, including \$3.5bn from the IMF, \$2bn from the

World Bank and \$2bn from the Asian Development Bank, said Lim Chang-yuel, the Korean finance minister.

"There is a 50/50 chance that Korea could default soon if sufficient IMF funds don't arrive in time," said a regional economist with a Western brokerage. "My worry is that Korea's problems could spread to Japan and international banks."

New credit downgrades on Korean foreign-currency bond issues by Moody's Investor Service, the US credit rating agencies, dealt a blow to Korea's troubled banks in getting new loans abroad.

Officials at the Korean Development Bank - the main offshore borrowing arm of the government - yesterday said they were likely to postpone a \$2bn bond issue which had been planned for this week.

There were also media reports that Korean oil companies, which previously enjoyed open credit lines, were being required by suppliers to submit letters of credit from reputable international banks for each deal. Letters of credit issued by banks promise suppliers that they will meet the debt payments in case of default by the suppliers.

The financial crisis yesterday forced Kim Young-sam, the Korean president, to make his second public apology in the last three weeks about the economy.

Caterpillar pays \$1.3bn for Varsity Perkins

By Andrew Edgecliffe-Johnson in London and Nikki Tait in Chicago

Caterpillar, the world's largest maker of construction equipment, has acquired Varsity Perkins, the diesel engines business of LucasVarity, the Anglo-American car components group, for \$1.325bn.

The move surprised LucasVarity investors as Perkins had been seen as a core division and a driver of sales growth following last year's merger of Lucas Industries and Varsity Corporation.

Victor Rice, LucasVarity's chief executive, who ran Perkins in the late 1970s before becoming chairman of its then parent Mas-

US group sees enhanced small engine capability

sey Ferguson, said Caterpillar's unsolicited approach exceeded the "intrinsic value" put on Perkins by LucasVarity.

The offer coincided with a LucasVarity review that concluded that Perkins, which specialises in "off-highway" engines for industrial, construction and agricultural equipment, would have to expand in "on-highway" engines for cars and trucks.

Mr Rice said the two sectors were converging because of international emissions legislation, but Perkins could not find suitable acquisitions to respond. UK analysts were divided on

the merits of the sale. Many welcomed the price realised for the business but Nick Fothergill of BZW said: "LucasVarity has sold its top-line growth. This will make the group more cyclical."

Caterpillar said the deal would enhance its position in smaller engines. Perkins mainly produces engines in the 50-200 horsepower range, while Caterpillar's engines range up to 13,600hp.

"Perkins's product line... is an outstanding complement to Caterpillar's engine business," said Richard Thompson, Caterpillar's president. "The addition

of those engines will strengthen our offerings for sale to others, and for powering our own equipment." The Peoria-based company is Perkins's biggest customer.

The US group expects its debt to total capital ratio to remain within the targeted 30-40 per cent range.

Caterpillar shares eased 11/16 to \$49. LucasVarity ended up 1/4p at 191p, having lagged the market by 35 per cent since the merger was announced in May.

Mr Rice took issue with bearish analysts, saying: "We have just sold 15 per cent of our sales

for 30 per cent of our market capitalisation. We have \$3bn sales left and a market value of \$2bn. That doesn't sound right to me."

The disposal would create a "minor" profit, but increase the group's net equity by \$400m, he said. It now had scope for \$200m of acquisitions in automotive components and aerospace.

LucasVarity also announced two contracts, worth \$500m, to supply fuel injection systems to Ford and Renault, and the withdrawal from a Volkswagen fuel injection programme using different technology.

Results, Page 21
Lex, Page 14



Making an entrance: Sinn Féin president Gerry Adams arrives at 10 Downing Street in London yesterday for his historic meeting with UK prime minister Tony Blair. Report, Page 10

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Germany 'dilutes' structural reforms

Mr Peter Hintze, secretary-general of the Christian Democratic Union headed by Chancellor Helmut Kohl, hailed the results of frantic end-of-year talks as "a success for Germany". Statutory pen-

The association of foreign banks said Frankfurt's strength as a financial centre could be hit. The deals, struck in parliament's conciliation committee, highlighted the grip on Bonn of the opposition

But it was far from clear whether the government could rebuild any momentum behind reform proposals. Hans-Olaf Henkel, president of the German industry association, said that "instead of bravely taking

Overall, only an extra 20 per cent of Deutsche Post's business will be

tional express and courier services said the bill "allowed too little room for competitors and hinders private investment".
Editorial Comment, Page 15;
Lex, Page 16

NEWS: INTERNATIONAL

ISLAMIC SUMMIT

Boost for reformists in Iran

By Robin Allen in Tehran

This week's Islamic summit in Tehran has given a strong boost to Iran's new President Mohammad Khatami and showed Iranians the welcome they can expect on the world stage if they eschew harsh anti-western rhetoric.

Many of Iran's stinging comments about Israel's occupation of Islamic territories and its ownership of nuclear weapons, as well as condemnation of US interference in the affairs of Muslim states, have been retained in the Tehran Declaration, one of two documents forming part of the final communiqué as the summit drew to a close yesterday.

However, it is Mr Khatami, rather than Ayatollah Ali Khamenei, Iran's spiritual leader, whose international and domestic standing has been enhanced. While the latter is seen as a figure of the militant Islamic Revolution, which is over, Mr Khatami is seen to represent the future as well as the present.

The Tehran Declaration contains all of the priorities emphasised by Mr Khatami in his opening speech.

It condemns the continuing Israeli occupation of Palestinian and other Arab territories; calls for "the liberation of all" of them; condemns Israel's "state terrorism, in utter disregard of all legal and moral principles".

The declaration calls for a nuclear free zone in the Middle East, for Israel to join the Nuclear Non-Proliferation Treaty - which Iran has already ratified - and for Israel to put its nuclear installations under the supervision of the International Atomic Energy Agency.

Apart from condemning the US Helms Burton law on

Libya as well as the Iran-Libya Sanctions Act, it also condemns all forms of terrorism.

It reiterates Organisation of Islamic Conference support for tolerance and freedom of expression, issues which Mr Khatami has made his own in the power-play now going on in Iran.

Kofi Annan, United Nations secretary-general, praised Mr Khatami as a man of his times, who believed in the rule of law and popular sovereignty and was "determined to work with his neighbours and the rest of the world".

But he made only a perfunctory reference to Ayatollah Khamenei, whose shrill address was full of talk of plots by the enemies of Islam and the depravity of western civilisation.

The final communiqué, over which delegations were still wrangling four hours after the official closing ceremony was due to have started, is likely to be watered down to avoid criticism of Turkey over Ankara's military links with Israel and its incursion into northern Iraq. It will also avoid other issues sensitive to individual members.

According to Sayeed Fahad Bin Mahmoud al-Said, the head of Oman's delegation, "neither Turkey, nor Iran's occupation of the Gulf islands claimed by the UAE, nor the civil war in Afghanistan" would feature in the final communiqué.

"Beyond general expressions of encouragement to find solutions".

The US and western military presence in the area "are not issues for the OIC because they only concern the individual defence arrangements of each member state," Mr Sayeed Fahad added.

Mr Sayeed Fahad added.

One trade diplomat said industry attitudes on both sides of the Atlantic were increasingly positive, and many US industry leaders were urging influential congress members to bless a deal.

But Mr Clinton's advisers appear still undecided whether supporting an agreement would strengthen or weaken domestic political support for his international economic policies, after his failure to win fast-track trade negotiating authority and criticism in Congress of US-led bail-outs for troubled Asian economies.

Sir Leon Brittan, EU trade commissioner, warned that

Climate change

KYOTO ENVIRONMENT CONFERENCE



Moment of success: Raul Estrada-Oyuela, right, embraces Japanese environment minister Hiroshi Ohki as the treaty is sealed

Brisk mediator who drove reluctant Cow to consensus

By Bethan Hutton in Tokyo

Officially, yesterday's agreement on tackling climate change will be known as the Kyoto Protocol. In truth, it should be termed the Estrada Agreement.

Raul Estrada-Oyuela, the Argentinean chairman of the central negotiating committee, was almost single-handedly responsible for forging consensus out of threatened collapse. Mr Estrada's Committee of the Whole - which inevitably became "the Cow" - is where the deal was put together.

As the official deadline - midnight on Wednesday - passed without agreement, Mr Estrada remained determined to get a treaty. He put together a new draft - including the outcomes of meetings between key parties, mainly the US, EU, Japan, China and the G77 group of developing countries, and of telephone calls bouncing between world leaders.

The Cow, which included delegates from all 160 countries at the conference, met at 1.30am to go through Mr Estrada's draft protocol paragraph by paragraph. He set a brisk pace, and made full use of his power under the convention rules to determine when consensus had been

achieved. Several times objectors were left open mouthed as Mr Estrada brought down the gavel to declare a paragraph adopted by consensus when they had hardly finished stating their opposition.

He scolded countries for not making useful suggestions at a time when they could have been acted on, and cut short verbose delegates with reminders that the time left with full interpretation services was ticking away, and that many of those present - himself included - were in danger of missing their planes. What saved his approach from being draconian was his unflinching good humour and strictly impartial approach.

As the sun rose over Kyoto and the corridors started to buzz with vacuum cleaners and rubbish collectors clearing the conference centre for its next occupants, Mr Estrada did not even pause for breakfast.

The only sign of tiredness was his frequent lapses into Spanish, rather than his usual English. In the end, Mr Estrada did not make his flight: when the protocol was finally adopted by the plenary session of the conference yesterday afternoon, he was up on the podium rather than asleep on a flight to his ambassador's post in China.

Pollution warning for UK industry

By Robert Corzine

The UK government is expected to warn companies considering long-term industrial projects that they should be prepared for much bigger cutbacks in greenhouse gas emissions in future.

The warning is expected to be directed mainly at the relatively small number of companies considering very large industrial projects, whose lifespan may stretch over 20 to 30 years or more. Those companies should factor in reductions of as much as 30, 40 or 50 per cent from 1990 levels, say officials. Planners should also be considering the impact of energy costs possibly more than doubling during the life of such projects.

The government hopes industry as a whole will look beyond the 2010 target date and work towards the longer-term reduction of emissions. It is also said to be keen to see market-based mechanisms emerge to help reduce emissions.

But business representatives say the government will also have to show greater flexibility if the cuts are to be implemented in the cheapest possible way. Michael Roberts of the Confederation of British Industry yesterday said there appeared to be little economic analysis behind the government's commitment to cut emissions by 20 per cent.

He said CBI attempts to persuade government departments to explain the economic costs of such a reduction had met "a stone wall".

That view was echoed by Jonathan Selwyn of the UK Centre for Economic and Environmental Development, who said there "has not been enough analysis to know what is the cheapest way" to achieve the cuts.

Deals and delays in 11-day marathon

By Bethan Hutton

The treaty approved in Kyoto yesterday included most - but not all - of the key points at issue during the 11-day negotiations. It covers:

■ An average cut in greenhouse gas emissions by industrialised countries of 5.2 per cent from 1990 levels between 2008 and 2012. Targets are in several bands: reductions of 8 per cent for the EU and several eastern European countries, 7 per cent for the US, 6 per cent for Japan, Canada, Hungary and Poland, 5 per cent for Croatia; stabilisation for New Zealand, Russian and Ukraine; increases of 1 per cent for Norway, 8 per cent for Australia, and 10 per cent for Iceland.

■ Six greenhouse gases: carbon dioxide, methane, nitrous oxide, hydrofluorocarbons, perfluorocarbons and sulphur hexafluoride. The first three have formed the bulk of greenhouse emissions to date, but emissions of the latter three, used mainly as substitutes for ozone-depleting chlorofluorocarbons (CFCs), are growing, and their warming potential is up to 20,000 times greater than carbon dioxide. Reduction targets for them can be based on 1995 emission levels, as usage was low before CFCs started to be phased out.

■ A "clean development mechanism", based on an Australian idea, which would allow industrialised countries to gain credit for investing in reducing emissions in developing countries, whether by increasing energy efficiency in new

power plants or participating in forestry projects.

■ Emissions trading between developed countries. This will allow the US, for example, to buy extra emissions rights from countries like Russia, which should easily meet their reduction targets.

■ "Sinks", the term for the promotion of forestry and other ways of absorbing carbon dioxide from the atmosphere to counteract emissions. Despite controversy over the scientific basis of calculations on the effectiveness of sinks, countries will be able to offset efforts they make to promote the absorption of greenhouse gases against their emissions.

■ A last-minute amendment stopped Australia walking out by making special allow-

ances for countries which in 1990 had net emissions from land-use change. Australia is the only candidate for making use of this allowance, which means that greenhouse gas emissions from land-clearing projects in 1990 will be added to industrial and other emissions in calculating the base for limiting future emissions.

The treaty does NOT include:

■ An article which would have given developing countries the option to voluntarily commit themselves to limiting emissions growth. This clause, deleted early yesterday after heated debate, could have satisfied the demands of the US Senate for "meaningful participation" from developing countries, but many delegates continued to insist that new commitments, even

voluntary ones, for non-industrialised nations were against the terms of the 1995 Berlin Mandate, the agreement at the climate conference in Berlin on which this week's negotiations were based. The issue will be tackled again at the next conference of the parties to the UN convention on climate change in Buenos Aires next November.

■ Full emissions trading between developed and developing countries. A decision on details of an emissions trading programme has also been put off until next year. Most industrialised countries support the idea of emissions trading, but some developing countries were suspicious that it could be used as a way for developed countries to avoid making cuts in energy use at home.

France - chosen by Toyota this week for a \$670m car plant to Britain's disappointment - has lower business operating costs than its rival for international investment, according to a report published yesterday by the Economist Intelligence Unit.

The EU survey of costs in 27 countries finds the UK is more expensive than France - and Italy, Sweden, Spain and the Netherlands too.

The EU studied countries which had attracted significant inward investments, and others with the potential to woo foreign companies in the future. The authors took into account wages and employers' costs, office and industrial rents, telecommunications, corporate taxes, expatriate costs, business travel, road transport and corruption.

The report's main findings conclude that businesses in industrialised nations incur far higher wage and infrastructure costs than in developing countries. In general, nations in south-east Asia are between 10 and 60 times cheaper for business than western countries.

Germany is the most expensive of the countries surveyed, with a relative score of 100. The next most expensive are the US with 91.8 and Belgium with 89.4.

On the other hand, Thailand, Malaysia and Indonesia all score less than six - the authors of the report say the scores would have been even lower if recent currency crises had been taken into account. South Africa has the lowest score of 1.

There are complications to the picture. The survey shows that wage differentials between executives and ordinary workers are higher in the US than in other industrialised countries.

World Business Cost Comparisons, Economist Intelligence Unit (+44 171 8301007) \$543.

NEWS: WORLD TRADE

US wavers over financial services deal

By Guy de Jonquieres and Frances Williams in Geneva

The European Union was set yesterday to throw its political weight behind a proposed agreement to liberalise global trade in financial services, increasing pressure on the US to declare whether it was ready to back a deal or risk scuttling the negotiations.

President Bill Clinton's senior advisers were yesterday struggling to try to clarify the US position amid signs that opinion in the US financial services industry was swinging in favour of reaching an agreement in the world trade organisation.

Washington could jolt fragile confidence in Asia and damage US commercial interests, if it scuppered an agreement by walking away from the negotiating table, as it did at the end of the last WTO financial services talks 2½ years ago.

He said that if the latest negotiations failed, countries might withdraw pledges to liberalise further and renege on their commitments given in a stop-gap 1995 WTO agreement to keep their financial services markets open.

"If anybody is inclined to walk away (from the talks) they should bear the risk very much in mind," he said.

Any political plaudits they earned at home for rejecting a WTO deal as inadequate would swiftly "turn to ashes" if other countries reacted by excluding foreign institutions from their markets.

Sir Leon said the liberalisation offers made so far by more than 60 WTO member economies were "impressive", although he was still seeking improvements, notably from Japan, South Korea and India.

Trade ministers of the EU's 15 members were poised last night to endorse an unanimous decision by their senior officials to support a WTO agreement.

European financial institutions also told Sir Leon they strongly backed a deal.

Sir Leon said he wanted a permanent WTO agreement. But he did not rule out the possibility that, if the US balked at concluding one, the EU would again seek to broker a stop-gap arrangement, as it did at the end of the WTO talks two years ago.

Renzo Ruggiero, WTO director general, yesterday urged member governments to agree. But he said that if they were unable to do so, a range of other options might have to be considered to prevent the complete failure of the talks.

The industry is also embroiled in technical disputes over DVD-Rom and DVD-Audio. Sony and Philips broke ranks again by adopting a different technology for DVD-Ram, the recordable version of DVD-Rom. This time, the industry has failed to find a compromise, and two separate versions of DVD-Ram are set to go on sale in North America and Japan.

Another rift has developed in the discussions over DVD-Audio. One camp, led by Sony, favours a different software format to a faction headed by Time Warner. This time, it should be possible to find a solution because DVD-Audio hardware can be devised to play both types of software.

Yesterday's meeting at Sony Music offered an opportunity for record executives to discuss the issue. They also tested the competing technologies bidding for inclusion in the final formula. In the hope that, despite the squabbles, DVD-Audio will be ready for production at the end of next year.

US DVD market

	1997	2000	2003	2006
DVD players (m)	0.8	1.0	12.0	28.5
DVD penetration (%)	1.0	12.0	28.5	43
Sell-through DVD units (m)	3.8	7.1	10.1	12.2
Retail DVD revenue (\$bn)	0.14	4.034	6.018	13.021

Source: Paul Kagan Associates

As % of US video homes

whereby consumers pay \$5 to view a film for 48 hours, rather than buying a disc for \$20. Disney, Universal and other studios have agreed to supply software for Divx which, some observers fear, could confuse consumers and inhibit DVD-Video's sales prospects in North America.

In Europe, DVD-Video was originally scheduled to go on sale a few months ago. However, film studios were unable to deliver software modified for the European market in time. Some manufacturers, including Matsushita, started supplying DVD-Video players on a limited basis, but most companies postponed until early next year when software will be available.

The industry's frustration erupted in public this week when a senior Toshiba executive accused Philips of being too slow in developing encoding systems for European DVD-Video software. He claimed that Philips' tardiness would cost the industry up to \$670m in lost hardware and software sales this Christmas.

Digital music systems fail to find harmony

Alice Rawsthorn on the troubles besetting new electronic entertainment products

Dozens of record executives descended on Sony Music's headquarters in Manhattan yesterday to assess various versions of DVD-Audio - touted as a successor to the compact disc.

The tests were intended to defuse a long-running wrangle over the technology for DVD-Audio, the musical version of digital versatile disc (DVD), the advanced disc once regarded as the hottest new electronics and entertainment product of the 1990s.

Originally, the electronics and entertainment industries hoped to orchestrate a smooth introduction for DVD. But the launch of DVD-Rom, the high memory computer disc, has been dogged by technical disputes, and this week a new dispute erupted over the European debut of DVD-Video, a sophisticated alternative to the video cassette.

For the electronics industry, DVD-Video and DVD-Audio promised to provide new sales at a time when many existing products, notably video cassette recorders and

CD players, had hit maturity. Similarly, DVD-Rom offered an *entree* to the burgeoning computing market.

Entertainment companies were equally enthusiastic about the new discs. Hollywood movie studios regarded DVD-Video as a profitable successor to low-margin video rental. Record labels saw DVD-Audio as a means of persuading consumers to buy new versions of old recordings, as they did with CDs in the 1980s.

Both sectors were aware that if the new discs were to succeed commercially, the same technology had to be adopted worldwide to avoid a repetition of the format war between VHS and Betamax which dogged the video cassette's debut.

The first sign of trouble came in early 1995 when Sony and Philips, the electronics groups that jointly developed the compact disc, threatened to manufacture a different version of DVD-Video to their rivals in the DVD forum, a consortium led by Toshiba.

Eventually, a compromise was reached and the electronics industry agreed

a standard technology. The electronics sector then wrangled with the Hollywood studios over the specifications for DVD-Video software. Concerned about the risk of piracy and the erosion of price differentials, the studios insisted that various versions of DVD-Video be developed for different countries.

These squabbles delayed DVD-Video's introduction in Japan and North America. Several movie studios, including Walt Disney, then announced that they would wait to see how consumers responded before releasing their films on DVD-Video, thereby missing the risk of early sales being depressed by a software shortage.

Disney and other studios subsequently agreed to bring out titles on DVD-Video. Philips estimates that 200,000 DVD-Video players have been distributed to retailers in the US, and at least 500,000 players will be sold worldwide this year.

However, the industry is now concerned that 1998 sales could be impeded by the forthcoming launch of Digital Video Express (Divx),

Costs in France lower than UK

By Michael Peel in London

France - chosen by Toyota this week for a \$670m car plant to Britain's disappointment - has lower business operating costs than its rival for international investment, according to a report published yesterday by the Economist Intelligence Unit.

The EU survey of costs in 27 countries finds the UK is more expensive than France - and Italy, Sweden, Spain and the Netherlands too.

The EU studied countries which had attracted significant inward investments, and others with the potential to woo foreign companies in the future. The authors took into account wages and employers' costs, office and industrial rents, telecommunications, corporate taxes, expatriate costs, business travel, road transport and corruption.

The report's main findings conclude that businesses in industrialised nations incur far higher wage and infrastructure costs than in developing countries. In general, nations in south-east Asia are between 10 and 60 times cheaper for business than western countries.

Germany is the most expensive of the countries surveyed, with a relative score of 100. The next most expensive are the US with 91.8 and Belgium with 89.4.

On the other hand, Thailand, Malaysia and Indonesia all score less than six - the authors of the report say the scores would have been even lower if recent currency crises had been taken into account. South Africa has the lowest score of 1.

There are complications to the picture. The survey shows that wage differentials between executives and ordinary workers are higher in the US than in other industrialised countries.

World Business Cost Comparisons, Economist Intelligence Unit (+44 171 8301007) \$543.

NEWS DIGEST

Poland speeds steel sell-off

Poland will speed up the privatisation of its steel sector to modernise the industry to compete with European Union producers, Leszek Balcerowicz, the deputy premier for the economy, said yesterday.

Mr Balcerowicz spoke as Polish negotiators in Brussels sought to defuse a dispute with the EU over a timetable for reducing Poland's tariffs on EU steel imports.

Brussels is insisting that Poland remove customs barriers by the end of 1998, as promised in 1991. Meanwhile, local industry is insisting that tariffs be kept in place till the end of 2000, so that it can spend more than \$1bn on restructuring to cope with open competition from the EU.

International lending agencies have said they will only commit the restructuring funds needed by Polish mills if strategic investors from western Europe are brought in. The bulk of the sector is still in state hands although preparations are under way for disposals of the major mills.

Christopher Bobinski, Warsaw

POWER FINANCING

Hopewell finalises \$1.3bn loan

Hopewell Holdings, the Hong Kong based infrastructure group, is close to finalising terms for a US\$1.3bn loan to finance its remaining power project, Tanjung Jati in Indonesia.

Tanjung Jati was carved out of Consolidated Electric Power Asia (Cepa), the power company spun off by Hopewell and subsequently sold to Southern Company, the US electricity group.

In July of this year Southern took full control of Cepa, buying Hopewell's last 20 per cent tranche for \$150m in cash and Cepa's 80 per cent stake in the 1,320MW Indonesian power plant.

The loan, arranged by Hongkong Bank, marks the company's return to borrowing as bankers are increasingly wary of lending on infrastructure projects in South-east Asia following the financial turmoil in the region's markets and deteriorating credit quality. The risk element has been further heightened for projects whose revenue stream will be in local currency, as currencies in the region have been falling against the US dollar.

Louise Lucas, Hong Kong

EGYPTIAN GAS

Italians join consortium

Eni, the natural gas affiliate of Eni, the partially privatised Italian state energy group, has joined a consortium trying to build Egypt's first liquefied natural gas plant. Amoco, the US oil company, and Snam will both have 45 per cent stakes in the \$1bn project, which also includes the Egyptian General Petroleum Corporation. The consortium has signed a memorandum of understanding with Turkey, which wants to buy 2bn-4bn cubic metres of Egyptian LNG a year.

Eni and Amoco have large tracts of exploration acreage in the Nile delta of northern Egypt. A string of gas discoveries has been made in the area, which Amoco believes will support an export scheme as well as supply Egypt's fast-growing gas industry. Eni has been looking at a variety of pipeline proposals to link Nile delta gas fields with Turkey and other countries in the region. A proposed "peace pipeline" that would have included Palestinian territories and Egypt has fallen victim to the intemperate Middle East peace process.

Robert Corzine, London

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July 11, 1950

Pollution warning for UK industry

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NEWS: THE AMERICAS

Brazil presidential poll battle begins

By Geoff Dyer in São Paulo

Brazil's presidential election got under way yesterday when the leftwing Workers' Party (PT) launched Mr Luis Inácio Lula da Silva as its candidate for next October's poll.

Mr da Silva, popularly known as Lula, lost both the last two presidential elections. He is the first leading politician to formally declare himself as a candidate for next year's election.

He will embark on a tour of PT activists around the

country to develop the themes of his campaign, expected to focus on issues such as rising unemployment and education.

The announcement coincided with growing labour unrest in the industrial region of São Paulo following the slowdown in economic activity that the Asian economic crisis has caused in Brazil.

Thousands of car workers protested yesterday in São Paulo at plans by Volkswagen and Ford, two of the Brazil's largest carmakers,

Asian jitters returned to the Brazilian stock market yesterday after fears about a financial meltdown in South Korea prompted a sharp fall in share prices.

The São Paulo Bovespa index of leading companies, which dropped 3.8 per cent on Wednesday on concerns over Korea, was 6.1 per cent lower at 8,823 points by mid-afternoon yesterday.

to reduce production next year. Volkswagen has threatened to lay off 10,000 work-

ers if they do not accept reduced working hours and wage cuts.

Analysts said investors were also concerned about the impact of the continued problems in Korea on Wall Street.

Market sentiment was boosted when a special committee of the lower house of Congress approved the government's plan to reform the social security system, a central part of its strategy to cut public spending.

The near doubling in interest rates and increase in taxes which the government introduced to defend the currency have hit the motor industry hard. Volkswagen said that sales in November were 40 per cent lower.

Although Mr da Silva is the first candidate to declare, a number of other politicians, including Ciro Gomes, the former finance minister, have been planning bids for the presidency. Fernando Henrique Cardoso, Brazil's president and still the firm favorite to win the

election despite the economic downturn, is not expected to launch his campaign until next Spring.

Mr da Silva, one of the most recognised politicians in the country, regularly scores well in opinion polls and might be expected to benefit from the economic difficulties.

Political analysts believe that he will not be able to seriously challenge Mr Cardoso unless the economic crisis deepens and the government is forced into a devaluation.

Despite record compensation, the employment boom may be peaking
Wall St looks over its shoulder

So far, Wall Street has been the exception to the rule that US salary rises remain moderate despite the strength of the country's economy.

Bonus season is here and workers on Wall Street are taking home record levels of compensation this year. Once bonuses are banked in the New Year, many investment bankers will hope to be offered even more tempting packages by rival institutions.

Even financial analysts, once the poor relations of investment bankers, are being lured by multi-million-dollar deals.

But there are signs the jobs boom may be peaking. For the first time, the accelerating consolidation of the US financial services industry is resulting in Wall Street job cuts - a remedy many on Wall Street have been advocating, as far as others are concerned, for years.

The chill in the air this week may be more than the effect of the season's first snowstorm: the merger of Union Bank of Switzerland and Swiss Bank Corporation, announced on Monday, is expected to result in over 1,500 job losses in the US. The recent merger of Salomon and Smith Barney has so far caused about 500 redundancies, with more to come.

"There is going to be more supply than there has been so we'll start getting more rational pricing," said Richard Durkes, executive vice-president of ABN AMRO Chicago Corp.

Joan Zimmerman, executive vice-president of executive recruitment firm G.Z. Stephens, agreed on the knock-on effect. "Clearly, any time you have supply on the market, which we are now seeing for the first time since about 1991, you will see the froth coming out of the market very rapidly."

Worse, this is happening when trading profits at Wall Street firms have already been hurt by the Asian financial crisis - J.P. Morgan warned earlier this week its fourth quarter trading earnings would be lower than expected, for example.

Ms Zimmerman said the combination of consolidation, stated and unstated losses due to recent market volatility and a slowdown in initial public offerings have already "had a bit of a dimming effect".

Much depends on the markets in 1998. "If this is happening at approximately the same time as market indigestion, then there will be a surplus [of people]," said Michael Lipper of Lipper Analytical. "Will the surplus change the level of compensation? My guess is that if it did, it would take about a



Traders work on the floor of the NYSE recently

year or more. These people will be getting nice severance packages. It will take them a while to be willing to accept lower compensation."

But the sheer number of redundancies is not the only factor. For the past few years, compensation on Wall Street has been bid up by new entrants attempting to penetrate the market, most notably Deutsche Morgan Grenfell, Union Bank of Switzerland and NatWest Markets.

But in recent months the two British contenders, Barclays and NatWest, have pulled back, and the merger of UBS and SBC has removed another big bidder.

Still, new bidders could emerge. "This clearly will take some of the froth out of the market. But it could be short-lived, as the US market becomes more attractive to other foreigners," said Michael Flanagan, of Financial Service Analytics.

In fact, some foreign

banks, such as the Dutch and the French, are known to be considering substantial expansion in the US, and many observers think the UBS/SBC deal will spark more aggressive action by US commercial banks.

Bruce Wasserstein, chairman and chief executive officer of Wasserstein Perella, the mergers and acquisition specialist, thought about 14 foreign banks and five US commercial banks are in search of a position in the US market.

Some mid-sized participants are looking to up the ante. Bankers Trust, which just bought NatWest's European equities business, could be interested in picking up some staff, for example. "There might be some really good opportunities" to hire good people from the fall-out of the UBS/SBC merger, said Frank Newman, chairman and chief executive officer.

Rae Rosen, senior economist at the Federal Reserve Bank of New York, said that while pay had been increasing rapidly, numbers employed on Wall Street had been rising quite slowly, up only 4,200 to 154,000 year-on-year as at the end of October. Pay cuts were not likely to sting too severely. "Second to sports, these are the best paid jobs in the country,"

Tracy Corrigan

US faces gridlock in the air

The US aviation system is doomed to gridlock unless there are substantial reforms and new capital investment, a congressionally appointed commission said yesterday, writes Mark Suzman in Washington.

Gridlock would damage the economy and increase the likelihood of more fatal accidents, the National Civil Aviation Review Commission warned.

The commission said the Federal Aviation Administration, chief regulator for aerospace, lacked organisational, management and financial resources to cope with the rapid growth in air travel.

"The current course will impair our domestic economy, reduce our standing in the global market place, and result in a long-term deterioration of aviation safety," the report warns.

The bipartisan commission, appointed last year to examine the state of national aviation programmes and airline safety, adopted a set of recommendations to modernise the air traffic control system.

Norman Mineta, former congressman who chaired the commission, said the report represented a blueprint for change to restructure the system so it could cope with the expected doubling of air traffic by 2010.

NEWS DIGEST

US retail sales inch up 0.2%

In a restrained start to the Christmas shopping season, US retail sales rose just 0.2 per cent last month, marking a continued slowdown in consumer spending after rapid growth earlier this year. According to the Commerce Department, seasonally adjusted sales for November were \$213.8bn, 0.2 per cent up from October and 3.8 per cent higher than the same period last year. The rise was below analysts' expectations of a 0.5 per cent increase following a 0.2 per cent drop in spending the previous month.

Meanwhile, in a separate report, the Labor Department announced that the number of unemployed claiming jobless benefits for the first time fell to 311,000 last week, down from a revised 324,000, providing further evidence of the extremely tight labour market. Overall unemployment now stands at 4.6 per cent, its lowest level in 24 years. However, with little sign of inflation building and authorities anxious about the possible effects of the Asian financial crisis on the US market, analysts say neither report is likely to prompt the Federal Reserve to raise interest rates when its Open Market Committee meets on Tuesday. Mark Suzman, Washington

MEXICO CITY

Mayor suffers setback

Cuanhtémoc Cárdenas, the leftwing mayor of Mexico City, has suffered a serious setback in his first week in office after accusations of torture and drug links forced the resignation of one of his newly appointed police chiefs. Jesús Carrola, head of the capital's investigative police, stepped down on Wednesday five days after taking office amid a storm of criticism about his record while a high-ranking police officer in the north-western Baja California peninsula.

Mr Carrola's hurried departure has raised questions about how thoroughly Mr Cárdenas vetted appointees before offering them jobs. One of Mr Cárdenas' main campaign pledges was to curb corruption and sever links between police and organised crime in the capital. Mr Cárdenas is considered a strong candidate for the presidency in 2000 if he is successful as the first elected - and first opposition - mayor to rule the capital since the 1920s. Henry Tricks, Mexico City

US BANKING

Record third quarter profits

US commercial banks made record profits in the third quarter, the Federal Deposit Insurance Corporation announced yesterday, as Wall Street sentiment about bank prospects for next year grew sharply gloomier. According to the corporation, commercial banks are on target to break last year's record for annual profits of \$52.4bn. Andrew Hove, the corporation's chairman, said that "for banks, the economy is a gift that keeps on giving".

The corporation's data revealed that banks made a profit of \$14.8bn in the third quarter, beating the previous record, set in the second quarter of this year, by \$13m. Credit card lending, a problem for many banks for the last two years, lay behind the strong growth, with many of the larger banks which specialise in the area recording strong reductions in bad debt write-offs on their card portfolios. John Authers, New York

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NEWS: ASIA-PACIFIC

Asia's markets upheavals have narrowed the economic options for Seoul

IMF and US stand by Korea deal

By Gerard Baker
in Washington

The International Monetary Fund and the US, the two principal architects of the South Korean international financial bailout, stand unwaveringly behind the original programme negotiated with Seoul and continue to urge its swift implementation.

The IMF had no official comment on the continuing collapse of the Korean won and stock prices yesterday but in recent days officials have made it clear they see no alternative to the Koreans' undertaking the reforms promised under the full Fund programme as the

best means of restoring stability.

For the US, which has pledged supplemental financing of \$5bn should the IMF's funds prove insufficient, Robert Rubin, the treasury secretary, said yesterday Korea must implement the reforms. "They have taken a number of very important measures and they have a lot to do and that's the process that's under way," he said.

But the problems for the US and the IMF were amply demonstrated yesterday with a sharp fall in US stock prices, produced mainly by fears over the potential spread of Asia's problems to US companies. The risk of a

complete collapse in Korea's economy, accompanied by defaults on loans to US and other banks, raises the stakes for the US authorities significantly.

Though officials insist the Koreans must implement the radical reforms, they know also that the costs of failure if they do not could embrace the US and world financial markets.

Pressure of a different source may also be brought to bear on the US and IMF, however. In recent days a growing chorus of criticism has sounded throughout Washington over the IMF's approach in dealing with the broader Asian crisis. Critics have questioned the appropriateness of tough monetary policies and other remedies for an economy such as Korea with huge financial sector problems.

Last week produced the merest hint of an internal dispute within the multilateral lending institutions, when Joseph Stiglitz, the chief economist at the World Bank, warned that the Asian problems were not like those the IMF had dealt with in Latin America in the 1980s.

Though officials deny any differences over Fund programmes, the suspicion of any internal debate may make the Koreans bolder in resisting reforms. But for the time being the IMF and the US seem unlikely to flinch in the face of such pressure.

The US, with other countries, including Japan and Germany, is committed to lending money as a "second line of defence" to be used only when the multilateral lending has been exhausted.

The desire to force tough reforms on Asian governments in exchange for lending, and domestic political hostility to any support for Asian countries, means the Treasury is unlikely to agree any greater help for Korea.

Indeed, Mr Rubin indicated strongly when the package was agreed that the US thought it highly unlikely its \$5bn would ever have to be used.

Credit rating takes a tumble

By Edward Luce

South Korea's sovereign credit rating was slashed by three notches yesterday to just one level higher than junk bond status.

The downgrade, issued by Standard & Poor's, the US agency, puts Korea in the same risk category as Egypt, Colombia, Poland and Indonesia. This means that Korea is considered as likely to default on its overseas debt as other countries rated at the same level.

Just two months ago South Korea, which is now rated BBB minus - the same level as Italy, Sweden and Portugal, Moody's Investors Service, S&P's main US rival, also downgraded South Korea by two notches from A3 to Baa2.

"Rating agencies have belatedly realised that there is a very real danger Korean banks and companies could default on their short-term debt," said Christopher Huhne, head of sovereign ratings at Fitch IBCA, Europe's largest credit rating agency.

Analysts say that Korean entities - including the Korean government - would find it almost impossible to raise capital offshore to service short-term debt obligations. The Korean government's admission that the country's short-term debt is well over \$100bn - as opposed to its previous figure of \$65bn - has added to worries about the country's creditworthiness.

The confidence crisis affecting the corporate and banking sectors is such that Korea faces the prospect of recession in 1998, said S&P. "Defaults on unrated private sector debt will jump sharply as a result."

Officials at the Korean Development Bank (KDB) - the main offshore borrowing arm of the government - yesterday said they were likely to postpone a \$2bn bond issue which had been planned for this week. The secondary market spread of existing KDB bonds has widened from around one percentage point above US Treasury bonds to a spread of over 5 percentage points in the last eight weeks. "Korean debt is already being traded like junk bond debt," said one investment banker in New York yesterday. "They would be crazy to borrow in these conditions." See Capital Markets page

HK\$ comes under heavy pressure

By John Fiddling
in Hong Kong

The Hong Kong dollar, the last Asian currency to be linked to the US dollar, came under pressure yesterday as South Korea's financial crisis fuelled fears of a new round in regional financial upheaval.

As interest rates rose sharply and the benchmark share index fell by more than 5 per cent, the Hong Kong dollar slipped from HK\$7.74 to almost HK\$7.75 against the US dollar. So far, Hong Kong has so far resisted the devaluations which have swept the region, maintaining its link to the US dollar, the linchpin of the financial system, at HK\$7.75.

South Korea's troubles also knocked the wind out of the Taiwan dollar, which opened sharply down before making a startling recovery later in the day.

The Korean won's collapse also prompted the biggest ever drop in the Indonesian rupiah and pushed the Thai baht and Philippine peso down to record lows.

Hong Kong's post-colonial leader yesterday rejected the possibility that an economic slowdown would erode the administration's commitment to the dollar peg.

Speaking after talks in Beijing, Tung Chee-hwa also cited China's backing for Hong Kong's stance. "The leadership has expressed support," said Mr Tung.

"I think we can handle the financial turmoil more than adequately," he added, during his first official visit to China since July's transfer of sovereignty.

Investors remained worried, however, that Korea's deepening crisis would drag the Hong Kong dollar into the firing line again and damage the territory's economy. A previous assault in October pushed interest rates sharply higher, reducing the value of the Hang Seng index by almost 25 per cent in four trading days.

Anxiety was underlined by the weak response to a government land auction, where a residential site fetched less than expected. Property prices have already fallen by between 10 and 20 per cent since the beginning of October, with further declines expected. "A lot of big developers are pushing properties on to the market at the moment at reduced prices," said Archie Hart, director of equities at BZW. "That suggests they think things are going to get worse."

Although currency traders said they saw little evidence of substantial speculative positions being built against the Hong Kong dollar, with volumes relatively light, the jump in interest rates underlined anxieties. Three-month interbank rates jumped from 9.2 per cent to 11.4 per cent, with overnight rates climbing from 4.3 per cent to 6 per cent, although they eased slightly in the afternoon.

The Hong Kong Monetary Authority said that it was closely monitoring the market and that the currency remained on the strong side of its link to the US dollar.

The rise in interest rates rattled the stock market, with property and banking shares leading the decline. After recovering ground over the past few weeks, the Hang Seng now stands almost 40 per cent below its August peak.

While the Hong Kong government argues that the structure of Hong Kong's service-based economy should provide protection from the devaluations which have swept across the region, private sector economists have been downgrading estimates for growth next year.

Many are forecasting that gross domestic product will rise by between 3 and 4 per cent, compared with about 5 per cent this year. Concerns centre on the property and financial sectors, the twin pillars of the economy. See World Stock Markets and Currencies Pages

With a presidential election near, foreign plots are blamed for national ills

Koreans resist the economic facts

By John Burton in Seoul

The election campaign for South Korea's presidency is not pre-occupied by the depth of the country's financial crisis but with the height of a candidate's son.

In the glare of television cameras, the height of Lee Soo-yun, son of the government party's candidate, was measured this week to refute opposition allegations that he was not tall enough to escape military service on grounds of being underweight.

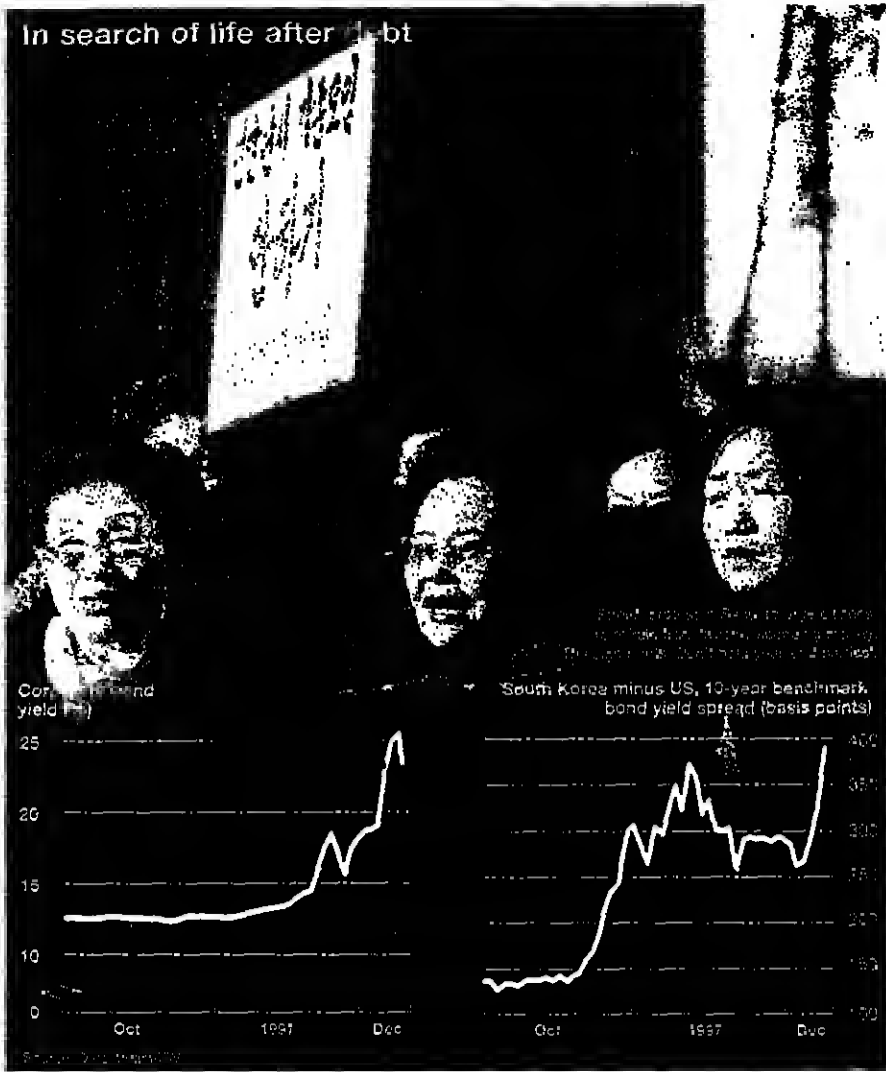
Claims that Mr Lee had gone on a crash diet to avoid the draft have damaged the government's chances of winning the election next Thursday.

The incident reflects a profound sense of denial as South Koreans confront possibly their worst economic crisis since the 1960-83 Korean war ended. "It's like walking through the looking glass," said a visiting US banker. "There is a frightening total disconnection between how Koreans and foreigners view the situation."

What Koreans call "the miracle on the Han" has come to an abrupt halt in the last four weeks. The response has been a mixture of confusion, anger and disbelief. "Koreans are refusing to face up to the severity of the crisis. They think they can muddle through," said a western diplomat.

The public has reacted as it has done in previous economic downturns by obeying and calls to tighten their belts in the belief that spending less will somehow save the nation from its debt crisis.

Seoul's Kimpo airport is nearly deserted as the public



heeds demands to curb overseas travel in an effort to save precious dollars and pay off the nation's foreign debt. "I cry every day," said a travel agent about the lack of customers.

For those with possibly less patriotic intentions, cus-

tomers officials search departing passengers for any unusually large amounts of dollars for spending abroad.

The government has warned that South Koreans who charge more \$10,000 on a credit card while overseas could face criminal prosecution.

while those spending more than \$5,000 might have their credit cards suspended for one month.

No economist has warned that some austerity measures, such as promises by housewives to serve smaller meals at home, could deepen

the country's plunge into recession since it would further reduce the consumer demand needed to bolster growth.

The media are dominated by stories suggesting that the nation's debt crisis was the result of a plot by the US and Japan to place South Korea under neocolonial economic rule by the International Monetary Fund.

That reflects Korea's deep distrust of outsiders bred by centuries as a plaything of empires, including the Mongols, Chinese and Japanese. The result of nearly 400 years of defensive self-imposed isolation as the "Hermit Kingdom", are also not conducive to opening the country's economy.

The public hopes its resistance to foreign pressure will not only save Korea, but also their jobs threatened by industrial restructuring under the IMF terms.

"There is little understanding that the reforms, although painful, are necessary if Korea is to recover its global competitiveness," said Daniel Harwood, north-east Asian manager for ABN Amro Hoare Govett in Seoul. But ironically that message is being best understood by those who suffered the worst. The bankruptcy of the Hana shipbuilding group has devastated south-west city of Mokpo, where its new shipyard promised to revive the fortunes of the depressed port.

But there is little talk of blaming others for the city's woes. Instead, "the collapse of Hana was caused by its owners. Their expansion plans were too rapid and too ambitious," said one resident.

Malaysia charges brokers over short-selling

By James Kyngne and Sheila McNulty in Kuala Lumpur

Credit Lyonnais Securities Singapore, a subsidiary of the French financial group, and a Malaysian brokerage house were charged yesterday with short-selling offences. The share trading practice was permitted last year, only to be banned three months ago - after the alleged offences were committed.

The news contributed to a 7.41 per cent plunge in Malaysia's main share index to 589.18 points. Observers said the legal action had unnerved some in the financial

community who feared that authorities might seek to bring similar charges against other brokerage houses.

Mahabir Mohamad, the Malaysian prime minister, has blamed the sharp decline in Malaysian stock prices since July partly on "manipulators" who engaged in short-selling, which is usually the selling of shares one does not own in the hope of obtaining them later at a cheaper price to complete the deal at a profit. Authorities banned short-selling since early September.

The brokerage houses were charged yesterday on three counts

of violating the Securities Industries Act. Industry sources said the issue was not the act of short-selling but the fact that the short-sellers had failed to deliver the shares they sold within the required settlement period.

Credit Lyonnais, which has been charged on two of the three counts, said it had pleaded not guilty to the allegations and would vigorously contest them. It added in a statement that it had executed the two short-selling trades on behalf of two UK institutional fund managers.

CIMB Securities, the Malaysian brokerage involved, was charged

on three counts but also pleaded not guilty. On two of these it said it was acting as an agent for the transactions ordered by Credit Lyonnais. It was not clear who was the client for the third deal.

Ng Wai Hong, CIMB's dealers representative, was arrested but allowed out on payment of bail of M\$250,000 (US\$66,750). He also pleaded not guilty. The maximum penalty for offences under the Securities Industries Act is a fine of M\$1m, 10 years' jail, or both.

The three deals in question appear to have been small by the standards of institutional business. Credit Lyonnais is alleged to

have sold 141,000 shares in Proton, a Malaysian car company, and 76,000 shares in Public Finance, a finance company. The third deal involved 22,000 shares in Arab Malaysian Corp, a conglomerate. The total transaction amount was M\$1.4, according to Bernama, the Malaysian national news agency.

Brokerage house executives said that failures to deliver shares within the settlement period was commonplace, especially for relatively minor trades such as the ones in question. This fact has caused nervousness among other Kuala Lumpur brokerages, some of which also fear prosecution.

Uncertainty clouds bond plan as Tokyo shapes finance package

By Gillian Tett and Michioyo Nakamoto in Tokyo

An influential committee in Japan's ruling Liberal Democratic party yesterday apparently backed proposals to issue some ¥10,000bn (\$77.2bn) worth of government bonds to support the country's financial system.

Okharu Yasuoka, a LDP politician, said the LDP's financial stability panel came out in favour of the suggestion, after debating it yesterday.

However, the LDP panel failed to clarify precisely how the money would be spent. And this uncertainty prompted the Nikkei 225 stock market index to fall 2.6 per cent to 16,050.15.

On Tuesday it had surged by 3.4 per cent, on hopes that Ryutaro Hashimoto, the prime minister, supported the concept and was finally taking steps to tackle Japan's long-

running economic problems. The LDP is now hammering out the final details of any plans, and is expected to reveal these next Tuesday as part of a package of measures to stabilise the country's financial system and boost the economy.

Some observers had hoped that the ¥10,000bn might fund tax cuts. However, this option appeared to be receding yesterday after Mr Hashimoto said the money would only support the financial system.

A more likely option is that the money will be used to expand the funds available to protect depositors if a bank or broker fails.

Another option under discussion would be the purchase of preferred shares in some banks or brokers. This would require a larger injection of funds, but is still controversial, both within the LDP and among bureau-

crats. Whatever is decided on, the plan itself is being seen as a last-ditch gamble by the prime minister aimed at saving, if not the economy from collapse, at least his own head at a time when public alarm about the state of the economy is threatening to undermine his government.

A survey published this week by the Mainichi Shimbun, a left-leaning national daily, gave Mr Hashimoto's cabinet its lowest ever support rating of 28 per cent. The Nikkei, a more conservative business daily, reported the results of its poll which also showed a record-low support rate of 35 per cent.

The drop in public support was all the more devastating as it was also a critical indictment of recent legislation on administrative reform, which was a key banner of the Hashimoto government.

At the same time, Mr

Hashimoto faces growing pressure from the world community to take swift and effective action to deal with the financial sector's problems.

Against this background it was essential that Mr Hashimoto take action of some kind to address the crisis in the financial sector. The idea to issue a new type of bond seemed to be it.

Furthermore, the idea not only promises to placate critics both at home and abroad, but since it came from a member of the LDP's old guard, Seiichi Kajiyama, it has the added benefit of silencing the most recalcitrant members of his government.

The finance ministry and Bank of Japan are maintaining a pointedly stony silence about the issue - in part for fear of being blamed if there is public protest over any



Hashimoto bows after a no-confidence vote yesterday

use of public funds.

But given the impact that the recent collapse of leading financial institutions has had on public sentiment, another large failure in the next few months could be devastating for the Hashimoto government.

"Hashimoto is an emperor with no clothes," says Takayoshi Miyagawa, president of

the Centre for Political Public Relations, a think tank. "If even one large institution fails, the cabinet will have to resign."

For Mr Hashimoto, as he faces one of the most difficult periods at the helm of government, the latest debate, regardless of the outcome, will at least buy him some much needed time.

NEWS DIGEST

Indian party in call for N-bomb



India's Hindu revivalist Bharatiya Janata Party, the country's biggest, said yesterday it would "favour" developing an Indian nuclear deterrent if it won power in elections due early next year - a step which would considerably toughen current nuclear policy. The party would also "gradually and cautiously" allow further opening of India's economy, but accelerate "internal liberalisation". Lal Krishna Advani (pictured left), a senior leader, told a press conference.

indicating that the nationalist party would campaign on traditional themes, Mr Advani said. "BJP favours that India develops a nuclear deterrent of its own."

Indian nuclear policy has traditionally been ambiguous, the country confirming it has the capacity to develop nuclear weapons while denying any intention to do so. India tested a nuclear "device" in 1974 and has developed and tested indigenous-built missiles.

Mr Advani suggested a BJP government would shift the emphasis of India's six-year-old economic reforms towards protection of domestic industry, while speeding up domestic deregulation. "On globalisation we want the country to move gradually..."

Mark Nicholson, New Delhi

PLEDGE TO US

Taiwan party offer over China

Taiwan's main opposition party, which fared well in recent local elections, has assured the US administration it will not trigger a crisis in relations with China if it comes to power at national level. The Democratic Progressive party, founded on a platform of independence from China, said current relations between Beijing and Taipei were unsatisfactory but the party would not try actively to alter it. It favoured initiatives by Taiwan to improve relations with China, particularly in the economic field.

"We are not happy with the status quo, but if it best serves peace and stability, we will not change it," said Hsu Hsin-liang, party chairman. While the DPP spoke of internationalising the Taiwan issue, what it had in mind was "working with the world to maintain the status quo," he added.

Bruce Clark, Washington

PRESIDENTIAL PHOTOGRAPH

Suharto seeks to reassure

Indonesian President Suharto posed for photographers at his residence yesterday for the first time since rumours surfaced that he was critically ill. Mr Suharto's aides called in photographers during a meeting with the planning minister. Mr Suharto was advised last week to rest for 10 days after he completed a strenuous foreign tour to Africa, North America and the Middle East.

Rumours surfaced earlier in the week that he was critically ill, driving the rupiah to a historic low of 4,600 against the dollar on Tuesday. Although senior officials and members of his family have denied Suharto was ill, the market has remained nervous.

Reuters, Jakarta

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UK\$ comes under heavy pressure

The pound sterling has been under heavy pressure since the Bank of England raised its base rate to 7.5% in September. The pound has fallen by more than 10% against the dollar since then. The Bank of England has been forced to intervene in the foreign exchange market to support the pound. The pound's fall has led to a loss of confidence in the UK economy. The Bank of England has been forced to raise its base rate to 7.5% in September. The pound has fallen by more than 10% against the dollar since then. The Bank of England has been forced to intervene in the foreign exchange market to support the pound. The pound's fall has led to a loss of confidence in the UK economy.

Indian party in
all for N-bom



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Nice to meet you !



The name Röhm GmbH stands behind a line of versatile and fascinating products. Together with our American subsidiary CYRO, we're a global supplier of polymethyl methacrylates, marketed in the U.S. under the brand name ACRYLITE™ and in the rest of the world as PLEXIGLAS®. Today, nearly one in two car taillights in Europe use materials from Röhm. We're also a leader in transparent plastics glazing. Our aim? To continue building

on our position in the market. A workforce 3,700-strong, turnover of about DM 1.2 billion and a distinct culture of innovation all give us a firm foundation to meet ever more sophisticated customer requirements. As part of Hüls AG, VEBA's chemicals subsidiary,

we're also backed by the financial resources of a high-performance group of companies. These strengths are the best possible springboard for global success.



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NEWS: UK

Revenue alert adds to Channel rail woes

By Chris Gresser
and Charles Batchelor

Senior executives at Eurostar, which runs high-speed trains through the Channel tunnel between England and France, warned their parent company London & Continental Railways more than a year ago that revenues would be insufficient for the company's needs.

Eurostar was handed over to LCR in March last year when it won the concession to build and operate the high-speed rail link between London and the Channel tunnel, to provide a revenue stream in the project's early stages.

But there has been growing concern in the City of London that disappointing passenger numbers are undermining the business.

The revelation that executives were concerned about passenger revenues as much as a year ago will compound LCR's difficulties as it attempts to woo the City. It hopes to raise £5.4bn (\$8.9bn) in debt and equity next year.

The warning was given in a letter from Ian Brooks, then commercial director of Eurostar, to Adam Mills, LCR's chief executive, in October last year - just before last November's fire in the Channel tunnel.

Referring to forecasts made by

Stephen Hewitt, the planning director, Mr Brooks wrote: "Steve's note, which I believe should be taken very seriously, clearly identifies that future revenues will be insufficient for our needs."

"We must develop new revenue streams... I believe we can raise prices, but again, the impact is severely diluted, if SNCF [the French railways] and SNCB [the Belgian railways] will not. So far, we are leading the way and they are resisting."

LCR said yesterday that it had carried out a thorough reappraisal of its forecasts this year and had taken steps to increase revenues by boosting retailing at its terminals

and launching special trains to ski resorts in the French Alps.

LCR has denied that it is under financial pressure. But it has begun talks with seven potential partners - with Railtrack being the most prominent - to share the costs of the project. It has also put back the date for its £1bn flotation from late 1997 to mid-1998.

The memo compared a new set of forecasts with a budget that the company had been using. The revised figures, which the memo said were still preliminary, forecast that 8.4m passengers would travel between London and Paris and Brussels in the year to March 1998, rising to 10.6m the following year.

In the first eight months of LCR's current financial year, however, Eurostar has carried only 4.3m passengers.

These figures, combined with a cautious view on price increases, led Mr Hewitt to conclude: "Over the next 2½ years to March 1998, the Eurostar (UK) business is likely to fall short of the revenue targets by around £60m."

The 68-mile high-speed link, which will cut 30 minutes off the three-hour London to Paris journey, is due to open in 2003. The French high-speed line was completed in 1994, before the tunnel opened. The Belgian high-speed link is due to open on Sunday.

Relief as historic Downing Street meeting ends on optimistic note

Sinn Féin told to end violence

By John Kampfner,
Chief Political Correspondent

Tony Blair yesterday confronted Gerry Adams eye-to-eye with a demand that Sinn Féin and the IRA give up violence for good.

Mr Blair's official spokesman expressed relief that the one-hour session, over cups of tea after perfunctory handshakes, had been a "proper discussion with no chanting of slogans or mantras".

Mr Adams, heading a seven-strong delegation which included several convicted terrorists, said above the noise of nationalist protesters: "We had a good meeting because I think we engaged. We faced up to the difficulties. In many ways the engagement could be described as a moment in history."

The richly symbolic first meeting for 76 years at Downing Street between a UK prime minister and Sinn Féin leader marked the coming of age of the political

wing of the republican movement.

The venue of the meeting was particularly poignant. It was in the same cabinet room on the ground floor that John Major and the former cabinet dived for cover in 1991 after the IRA launched a mortar attack.

With Northern Ireland's parties involved in detailed discussion of the outlines of a constitutional deal, Mr Blair and Mr Adams confined themselves to broad strategy.

Mr Adams gave a further hint of accepting the principle of the consent of a majority in Ulster for any change to its sovereignty as long as safeguards for nationalists on both sides of the border are built in to a deal.

"The whole issue of consent is something which the British government have to seek to negotiate for, to seek to reach. But it has to be seen, clearly, as a two-way street," he said.

At the same time, he exploited a propaganda boost for hardliners by wishing "good luck" to Liam Averill,



Gerry Adams and the Sinn Féin delegation outside Number 10 Downing Street yesterday

a convicted IRA killer who had earlier escaped from the high-security Maze prison.

As ministers mounted an urgent inquiry into the latest lapse in security, Mr Adams said: "While there are prisoners, there will be prisoners who try to escape. I tried it myself. Liam Averill succeeded, where I did not. Good luck to him."

Mr Adams, Northern Ireland secretary, told Mr Adams his remarks were "not helpful".

However, the mood among

ministers is cautiously optimistic. Neither unionists nor nationalists, they believe, would take a decision lightly to give up the negotiations.

Mr Blair said Sinn Féin would be treated "properly and fairly" if it continued to play a constructive part.

He then told Mr Adams: "It is important that I can look you in the eye and hear you say that you remain committed to peaceful means." Mr Adams replied by restating his commitment to the principles of non-violence set out last year by former senator George Mitchell, the talks chairman.

"If we were to slip back, I believe we would slip back to something worse than what came before," Mr Blair said. "This is a choice of history: violence and despair, or peace and progress."

Mr Adams urged Mr Blair to persuade David Trimble, Ulster Unionist leader, to agree to a meeting with Sinn Féin.

The sole remaining bidder, Quadrant, a consortium led by British Telecommunications and involving Motorola and TRW of the US and Nokia of Finland, was awarded the design study last month, but only after extensive safeguards to ensure value for money.

Matra argues that it was unfairly disqualified from the procurement process because it champions a wireless technology called Tetrapol. The Home Office, however, made it clear when it advertised the contract in January 1996 that it would only consider bids based on a competing technology called Tetra. That is recognised as the European standard for public service mobile radio, just as GSM is the European standard for digital mobile phones. It has approval from the European Telecommunications Standards Institute (ETSI).

Matra complains that "public contracting authorities have a duty to consider equivalent technologies capable of delivering similar standards of service on a fair and equal basis. Failure to do so is a breach of EU law."

It says Tetrapol has already been chosen by emergency services in 13 countries and that the costs of installing a Tetrapol system are significantly lower than those for Tetra.

Systems such as Tetra and Tetrapol are necessary because of the limitations of conventional mobile phone systems. They are able to transmit data as easily as voice conversations. Messages can be sent directly from handset to handset, a facility that could be invaluable, say, firefighters at an emergency.

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Matra to sue Home Office over radio contract

By Alan Cane

Matra Communications, part of the large French industrial group Lagardere, is suing the Home Office for "substantial" but undisclosed damages after being denied the opportunity to compete for the UK's largest public safety project.

It said yesterday it had issued a High Court writ and a statement of complaint alleging "serious breaches of European law" in the procurement process.

The Home Office confirmed that it was in dispute with the French company. It was confident it had acted strictly in accordance with the relevant regulations. It was now a matter for the courts to decide, the Home Office said.

The contract, estimated at some £1.5bn (\$2.47bn) over 10 years, is to construct a nationwide digital mobile radio system for the emergency services.

Due to go live in 2001, the system has a troubled history. It was delayed after all but one of the short-listed bidders withdrew from the design competition.

The sole remaining bidder, Quadrant, a consortium led by British Telecommunications and involving Motorola and TRW of the US and Nokia of Finland, was awarded the design study last month, but only after extensive safeguards to ensure value for money.

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UK NEWS DIGEST

Hopes for lifting of EU beef ban

UK farmers' leaders were yesterday hoping for a lifting of the European Union's ban on UK beef exports, perhaps by Easter next year, after a meeting with Emma Bonino, the EU commissioner responsible for food safety.

The farmers were also given assurances that the EU would make an assessment of the risks and costs involved before introducing a ban on specified risk materials from cattle, sheep and goats. An EU scientific veterinary committee recommended this week that meat on the bone from sheep more than a year old should not be eaten.

Ms Bonino told the farmers that discussion of the UK's proposed export certified herd scheme would take place at a Commission meeting on December 16, rather than in mid-January. Under the scheme, animals from herds certified to be free of BSE or "mad cow" disease could be exported.

Maggie Urry, George Parker, London

COAL MINING

Generators deny deal over RJB

The government's intervention in the coal crisis ran into trouble yesterday with big generators denying they had struck a firm deal to help RJB Mining, the UK's biggest coal miner.

The government also faced a challenge from Midlands Mining, a private Midlands coal miner, which is today writing to Tony Blair, the prime minister, complaining of discriminatory treatment which it says could damage its business. Ministers and government officials insisted that the big power companies had agreed in principle to extend coal contracts for three months beyond their expiry next March. However, National Power, the highest buyer of British coal, said it had not agreed to buy any more coal from RJB beyond what it had already negotiated.

Simon Holberton, David Wighton, London

CONSERVATIVES AND EUROPE

Leader hardens sceptical line

William Hague, leader of the main UK opposition Conservative party, is positioning his party as the leading European voice against further integration within Europe, ending the more conciliatory approach adopted by his party for almost 40 years. However, he wants to allay fears that he could one day call for the UK to leave the European Union.

"We are not going to be advocating the end of our relationship with the European Union," he said. Nevertheless, he made clear his determination to criticise further attempts to pool national sovereignty within the EU. Giving his first extensive interview on Europe, he told the Financial Times that there were "limits to the European Union in terms of democracy and accountability".

In a new year speech, he will set out what he sees as the limits of further integration. Robert Peston, London

ECONOMIC FORECAST

Jobless total 'set to rise in 1999'

Unemployment is set to rise by 250,000 during 1999 if economic activity slows as Gordon Brown, the chancellor of the exchequer, predicted in his recent Green Budget, according to unpublished Whitehall forecasts.

Officials at the Department for Education and Employment expect the jobless total to continue falling into next year, reflecting the current rapid rate of economic growth. But the jobless total is then expected to turn up, returning to approximately its current level by 2000. This is a much bleaker outlook than most independent economists forecast. On average they expect the number of people without work and claiming benefits to rise by 60,000 between 1999 and 2000, from 1.36m to 1.42m. Unemployment is now 1.46m.

Robert Chote, London

INDUSTRIAL SURVEY

Boost for manufacturing exports

A small but surprising recovery in manufacturing exports has helped UK industry's order books move back into positive territory for the first time in more than two years. The Confederation of British Industry's latest survey of manufacturers, published yesterday, showed 22 per cent of companies said the volume of orders currently on their books were "above normal", in comparison, 21 per cent said their total orders were "below normal". The CBI, the principal employers' organisation, said its December survey showed a positive balance of higher order books for the first time since August 1995. In its surveys in November and October a greater number of companies reported falling levels of orders than those that reported rising orders.

Richard Adams, London

EUROPEAN UNION LEGISLATION

Working hours move delayed

Legislation to implement European Union rules on maximum working hours has been delayed until next month amid signs that the UK government is keen to allay employers' fears.

The prime minister's office, which has been closely involved in drawing up the working time proposals with the Department of Trade and Industry, accepts business concern about the impact the directive could have on competitiveness and job flexibility. As a result, the legislation is expected to reflect the lobbying efforts of the Confederation of British Industry, the principal employers' organisation, and the Engineering Employers Federation. The Trades Union Congress, the association of trade unions, has expressed opposition to proposed changes to hours restrictions.

Robert Taylor, London

Lloyd's gets US cashflow boost

By Christopher Adams,
Insurance Correspondent

US insurance regulators have lightened tough regulatory requirements on Lloyd's of London, giving the insurance market a much needed boost by easing cashflow pressures on underwriters.

Regulators from all US states, apart from Illinois and Kentucky which have different rules, have agreed that Lloyd's will be able to fund its surplus lines business at 50 per cent of gross liabilities from the start of next year.

Until now, Lloyd's has had to fund the business it writes at 100 per cent of liabilities, whereas other insurers can fund this business at 30 per cent.

The decision was taken by the National Association of Insurance Commissioners at a meeting in Seattle this week and broadly endorses a similar move by New York's insurance regulator last week.

Surplus lines is business which primary insurers in the US choose not to underwrite. It includes cover against medical malpractice and professional liability and accounts for a significant proportion of Lloyd's \$10bn annual premium income.

"There was considerable sympathy that the current requirements were onerous going forward and that Lloyd's had made a number of positive steps since its recovery plan. There was a feeling they should get some relief," said the NAIC.

However, unlike New York, the other states stopped short of introducing the new measures retrospectively for the last three years of underwriting, which Lloyd's has yet to close under its accounting system. This means it will have to maintain \$1.2bn in funds it has lodged in the US to support that business.

The changes in funding will also require Lloyd's to increase the size of a joint asset trust fund from \$100m to \$200m, but this is to be phased in over three years.

Pfizer plans to create 1,000 jobs

By Michael Peel

Pfizer, the UK arm of the US pharmaceuticals company, yesterday called for greater government investment in science as it announced plans to build a \$109m (\$180m) research facility at its site in Sandwich, Kent, on the south coast of England.

The development will be part-funded by about \$4.9m of government grants and is intended to generate 1,000 jobs. Most of the 650 research and support staff would come from other parts of the UK and from continental Europe.

Pfizer employs 3,400 people at the Sandwich centre,

which develops and manufactures medicines to treat a wide range of human and animal diseases. The company has invested \$480m in the facility since 1990.

Margaret Beckett, trade and industry secretary, welcomed the company's decision to invest further as evidence of its confidence in the scientific expertise available in the UK.

"The company knows well it can find here the highly qualified and enthusiastic people it needs," she said.

But Dr Simon Campbell, senior vice-president for Pfizer UK, said the government needed to better gear its science policy to industries that depended on innovation.

"Science is underfunded in the UK and equipment and infrastructure is seriously underfunded," he said.

"We need to make a strategic decision on whether we focus on centres of excellence (to train scientists) or whether we continue to look for numbers rather than quality."

Dr Campbell said 70 per cent of the new research and support staff at Sandwich would have a degree or doctorate. Although UK nationals would predominate initially, the company would look to recruit increasingly from other parts of Europe.

The other 350 jobs would mainly be filled by local

people and would cover areas such as transport, engineering and catering. Sandwich is just outside the district of Thanet, which has an unemployment rate of 8.2 per cent.

Dr Campbell said the availability of government money had played a significant part in the company's decision to invest in Kent rather than in its US research and development facilities.

The Department of Trade and Industry is providing a grant of £3m. English Partnerships, the largely government-funded development agency, has spent £2.5m on preparing the new site for construction work.

The government has come under pressure to quash rumours that up to £2bn (\$3.3bn) is to be cut from the public sector.

The Equal Opportunities Commission yesterday urged the government to monitor carefully its withdrawal of the benefit premiums from single parents - which will reduce their incomes by up to £11 per week.

The government-funded body, which supported the introduction of the premium in 1993, admitted it was difficult to assess the results of withdrawing the premium for new claimants, given the additional childcare being proposed by the government.

Disciplinary action - John Marek, Bob Wareing and Brian Sedgemore.

Senior party figures yesterday warned Harriet Harman, social secretary, that Wednesday's revolt would "look like a comparison" to internal party protests if the government cut benefits to the disabled.

Lord (Jack) Ashley, former MP and chairman of the cross-party parliamentary disability group, said many of Britain's 6.5m disabled people had voted Labour.

"Disabled people are very, very upset about this - I have never known such anxiety, anger and fear," he said.

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Blair avoids row with his MPs

By Liam Halligan and
Andrew Bolger

Tony Blair, the prime minister, yesterday avoided a full-scale confrontation with backbench MPs of his own ruling Labour party who refused to vote for cuts to lone parent benefits.

However, there were warnings of further dissent if disability benefits are cut.

The prime minister's office insisted that in spite of Wednesday night's revolt, in which 47 Labour MPs voted against the government, it would press on with its plans to abolish single parents' benefit premiums.

"The government was

elected on a clear platform to stay within tough spending limits, to reform the welfare state and get people off benefits and into work," said the prime minister's official spokesman.

"We intend to deliver what was in the manifesto and not rewrite it to meet our own needs."

But it became clear yesterday that most of the rebels, including 14 Labour MPs who did not vote in spite of being at Westminster, would get away with a verbal "yellow card" warning.

Labour's business managers, keen not to antagonise the party's hard left, have singled out only three backbench MPs for more severe

disciplinary action - John Marek, Bob Wareing and Brian Sedgemore.

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Lord (Jack) Ashley, former MP and chairman of the cross-party parliamentary disability group, said many of Britain's 6.5m disabled people had voted Labour.

"Disabled people are very, very upset about this - I have never known such anxiety, anger and fear," he said.

The government has come under pressure to quash rumours that up to £2bn (\$3.3bn) is to be cut from the public sector.

The Equal Opportunities Commission yesterday urged the government to monitor carefully its withdrawal of the benefit premiums from single parents - which will reduce their incomes by up to £11 per week.

The government-funded body, which supported the introduction of the premium in 1993, admitted it was difficult to assess the results of withdrawing the premium for new claimants, given the additional childcare being proposed by the government.

Disciplinary action - John Marek, Bob Wareing and Brian Sedgemore.

Senior party figures yesterday warned Harriet Harman, social secretary, that Wednesday's revolt would "look like a comparison" to internal party protests if the government cut benefits to the disabled.

Lord (Jack) Ashley, former MP and chairman of the cross-party parliamentary disability group, said many of Britain's 6.5m disabled people had voted Labour.

"Disabled people are very, very upset about this - I have never known such anxiety, anger and fear," he said.

Public approach to science goes under the microscope

Survey shows that people know more than they used to and have significant confidence in industry scientists

JP 11/12/97



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FINANCIAL TIMES
Diaries

MANAGEMENT

Virginia Matthews on the first universal standard designed to help establish companies' record on human rights

Framework for ethical sourcing

Avon Cosmetics, Toys R Us and the world's biggest mail order company, Otto Versand, have this month taken an important step towards securing basic human rights for factory workers both in the developed and developing worlds.

The three companies, which have operations around the globe, are the first signatories to Social Accountability 8000, the first-ever universal standard for ethical sourcing.

SA8000 is an initiative of the Council on Economic Priorities, a New York research organisation which analyses businesses' social and environmental record. Its scheme provides what other initiatives have lacked: a common framework for ethical sourcing for companies of any size and any type, anywhere in the world.

SA8000 sets out specific provisions on issues such as trade union rights, the use of child labour, working hours, health and safety at work, fair pay and conditions, as well as the management systems necessary to deliver them.

Each plant or factory applying for certification will be given independent verification by an outside auditor such as SGS-ICS, the world's largest certification company.

While Sainsbury's, the UK's second largest supermarket chain, has already given its tacit support to the scheme -

The founding signatories plan to trumpet the initiative in their marketing

described by Dr Geoff Sprigell, the company's technical director, as "a move in the right direction that helps put these issues on the global agenda" - the company is still deciding whether to apply for certification.

The Council on Economic Priorities believes the first wave of UK companies prepared to put themselves or their suppliers to the ethical test will declare themselves next year, with a clothing

firm or a supermarket likely to lead the way.

The three founding signatories plan to trumpet their initiative in forthcoming marketing campaigns.

Deborah Leipziger, the director of the Council, says "the race to be first in this field is hotting up both in Europe and in the US".

"Growing numbers of consumers across the world are demanding assurance that the companies they spend their money with can guarantee that the goods on sale in stores are produced under humane working conditions."

"The value to the bottom line in taking a lead on the issue of ethical sourcing is incalculable."

Toys R Us and Avon, both US-based, are implementing the SA8000 standard in different ways. The toy company has asked each of its 5,000 suppliers to get their plants certified as soon as possible, while the cosmetics giant is currently certifying its 19 factories before moving on to supplier premises and outworkers.

Tom DeLuca, vice president for imports at Toys R Us, says the company will delist suppliers who fail to achieve certification. Pilot audits under the SA8000 scheme have already been conducted in factories throughout Mexico and Honduras, and in Pennsylvania and New York City in the US.



Toys R Us plans to delist suppliers that fail to win certification

Conditions vary enormously, says Ms Leipziger, but the problems and abuses of human rights have by no means been found to be restricted to the poorer south. Mexico in particular has a problem with compulsory preg-

nancy testing of staff, a technique routinely used by employers in response to Mexico's unusually generous maternity benefits system.

While such devices are unlikely to be found in New York City, factories there and in Pennsylvania have been found to be in violation of basic pay and conditions arrangements," says Ms Leipziger.

She notes that while Mexican factory operators are "very keen" to conform to SA8000, firms in

New York City take a "more relaxed view of their own breaches of the law".

"The factories we visited in Mexico tended to be very open about abuses, actually logging the incidents of pregnancy-testing despite the fact that it is against Mexican law."

"Managers in the north tended to be more secretive about violations."

Ultimately, companies deciding whether to go for compliance with SA8000 will want to con-

sider whether it is financially worthwhile. Besides improving a company's reputation, are there real economic advantages to be had by subscribing to such a scheme?

According to both Avon and Otto Versand, there are. Avon's director of external development, Fitzroy Hillaire, believes that "cheap labour becomes very expensive in the long-run". Otto Versand says the "costs of not complying with ethical standards will cost more in the long-run than will compliance".

There is also, for consumers, an intimate connection between the quality of goods in the shops and the conditions under which those goods are produced, Deborah Leipziger argues.

"In a recent case, health officials found batches of frozen strawberries contaminated with strains of hepatitis being consumed in school lunches in the US. The fact was that the South American workers who had packed these strawberries were so poorly paid and a direct result, so ill, that their sickness was transferred to the goods they were handling."

"What our pilot audits have shown is that managements are often very wary about how many suppliers they have and where exactly in the world they are. If this certification process allows managements to keep a closer eye on suppliers, and to restrict supplier lists to those who have proved themselves to be operating ethically, it will be no bad thing for business or consumers."

Why expatriates should be sent home

Joint ventures in China must hand leadership to local staff to succeed, finds Andrew Bolger

The long-term profitability of foreign-run joint ventures in China largely depends on the foreign partner's ability to "localise" the project as rapidly as possible - without relying on expensive expatriate managers.

That is the main conclusion of a study into how 28 leading multinationals - such as Ford, International Business Machines and Bass - have tackled the problems of doing business in China.

"Localising the enterprise involves passing the baton of leadership from high-cost expatriates to local staff trained in the foreign partner's business methods and culture," says Syd Bone of Towers Perrin, the management consultancy that co-authored the report with the

National Foreign Trade Council, the US business association.

Their survey of 70 executives finds multinationals working in China face challenges they do not encounter in other markets because of the Chinese government's all-pervasive role in the economy. Relationships with officials have to be carefully nurtured before any action can be taken.

Communication, transport and other infrastructure systems are often poor to non-existent.

Mr Bone says: "To meet these challenges initially, joint ventures in China typically rely on expatriate leadership and expertise, creating what we call the 'expatriate Catch 22'."

"The average non-Chinese general manager costs between \$400,000 (\$239,520) and \$500,000 annually in

China. What we've found is that joint ventures can't afford expatriate managers, but also typically can't work without them. The goal is to equip, train and install local Chinese in key management positions sooner rather than later."

However, almost all of the executives interviewed caution strongly against rushing into ventures. Instead, they emphasise the importance of negotiating carefully with Chinese partners and taking time to reach clear agreement on mutual objectives, as well as how the venture will be organised and operated.

The report says: "The joint venture should specify that the foreign partner retains full control over staffing levels and decisions - including the right to screen carefully any employees

assigned to the venture by the Chinese partner. Participants agreed that it is vital to resist the Chinese tendency to overstaff the operation right from the outset, as the Chinese tradition of lifetime employment makes it difficult to 'rightsize' the venture once workers are in place."

One human resources director says his company is negotiating a clean-slate approach to restarting its failed joint venture. "This time round, we're insisting on a brand new facility, new employee housing and zero initial staffing. Based on our experience, we strongly recommend a green-field start-up. Otherwise, there's just too much baggage from the state-owned partner."

Housing assistance is an integral part of the employee's reward package,

ranging from allowances to company-owned dormitories and apartments. Some executives find company-owned housing a powerful recruiting tool. Others view housing as a distraction and point to the difficulties involved - such as evicting former employees.

Patience, and a commitment to invest significant resources in China, are essential for success, the study concludes.

"Clearly, China is not fertile territory for companies looking to turn a fast profit on modest investment. Financial success for foreign-owned ventures comes only after a fairly extended learning curve."

Doing Business in China. Available free from Towers Perrin in New York. Fax: 001 914 745 4199

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THE PROPERTY MARKET

Fragile foundations

John Ridding wonders how far Asian prices will fall

When Malaysia's sky-bound Petronas Towers were topped out earlier this year, attention in Asia's real estate market centred on the soaring heights and prices of the region's property projects.

Now the big questions are very different. Investors and economists are focused on the fragility of the region's property foundations, wondering how far and for how long prices will fall.

The answers matter beyond the ranks of prospective tenants and developers. As one of the pillars of regional economies, and one of the main destinations of bank credit, the fate of real estate will help determine the severity of Asia's economic downturn.

While there are significant variations across the region, there is also a common theme. "It is safe to say that the state of the property markets in Asia is plain and simply bad, if not downright horrific," says John So, regional property analyst at Jardine Fleming, the investment bank.

It is similarly safe to assume that in many markets the situation will get worse before it gets better. "Bangkok, Jakarta and Kuala Lumpur are similar in that they have enormous capacity coming on at a time of economic downturn," says Tim Bellman, director of research at Jones Lang Wootton Asia Pacific.

Over the next three and a half years, the agency says, the supply of office property in Kuala Lumpur, Jakarta and Bangkok is set to rise by 32 per cent, 48 per cent and 71 per cent respectively.

The length and depth of these downturns depends on whether devaluation and export-driven growth can limit the economic reverse.

"That makes it hard to predict," says a senior executive at one property consultancy. "But the last time we had this combination of factors, in Japan, the downturn lasted seven years."

So far, say industry experts, the impact on prices



has been relatively limited. Rents and capital values in Thailand, for instance, have fallen by about ten per cent this year in Baht terms. But that partly reflects the lack of transactions.

"Once the forced sales come through, and they will, there will be a huge impact on prices," says one Hong Kong developer.

As for demand, the prospect of cheap office space for multinationals is outweighed at present by worries concerning broader economic prospects.

"It may be cheaper in some of these places," says the regional managing director of one consumer products company.

"But a lot of companies will be putting expansion

plans on hold, at least until the dust settles."

Perhaps surprisingly given the current regional crisis with its forced devaluation in July, some analysts believe its property sector could recover more quickly than elsewhere in the region.

Indonesia, however, which has been lauded this week for its commitment to economic reforms, is tipped for trouble.

Jardine Fleming sees Indonesia as the likely winner of the unwelcome "King of the Bubble" award. "With sector gearing of over 100 per cent it is hard to see what could save Indonesia from taking the crown," a report by the investment bank concludes.

Elsewhere, the downturn is seen as cyclical rather than structural. Singapore was already on the downward phase of the cycle when the regional crisis hit, but most believe the damage will be relatively limited.

"We think the market will go down for a few months more, but it will emerge sooner than others," says Mr Bellman. "We see it turning the corner in the middle of next year, due to a relatively tight supply of office space."

Even before the rise in interest rates to defend its currency, a sharp expansion of supply prompted predictions of weaker prices for

prime Hong Kong office space. Now, market predictions range from falls of between 15 and 30 per cent over the next year.

Despite the risks attached to the sector, this is viewed as a healthy correction rather than a crash. This month's announcement by Standard Chartered Bank that it would pay HK\$1.3m for new offices was one sign that activity has not been frozen by financial turmoil.

"It was positive for the office market," said Michael Leary, head of property research at Lehman Brothers. "The price [HK\$4,350 per square foot] was slightly higher than we expected."

The territory's developers also appear to be in a relatively robust position.

"While the property companies may talk up the market, they are actually financially prepared for a downturn," says Paul Coughlin, managing director of Standard & Poor's in Hong Kong.

Mr Coughlin argues that the developers, like the rest of the territory's corporate sector, are much less leveraged and hence less exposed than elsewhere in the region.

Many agree. But amid the shaking foundations of Asian property, that is little cause for celebration.

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ARTS

In search of the key to composing

Andrew Clark talks to Alexander Goehr

Don't expect a straightforward answer from Alexander Goehr. Britain's leading academic composer is too civilised, too cerebral to content himself with one side of whichever question you lob at him. Famed for his talmudic mind, he'll argue both ways at once and in the middle as well, leaving you wondering at his reasoned ambivalence. Maybe this explains why he has not captured the popular imagination to the extent of his Manchester School contemporaries, Harrison Birtwistle and Peter Maxwell Davies. The Goehr aesthetic displays none of the elemental force of the former, nor the hyperactive energy and proselytising zeal of the latter. He is no more capable of an unequivocal statement than he is of hewing his own trumpet. Anyone listening to the *Little Symphony* (1963), the oratorio *The Death of Moses* (1982) or the opera *Artemis* (1995) will realise that this is music of synthesis – tasteful, technically adroit, backward-looking in inspiration. It may not sock you between the eyes, but it is never less than beautifully ordered and crafted.

So it comes as a surprise to find the title *Ideas fixes* on his latest score. In Goehr's context, it could mean "sticking to the point" – not something for which he is renowned. Indeed, one of the

criticisms of his *oeuvre* is that he has too often risked burying the point under a welter of tangential thought and revision.

Explaining the background to *Ideas fixes*, Goehr refers to a remark by Brahms "that modern composers don't stick to the theme – they wander off. I grew up under the Schoenbergian ethos, believing one had constantly to vary and change everything. I'm fairly fertile – I could give you five notes anytime – and it's sometimes easy to forget the original idea if you're always trying to correct and improve it. I can think of several pieces I messed up because I passed the point of their optimum. That's why, for some years now, I've tried to say to myself, 'I've got to be interesting, but you must stick to the point.'"

Ideas fixes, a sonata for 13 instrumentalists, receives its first performance tomorrow at the Queen Elizabeth Hall as part of the London Sinfonietta's 30th anniversary celebrations. It coincides with the publication of an autobiographical book of essays (*Finding the Key*, Faber £11.99, 321 pages), describing Goehr's progress away from the 1950s avant-garde, his thoughts on Schoenberg and Boulez, and the influence of his father, the German conductor-composer Walter Goehr. The

book reads like a series of friendly lectures, as intellectually stimulating as they are warm and self-effacing. It takes its title from the final essay, in which Goehr, now 65, sums up his musical heritage and beliefs.

Goehr's point, ironically, is that there is no key. "Most people of my age – the people I knew anyway – grew up believing that sooner or later some form of Marxist socialism would prevail in the world, and it was only a matter of how and when. That is what 'finding the key' means: if you get your ideas right, you'll end up writing great music or creating a superior musical organisation. Ultimately, of course, it all falls down, because the key doesn't exist. I wanted a great deal of time trying to find it. Boulez, Schoenberg and others who influenced me led me to believe that if you picked out the right ideas, you would go ahead and be rewarded. I know now that this is not the case. It leaves out so many other factors."

It is precisely these "other factors" which have informed his thinking since the Boulez-inspired experiments of his youth. Goehr recalls how people used to comment on the aggressive, didactic qualities of his early work – qualities which fell away through the experience of life. He now gets the word "traditional" thrown at him, not just because his idiom seems increasingly conserva-



Alexander Goehr: 'What interests me now is the sensuality of the material, no matter what form it takes'

tive, but because of his love of academic forms, from the sonata to pre-classical modal procedures.

Goehr offers a characteristically well-reasoned defence. "After a while, I began to realise it was not my lot to devise schemes which would solve the problems of the world, because I didn't have the answers. And it was the same with music. I no longer want to use music to express this or that, in order to make people believe I am right. What interests me now is the sensuality of the material, no matter what form it takes. Real composition is not about ornamenting an idea you want to express; it's letting the musical material

create its own continuations and fulfilment, so that it blossoms of its own accord."

Arguments like this explain why Goehr is better suited to academic life than to the pressures of the journeyman-composer. Professor of music at Cambridge since 1975, he has seen a succession of promising young composers, from Robert Saxton to Thomas Adès, flourish under his tutelage. His purpose, he says, is to show them the tools which can create expressive freedom – "to make them more like themselves, because what they often believe to be frighteningly original is generally an assortment of received ideas. All ideas, if they are any good, have been

thought of before. What is original is what you do with them."

Goehr's enlightened approach is in part a reaction to the devastating put-downs he received at the hands of his father, a Schoenberg pupil who did everything he could to ridicule his son's efforts. Walker Goehr – who died in 1960 – haunts the pages of *Finding the Key*, as if his son is still going to say, "But I'm learning my lesson. When my younger daughter first played the Elgar Cello Concerto, I told her she had played some nice notes. Now, when she comes to hear a piece of mine, she looks at me and says 'Mmm, some nice notes...'"

What he said, no one dared contradict. In a sense I still feel part of that.

And family traditions die hard. Goehr says his elder daughter, a successful academic, complains that he rarely acknowledges her achievements. "So I tell her that in our family we don't say nice things to each other. Let other people say something nice – we say what other people aren't going to say. But I'm learning my lesson. When my younger daughter first played the Elgar Cello Concerto, I told her she had played some nice notes. Now, when she comes to hear a piece of mine, she looks at me and says 'Mmm, some nice notes...'"

Theatre/Robert Hanks

Lost treasure

When Long John Silver and his fellow pirates finally reach the spot marked X on Captain Flint's map, instead of treasure all they find is a couple of guineas. Watching Neil Bartlett's deeply disappointing staging of Robert Louis Stevenson's great adventure yarn, you know just how they feel.

Bartlett's apparent aim is to strip away some of our preconceptions about *Treasure Island*, and get to the real meat of the story. It is a story about seafaring and money – so the cast break into stanzas at the drop of a bat, and when the treasure chests are finally opened, a shower of gold coins and banknotes covers the stage. And Long John Silver is not an obvious rogue in the tradition of Robert Newton, but a handsome, well-groomed man.

Up to a point, this purist ambition is laudable; for example, Tom Georgeson's polished Silver hints at a dimension of wickedness that the Newtonian Silver misses (it is unfortunate he is vocally rather underpowered). But Stevenson's novel is a thoroughly self-conscious and self-contained fantasy, in which the pirates are not supposed to be realistic; the treasure is only a McGuffin, an excuse

for the adventure. Bartlett is trying to bring out an underlying reality that simply is not there; in doing so, he ends up straining the narrative and missing out on the clean, manly emotions that are, after all, the source of the book's enduring appeal.

This is not to say that it is a bad play simply because it does not represent the original novel faithfully. It is bad because it is badly thought out. As adaptor, Bartlett has made the narrative exposition clumsy and often hard to follow, even for someone familiar with the story, with key plot points fudged or omitted altogether. As director, he has failed to establish a dominant tone, and acting styles veer wildly between the straight (Edward Kingham's assured Dr Livesey), the broadly comic (Sarah Brignall's wildly over the top Ben Gunn) and the camp (Andrew Fielding's black-clad, megalomaniac Blind Pew). The sea shanties serve to slow up the action rather than enhance the atmosphere, and are very raggedly sung.

While Bartlett has adopted a deliberately theatrical, anti-realistic style of direction, it is still annoying to see blatant anachronism creep in.

Although conventional flintlock pistols are used in



Tom Georgeson's polished Long John Silver

early scenes, Jim Hawkins later finds himself armed with a modern revolver, which apart from anything else makes nonsense of his desperate struggle to blow his powder dry when he is threatened by the wicked Israel Hands.

There are good things in

here – the moment of swelling tension as the curtain falls on the first half (one of the only places where a shanty is well used). But all in all, it is barely seaworthy.

Lyric, Hammersmith, London W6 0181 741 2311.

Music in Boston

Hybrid sound of 'The Red Violin'

The work of John Corigliano (b.1938) is not yet familiar in Europe outside new music circles, but in his native US he is that peculiar hybrid – the popular composer of classical music. There are already several recordings of his First Symphony (1990), and his opera *The Ghosts of Versailles* (1991) has scored a success at the Met and elsewhere. His concertos and solo works all have their champions. Corigliano's music has a deep-seated colour and energy, and is easy to assimilate without sounding facile. The real secret of his success, however, is that he composes music which musicians enjoy playing.

That explains his involvement in François Girard's forthcoming film *The Red Violin*, which traces the fictional history of a violin through three centuries. Corigliano is writing the as-yet-unfinished soundtrack and Joshua Bell will play it. American concert audiences have had a sneak preview over the past fortnight, thanks to Corigliano's decision to turn the main solo theme into a Chaconne for violin and orchestra. Bell gave the premiere in San Francisco, and I heard him

play it a few days later with Seiji Ozawa and the Boston Symphony Orchestra.

The piece aspires to the genre of virtuosic rhapsody exemplified by Saint-Saëns in his *Introduction and Rondo capriccioso* and Ravel in *Tzigane*. The theme itself is short, sweet and sentimental; the soloist muses on it in a series of poetic and introspective variations, broken up by quiet gasps and brassy blasts in the orchestra. There are echoes of Bach in the copious double-stopping, of Prokofiev and Barber in the tonally astringent harmony, and of Walton in the virtuosic passage-work.

As far as it goes, *The Red Violin* works well enough, but it has a half-made atmosphere. The theme could have responded to much more ambitious treatment than he allows, and the spiteful conclusion is far too abrupt. One wonders why Corigliano needed such a large orchestra for such a small-scale piece, and how much further he might have gone if he had devoted more time to it. With a less eloquent soloist than Bell, it might not sound as engaging as it did here.

This was my first visit to

Symphony Hall in Boston, and I was completely taken in by its acoustic, its architectural simplicity and its aura of musical history. Ozawa preceded *The Red Violin* with Mahler's arrangement of Schubert's *Death and the Maiden* quartet – a gift for the BSO's silvery strings – and ended the concert with Ravel's *Valses nobles et sentimentales* and *La Valse*, played without a break in the right repertoire (an important caveat). Ozawa can still pack a powerful punch, despite the ups and downs of 25 years in Boston.

Offstage, however, the strains are showing. He is currently involved in a damaging row over the future of the Tanglewood Music Centre, several of whose senior figures have resigned in protest at his decision to restructure the teaching programme. The dispute has provided useful ammunition for Ozawa's detractors, who feel he has stayed in Boston too long. The BSO may well be under-motivated, but Ozawa's power-base among the people who count remains secure. Reports of an imminent conductor-vacancy in Boston are premature.

A.C.

South Bank's future in jeopardy

The chief executive of London's South Bank Centre, Nicholas Snowman, and his trustees, must feel like mice being toyed with by two large, sadistic cats in the form of the Arts Council and the department of culture, media and sport.

Two years ago the South Bank was one of the first applicants for funding from the lottery. It wanted to transform what is one of London's major eyesores, but also its main cultural centre. The board envisaged a development, costing at around £150m, in which the existing Royal Festival Hall, Elizabeth Hall, Hayward Gallery would be refurbished, enlivened with retail outlets, and the whole complex covered by an opaque "wave", a canopy designed by Richard Rogers.

For two years the Arts Council has prevaricated, but on Wednesday it finally reached a decision on the South Bank. It "believes very strongly that the project is both essential and visionary". It agreed that it would need between £70m and £75m of lottery funds to fulfil its potential. But it then decided that it did not have the money available. The raids on its lottery funds by the government for homework clubs and such has restricted it to just £200m to spend on large projects over the next eight years.

The council then handed the whole mess over to culture secretary Chris Smith, who promptly passed it back, asking the Arts Council to "put forward written proposals on whether and how this vital scheme can be enabled to proceed." So there is to be yet another delay.

Nicholas Snowman put the best possible gloss on yesterday's news. "There is obviously great enthusiasm for the project and a wish to see it happen". But every month of delay adds £600,000 to the cost, and other paymasters – the Heritage Lottery Fund which has pledged £20m towards refurbishing the Festival Hall; Paul Hamlyn, who has given a reputed £18m; and the retail development, valued at £30m – cannot remain on hold for ever. Snowman wants a speedy rebuilding, which is less costly. He wants to re-open the South Bank in March 2001.

If the Arts Council wanted the scheme to go ahead it could re-arrange its cash flow, perhaps with the agreement of Chris Smith. Alternatively, the government could advance some money. Only Smith can save the project. Perhaps he has told the council to find the cash. It still receives over £200m a year from the lottery. But if Smith is running scared of the anti-culture tabloids and an anti-London government, Snowman faces more dashed expectations.

Antony Thorncroft

INTERNATIONAL ARTS GUIDE

AMSTERDAM

EXHIBITIONS
Stedelijk Museum
Tel: 31-20-5732911
www.stedelijk.nl
Gabriel Orozco: Recordings and Drawings. Display of recent video works by the Mexican artist, filmed in New York and Amsterdam; to Dec 14

OPERA
Netherlands Opera, Het Muziektheater
Tel: 31-20-551 8911
Dialogues des Carmélites: by Poulenc. New production conducted by Yves Abel in a staging by Robert Carsen. Cast includes Joan Rodgers and Sheri Greenawald; to Dec 13

BERLIN
CONCERTS
Deutsche Oper
Tel: 49-30-34384-01
Carmina Burana: by Orff. Conducted by Rafael Frühbeck de Burgos. With the Clemencia

Consort conducted by René Clemencic; Dec 14

Philharmonie
Tel: 49-30-2548 6354
Berlin Philharmonic Orchestra: conducted by Claudio Abbado in works by Wagner, Schumann and Beethoven; Dec 12, 13, 14
● Berlin Philharmonic Orchestra: conducted by Daniel Barenboim in works by Mendelssohn, Rihm and Bruckner; Dec 19

DANCE
Deutsche Oper
Tel: 49-30-34384-01
● Deutsche Oper Ballet: premiere of Rosalinda, choreographed by Ronald Hynd to music by J. Strauss; Dec 17

OPERA
Deutsche Oper
Tel: 49-30-34384-01
● Die Zauberflöte: by Mozart. Staged by Günter Krämer, with sets and costumes by Andreas Reinhardt; Dec 12
● Hänsel und Gretel: by Humperdinck. Conducted by Olof Henschel in a staging by Andreas Homoki; Dec 13

EDINBURGH
EXHIBITIONS
Scottish National Portrait Gallery
Tel: 44-131-624 6200
● Portraits of Excellence: a series of photographs of distinguished academics at the University of Edinburgh, commissioned according to an 18th century University tradition; to Feb 1

National Gallery of Scotland
Tel: 44-131-624 6200
● Discovering the Italian Baroque: The Denis Mahon Collection; to Feb 15

LONDON
CONCERTS
Barbican Hall
Tel: 44-171-638 8891
● London Symphony Orchestra: conducted by Tadaaki Otaka in works by Beethoven, with Laila Ore Andersen in Piano Concerto No. 3; Dec 18
Royal Festival Hall
Tel: 44-171-6288800
● The Royal Opera: Elisabetta, by Donizetti. Concert performance, conducted by Carlo Rizzi; Dec 16

EXHIBITIONS
Barbican Centre
Tel: 44-171-638 8891
● Don McCullin – Sleeping With Ghosts: major retrospective of work by the photo-journalist which spans his career from 1959 to the present. Includes prints drawn from the major news stories he covered, and more recent still lifes and landscapes; to Dec 14
● James Ensor 1859-1949: more than 140 works by Belgium's foremost expressionist artist. Includes early studies of Ostend, portraits of the artist's family and friends, and the carnival paintings for which he is best known; to Dec 14

OPERA
Shaftesbury Theatre
Tel: 44-171-379 5399

The Royal Opera: Paul Bunyan, by Britten. New production staged by Francesca Zambello and conducted by Richard Hickox; Dec 13, 15

LOS ANGELES
CONCERTS
Dorothy Chandler Pavilion
Tel: 1-213-365 3500
Los Angeles Philharmonic: conducted by Esa-Pekka Salonen in works by Ravel, Britten and Debussy. With soprano Sylvia McNair and the Los Angeles Master Chorus; Dec 13, 14
● Los Angeles Philharmonic: conducted by Esa-Pekka Salonen in works by Beethoven, John Williams and Nielsen. With violin soloist Alexander Tregor; Dec 18

MANCHESTER
CONCERTS
Bridgewater Hall
Tel: 44-161-907 9000
Tosca: by Puccini. Concert performance given by the Hallé Orchestra and the European Orchestra in their first collaboration. Kent Nagano conducts; Dec 14

MILAN
OPERA
Teatro alla Scala
Tel: 39-2-88797
Macbeth: by Verdi. Conducted by Riccardo Muti in a staging by Graham Vick, with designs by Maria Björnson. Casts vary; look out for Maria Guleghina and

Roberto Alagna; Dec 13

NEW YORK
CONCERTS
Lincoln Center
Tel: 1-212-721 6500
www.lincolncenter.org
New York Philharmonic: conducted by Kurt Masur in works by Smetana, Liszt, Rimsky-Korsakov and Dvorak. With trombone soloist Joseph Alessi; Avery Fisher Hall; Dec 12

● New York Philharmonic: conducted by Kurt Masur in works by Shostakovich and Prokofiev. With violin soloist Midori; Avery Fisher Hall; Dec 17, 18, 19

DANCE
New York City Ballet, New York State Theater
Tel: 1-212-870 5570
George Balanchine's The Nutcracker; Dec 12, 13, 14

PARIS
CONCERTS
Salle Pleyel
Tel: 33-1-4561 6589
Orchestra de Paris: conducted by Wolfgang Sawallisch in works by Beethoven. With piano soloist Rikku Lupu, soprano Luba Orgonova, mezzo-soprano Marianne Roehmlin, tenor Herbert Lippert, bass René Pape. Choir led by Arthur Oldham; Dec 13

OPERA
Opéra National de Paris, Opéra

Bastille
Tel: 33-1-4473 1300
Der Rosenkavalier: by Strauss. New production conducted by Edo de Waart in a staging by Herbert Wernicke. Cast includes Renée Fleming, Susan Graham and Barbara Bonney; Dec 14

Opéra National de Paris, Palais Garnier
Tel: 33-1-43439696
The Merry Widow: by Franz Lehár. Armin Jordan conducts a new production directed by Jorge Lavelli, with sets by Antonio Lagarto; Dec 14, 19

Théâtre des Champs Elysées
Tel: 33-1-49525050
● Fidelio: by Beethoven. Production staged by Patrice Caullier and Moshe Leiser, with the Orchestre des Champs-Elysées and the Choir of the Welsh National Opera. Conducted by Louis Langrée; Dec 12
● Leonore: by Beethoven. Production staged by Patrice Caullier and Moshe Leiser, and conducted by Louis Langrée. With the Orchestre des Champs-Elysées and the Choir of the WNO; Dec 13

TOKYO
EXHIBITIONS
Museum of Contemporary Art
Tel: 81-3-5245 4111
Loans from the Centre Georges Pompidou: selection of 127 works from the Musée National d'Art Moderne in Paris, on loan while it is refurbished. Artists represented include Matisse,

Chagall, Picasso and Tinguely; to Dec 14

VIENNA
EXHIBITIONS
Kunsthistorisches Museum
Tel: 43-7-525240
Pieter Brueghel and Jan Brueghel: comprehensive survey of the art of the two sons of Pieter Brueghel the Elder. Includes around 130 paintings and 20 works on paper by Jan Brueghel the Elder (1568-1625) and his less celebrated brother Pieter Brueghel the Younger (1564-1637/8). The exhibition also includes a dozen important works by their father; to Apr 14

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BBC World Service radio for Europe can be received in western Europe on medium wave 648 KHz (463m)

EUROPEAN CABLE AND SATELLITE BUSINESS TV
Monday to Friday, Central European Time:

● NBC Europe
10.00: European Money Wheel
Nonstop live coverage until 15.00 of European business and the financial markets.
17.30: Financial Times Business Tonight

● CNBC
08.30: Squawk Box
10.00: European Money Wheel
18.00: Financial Times Business Tonight

Pollution warning for UK industry

Land speeds
el sell-off

COMMENT & ANALYSIS

Philip Stephens

Doing it his way

The UK chancellor's plans for reforming the welfare state are more radical than most people realise

Tony Blair's government has been bruised. This week saw the first rebellion among its supporters in Britain's House of Commons. The headlines declare the Blair honeymoon is finally over. There is a curious paradox in the cause of its consternation. On one level, a row over cuts in the state benefits paid to lone parents was simply careless. On another, it goes to the heart of Mr Blair's project to recast the role of the centre-left in British politics.

The confrontation was not planned. As so often, what started out as a skirmish was elevated into a great issue of principle. By accident rather than design, the treatment of unemployed single mothers became a trial of strength between Mr Blair's New Labour and what might loosely be called the Old Labour left.

The plan to reduce the benefits was inherited from John Major's Conservative administration. Gordon Brown, the chancellor, and Harriet Harman, the social security secretary, adopted it under the terms of an election commitment to hold to their predecessor's spending targets. Yet had they foreseen the political cost, I am sure that the saving - a mere \$60m (\$99m) next year from a budget of nearly \$500m - would have been found elsewhere in Whitehall.

Mr Blair should be careful not to dismiss the significance of the revolt. Nearly 50 of his MPs were ready publicly to defy him. Much more importantly, I think, most of those who supported him did so with the heaviest of hearts.

Cutting the income of one of the poorest groups in society, said one of his cabinet colleagues, was a wholly unnecessary genuflection before the god of fiscal orthodoxy. A lot of goodwill had been needlessly expended.

Yet this episode also tells us much more about the essential intent of the Blair administration than most have grasped. Welfare-to-work is more than a mantra. It is the phrase that defines the core purpose of this government. And here, I am sure, Mr Brown is badly misunderstood.

True, he enjoys the "iron chancellor" epithet bestowed on him by the financial markets. Yes, he is determined that this Labour government will not repeat the mistakes of the past by spending in haste and repeating at leisure. Yet for all the rhetoric of tough choices, Mr Brown is not to be counted among those who consider the best remedy for poverty is to pretend it does not exist.

Look first at the figures. In the short-to-medium term he plans to spend more, not less, on welfare. Much more. Mr Brown's welfare-to-work programme will cost \$1.2bn next year and more the next. That is on top of a real increase of 2 per cent in the 1990s state benefits budget. Stand back from this week's sound and fury, however, and the key to Mr Brown's strategy reveals itself - the chancellor wants to spend this massive budget in an entirely different way. It is an ambition - and this is not well understood

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which reaches well beyond the technical detail of benefit payments into an attempt to redefine the old left/right divide in politics. Messrs Blair and Brown aim to solve the dilemma, which has hobbled governments of the centre-left throughout the postwar period: how to raise the living standards and life chances of the least privileged in society without imposing an intolerable tax burden on the middle classes and the rich.

During the immediate postwar years, the answer seemed obvious enough. Articulated in Britain by centre-left thinkers such as the late Anthony Crosland, it said rapid economic growth would pay for the welfare state while demand management would underwrite full employment.

In the global marketplace of the 1980s, those national levers of economic power are not available. Micro-economic reforms might over time push up the economy's sustainable growth rate, but we are talking here of the difference between, say, 2% per cent and 2% per cent.

For Mr Brown, that leaves only one route to a society offering greater equality of opportunity: employment. Work, in the chancellor's philosophy, is the instrument which unshackles the poor, the precondition for tackling inequality. The state's role is to provide the requisite incentives and the education - lifelong learning, in Mr Brown's phrase.

Forty years ago, he once remarked in a lecture paying tribute to Crosland, old age and disability were the principal cause of poverty. Today the roots of disadvantage lie in unemployment and lack of skills. Work, he added, was "central not just to economic prosperity but to individual fulfilment".

The chancellor's intentions for reform are bolder than has so far been imagined.

Whatever the warm rhetoric this weekend about overcoming the division of Europe, the reality is that serious bargaining cannot begin until the present members of the EU reach a settlement among themselves over the internal adjustments necessary for absorbing new members.

The first issue is money. Agenda 2000 proposes financing enlargement with an EU budget of 1.27 per cent of EU gross domestic product. This means holding spending in real terms. Net contributors such as Britain, France, Germany and the Netherlands support the idea; but net beneficiaries led by Spain are unconvinced. The budget wrangle will dominate the next three years.

The second challenge is reform of the Common Agricultural Policy. Even without enlargement, the new World Trade Organisation talks due to open in 1999 will force change because, without reform, beef and grain surpluses will beat previous records.

The third obstacle is the reform of EU institutions and decision-making. No one is predicting another Maastricht-style conference, which takes several years to prepare and ratify. It seems likely that the new European Commission, which takes office in 2000, will prepare for an intergovernmental conference strictly limited to adjusting the size of the Commission, the balance of power between small and large countries, and the use of majority voting. But only the present 15 members - not the newcomers - will have a say on the outcome.

In this sense, the Luxembourg summit will underline the gap between present and future members. Those lucky enough to be members of the club will offer few clues about the settlement over money, the future of the CAP, and institutional reform will be resolved. In this sense, the EU's decision to invite a select group of countries to open negotiations was the easy part. Now comes the long haul.

For a man who has been out of work for nearly three months, Dala Becker looks remarkably pleased with himself. As he peruses the job opportunities at his local employment office in Santa Ana, one of the thousands of suburbs of Los Angeles, he recounts how his prospects have suddenly become a lot rosier.

To start with, things didn't look too good. Says the civil engineer who lost his job after 20 years experience this summer: "But I've recently started getting interviews for jobs I'm not even qualified for." Last month he was offered his first job but, confident he could find something better, he turned it down.

Mr Becker's case is typical of a radical change in the US labour market in the past six months. Although the economy has been churning out jobs in record numbers for most of the past five years, until earlier this year there had been little evidence of strong labour demand pushing up wages at anything other than a snail's pace.

That has all changed. The US economy has added 1.3 million jobs in the past three months alone. Last month, the unemployment rate dropped to its lowest level in 24 years - 4.6 per cent of the workforce. The proportion of the population employed jumped to its highest level ever, at 64 per cent.

The combination has, at last, begun to feed through into much faster wage growth. Average earnings are rising at 4.1 per cent a year, the fastest for seven years. In the past three months, wage increases have accelerated by an annual rate of 5.3 per cent.

"Something has happened in the last six months," says Marcia Rosenbloom, a manager at the Santa Ana employment office. "Companies are really struggling to find workers in almost all fields."

What has happened is a combination of factors that poses the greatest threat to the benign scenario of non-inflationary growth the US has enjoyed for most of the 1990s.

The labour market now looks about as tight as it can possibly get," says Allen Sinai, chief economist at PricewaterhouseCoopers, a consultancy. "There is no

doubt that wage inflation is accelerating... off this tight labour market and low unemployment rate."

The most significant change has been the depletion of new supplies of workers. For most of the 1990s, the solid pace of job growth in the US only slightly outstripped increase in the labour supply. As jobs became more plentiful, more potential workers entered the labour force: immigrants, young people, and, significantly, large numbers of people from groups under-represented in labour force, such as housewives, workers coming back from retirement, students and others who had long been discouraged from trying for a job.

Gradually, that pool of new labour supply has dried up. As demand has continued to rise, new workers could come from only one place, the unemployed. Having hovered around 5.5 per cent for most of the previous two years, unemployment has dropped by nearly a full percentage point.

Other factors have also changed the wages outlook. The long period of worker insecurity, driven by memories of the big restructuring by larger employers in the early 1990s, is fading. This seems to be the case, even in California, where the recession of the early 1990s was much longer and deeper than in the rest of the country and where memories of the pain are fresher.

"People are even starting to leave jobs voluntarily now. The fear has gone," says Ms Rosenbloom. "Everybody realises they don't have to accept lower wages."

Although this might be the best news for workers for many years, it carries an ominous inflationary warning. Wage increases are far outstripping price rises. Prices are rising at only 2.5 per cent a year, which means real wages, adjusted for inflation, are going up at their fastest rate this decade.

At current rates of growth in labour demand, wages are set to accelerate, forcing the

Federal Reserve to raise interest rates. Alan Greenspan, the chairman of the Federal Reserve, has repeatedly warned that the central bank would have to act if labour markets were too tight and producing the inflationary surge he has long feared.

But three factors could still stay the Fed's hand: ● Productivity. Part of the acceleration in wages has been validated by sharp improvements in productivity. After years of stagnation, the productivity of American workers - output per hour - has risen sharply this year and is up, according to official figures, at an annual rate of 4 per cent in the three months to September alone. But the reliability of these figures remains uncertain, and the big increase in the last quarters could be reversed in the current one, as employment has increased so sharply.

● Non-wage labour costs. Wages make up the bulk of employers' labour costs, but there are others, most notably health insurance and pension contributions. These additional costs have been falling for most of the past few years. If they were to fall further, they might offset the effect of higher wages. The signs are, however, that the decline in health insurance costs in particular is now bottoming out, ensuring that wage increases will feed directly into companies' bottom lines.

● The Asian crisis. This remains the great unknown for the US economy. If the effect of slumping exports and cheaper imports into the US is a sharp reduction in companies' demand for labour, the present tightness in labour markets may ease just in time to avert an inflationary surge in wages. It is this possibility, more than any other, that looks likely to keep the Fed from tightening policy when its open market committee meets next week, and perhaps through the first three months of the new year too.

It is a big risk for Mr Greenspan and his colleagues. If a slowdown does not materialise, US labour markets seem certain to get tighter than ever. The inflationary horse may well have bolted long before the Fed is ready or able to close the monetary policy door.

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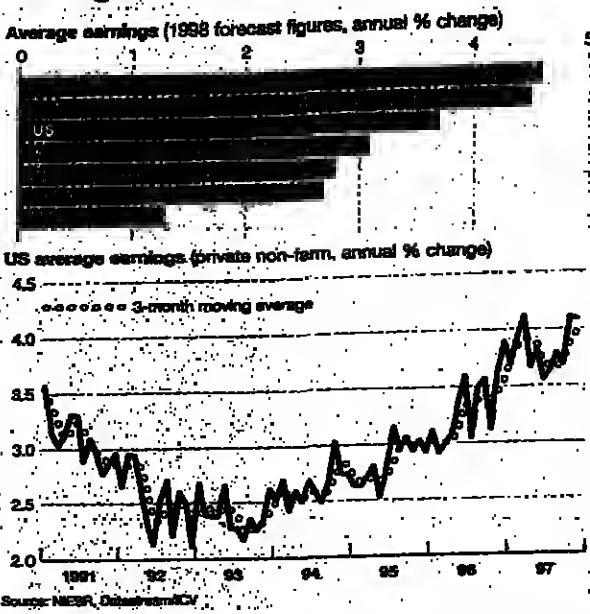
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Labour pool runs dry

Accelerating US wage rises may start to feed US inflation, says Gerard Baker

US: signs of wage inflation



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Inviting the eastern countries to join was the easy part, says Lionel Barber

Old club guards its exclusive tag

The ghosts of Metetrich, Talleyrand, Churchill and Stalin are stalking this weekend's summit of European Union leaders in Luxembourg.

The two-day meeting stands comparison with the 1914-15 Congress of Vienna or the 1945 Yalta conference. Both redrew the map of Europe after cataclysmic wars; in its modest way, the Luxembourg summit also marks an historic step towards dealing with the legacy of war, the cold one.

EU leaders are expected to invite five central European countries - the Czech republic, Hungary, Poland, Estonia and Slovenia - to open negotiations early next year to join the Union. Set alongside Nato's recent invitation to the Czechs, Hungarians and Poles, EU enlargement signals the beginning of the end of the division of the continent.

The new, wider Europe will eventually stretch from the Baltic to the north to Bulgaria and Cyprus in the south. This would give the EU direct access to the Black Sea and closer contacts with central Asia and the Caucasus. The vision of an ever closer Union built 40 years ago around an intimate club of six is receding in favour of a looser confederation of nation states - with one big qualification.

The Luxembourg summit will underline that the Franco-German impetus towards deeper integration in western Europe remains alive through economic and monetary union. Emu is a prize within reach for as many as 11 of the present 15 members of the Union, including Italy. The planned launch of the euro on January 1 1999 is the other big summit theme.

The common challenge is to ensure that both processes remain inclusive. While both proclaim their aim to "unify" Europe, EU leaders are realising that both can also create new divisions. Not all countries are able to participate; some are unwilling. But "no-one wants to be left out in the cold," says an EU diplomat.

Hence the warnings about a new Iron Curtain between the five countries on a fast-track for EU membership, and those left behind: Latvia, Lithuania, Bulgaria, Romania and Slovakia. Hence the dogged British campaign for a permanent seat in the euro-club comprised of Emu members. And the summit joker in the pack - Turkey - which continues to press its long-shot move for membership.

The man charged with keeping Europe one big happy family is Jean-Claude Juncker, the Luxembourg prime minister. His youthful looks and deadpan humour hide a growing reputation as one of the EU's movers and shakers.

Twice in the past 12 months, Mr Juncker has helped to broker compromises between France and Germany over the terms of monetary union. This week, he has been working frantically to defuse a row between Britain and France over the euro-club, the group that will be set up to discuss employment, tax, exchange rate policy and other aspects of macro-economic policy.

The Labour government regards the euro-club as dangerous and divisive because it risks undermining the Ecofin council of EU finance ministers. Denmark, Greece, and Sweden, none of whom are ready to join Emu on January 1 1999, agree. So does the Irish republic, fearing its neutral status and links with the UK could lead to exclusion in other areas of EU co-operation.

The Germans have offered the British observer status in the euro-club. The French, who want to build up the new forum as a political counterweight to the future independent European Central Bank in Frankfurt, have offered a compromise. They would provide information on Emu-related issues such as the ECB's interest rate policy, while inviting non-Emu members to debate general topics such as employment.

Labour considers that its declaration of intent to join Emu after the next election, due by 2002, should be enough to prise open the club doors. The British have turned the euro-forum into a matter of principle, arguing that countries which are "pre-ins" should not face discrimination. The best hopes of a deal lie in a Luxembourg draft emphasising

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Juncker: growing reputation as a mover and shaker

Ecofin's primary role; otherwise the French and Germans will work out between them how the euro-club should operate.

Similar arguments over discrimination have surfaced in the pre-summit exchanges over eastern enlargement. These have led to a bizarre set of alliances between the Nordics and the "Club Med" countries, which favoured starting negotiations with all 10 central and eastern Europeans and the Union.

A senior Commission official explains: the Danes and the Swedes supported a "common start" as a ruse for allowing the two Baltic states to join Estonia on a fast-track to membership. The Spanish and Portuguese argued for all 10 to discredit the Commission's forecasts of the costs of enlargement and increase the possibility of preserving their EU budgetary transfers from Brussels.

Meanwhile, Greece pressed for accession negotiations with all 10 applicants in order to kill a French proposal for a pan-European conference for future and present members. The Greeks are biding firm against Turkish participation.

Whatever the warm rhetoric this weekend about overcoming the division of Europe, the reality is that serious bargaining cannot begin until the present members of the EU reach a settlement among themselves over the internal adjustments necessary for absorbing new members.

The first issue is money. Agenda 2000 proposes financing enlargement with an EU budget of 1.27 per cent of EU gross domestic product. This means holding spending in real terms. Net contributors such as Britain, France, Germany and the Netherlands support the idea; but net beneficiaries led by Spain are unconvinced. The budget wrangle will dominate the next three years.

The second challenge is reform of the Common Agricultural Policy. Even without enlargement, the new World Trade Organisation talks due to open in 1999 will force change because, without reform, beef and grain surpluses will beat previous records.

The third obstacle is the reform of EU institutions and decision-making. No one is predicting another Maastricht-style conference, which takes several years to prepare and ratify. It seems likely that the new European Commission, which takes office in 2000, will prepare for an intergovernmental conference strictly limited to adjusting the size of the Commission, the balance of power between small and large countries, and the use of majority voting. But only the present 15 members - not the newcomers - will have a say on the outcome.

In this sense, the Luxembourg summit will underline the gap between present and future members. Those lucky enough to be members of the club will offer few clues about the settlement over money, the future of the CAP, and institutional reform will be resolved. In this sense, the EU's decision to invite a select group of countries to open negotiations was the easy part. Now comes the long haul.

Other factors have also changed the wages outlook. The long period of worker insecurity, driven by memories of the big restructuring by larger employers in the early 1990s, is fading. This seems to be the case, even in California, where the recession of the early 1990s was much longer and deeper than in the rest of the country and where memories of the pain are fresher.

"People are even starting to leave jobs voluntarily now. The fear has gone," says Ms Rosenbloom. "Everybody realises they don't have to accept lower wages."

Although this might be the best news for workers for many years, it carries an ominous inflationary warning. Wage increases are far outstripping price rises. Prices are rising at only 2.5 per cent a year, which means real wages, adjusted for inflation, are going up at their fastest rate this decade.

At current rates of growth in labour demand, wages are set to accelerate, forcing the

Federal Reserve to raise interest rates. Alan Greenspan, the chairman of the Federal Reserve, has repeatedly warned that the central bank would have to act if labour markets were too tight and producing the inflationary surge he has long feared.

But three factors could still stay the Fed's hand: ● Productivity. Part of the acceleration in wages has been validated by sharp improvements in productivity. After years of stagnation, the productivity of American workers - output per hour - has risen sharply this year and is up, according to official figures, at an annual rate of 4 per cent in the three months to September alone. But the reliability of these figures remains uncertain, and the big increase in the last quarters could be reversed in the current one, as employment has increased so sharply.

FINANCIAL TIMES

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Friday December 12 1997

The Kyoto club rules

The structure of a global warming treaty was always going to be more important than the numbers. Too much of the Kyoto conference, which ended yesterday, was spent in haggling about percentage point changes in targets for greenhouse gas emissions.

These targets must be considered against the perspective of a huge international effort that will be required over many decades to limit global warming. In the shorter term, they will mean very little unless the treaty gains popular support in the high industrial powers, particularly the US. There is now a serious danger that concessions made by US negotiators went beyond what the senate will accept.

Even from the US point of view, rejecting the treaty would be a big mistake. Certainly, the target of a 7 per cent cut in emissions by 2010 appears much tougher than the zero increase which the US had proposed. But the commitment is softer than it might appear. First, although the treaty is said to be legally binding, it is in reality no more than a set of club rules. The US cannot be forced to meet a target which in the end proves too onerous, especially as Congress must pass specific measures needed to meet it.

Second, the burden on the US will be much reduced by the trading system in carbon emissions, which was agreed in principle, despite eleventh hour

objections and many loose ends. This system would allow a rich country to meet part of its quota by paying for a reduction in emissions in a less industrialised country. So the US could achieve its target by helping raise energy efficiency in Russia. US energy users would face less of a burden than they fear. Some countries, notably India and China, objected to the trading scheme because they thought it would let the US off the hook and create too much opportunity for cheating. These two objections need to be distinguished, however.

Certainly, a trading regime will need to be monitored. It must ensure for example that credits are not claimed for improvements which would have happened anyway - or did not happen at all. But provided the trading is approximately fair, it could prove far more effective than the simple reliance on government restrictions which some countries have favoured. It would lower the global cost of controlling emissions. It would create incentives for US companies to export control technologies. It would provide an incentive - perhaps the only credible one - for countries such as China to agree targets and become full members of the club. Some cheating may even provide a useful safety valve in case the rules should prove too harsh for US voters. For without full US membership, there will be no club.

Mr Adams calls

There were predictable unionist complaints about Gerry Adams, the Sinn Féin president, being welcomed yesterday in Downing Street. But in private the event may have caused greater anxiety to the non-violent nationalists of the Social Democratic and Labour party.

Having welcomed Sinn Féin into the peace talks in September, Tony Blair in fact had little choice but to invite Mr Adams to Number 10. The government has to treat all parties to the talks equally. Even so, Mr Adams' grandstanding - he proclaimed the meeting "a moment in history" - should make both British and Irish ministers uneasy.

They hope, of course, that they have enticed Mr Adams so far down the road of peace that he cannot retreat, and will have to accept a compromise settlement falling far short of the united Ireland he seeks. But the truth is that Sinn Féin is basking in favourable publicity without as yet making any concession of substance.

The IRA's return to violence last year did no damage at all to Sinn Féin's popularity among Northern Irish nationalists. The party successfully blamed the breakdown on the Conservative government, which it said was hostage to Unionist votes in the Commons. Clearly Mr Blair is not in that position, but Mr Adams is still fulminating

against the Unionists, who have so far refused direct talks with Sinn Féin, and against the "securocrats" who he claims are still running the system in Northern Ireland, apparently in defiance of Mr Blair's "walled-off" government. Thus it is clear what line Sinn Féin will take if sometime next year the IRA decides more violence is needed because the talks are not going the way it wants.

Those who want peace have to pre-empt this line of argument by showing that the talks can succeed with or without Sinn Féin. David Trimble, the Unionist leader, has shown courage by staying in the talks, despite criticism from his rival, Reverend Ian Paisley, by forging a direct relationship with Bertie Ahern, the Irish Taoiseach, and by advocating closer ties between London and Dublin - something Unionists formerly regarded with suspicion.

It may now be the SDLP's turn to feel suspicious, fearing that Mr Trimble's eagerness for closer "east-west" ties is designed only to avoid serious discussion on "north-south" ones. Such suspicions should be set aside. Only by showing they can achieve something together will the SDLP and Ulster Unionists compete effectively against extremists in their respective camps. The priority for both London and Dublin must be to help them do that.

German go slow

The pace of reform in Germany's heavily regulated economy is proving agonisingly slow. Yesterday the government and opposition could only agree on very modest reforms of the pension system to curb its ballooning costs to employers and employees. They decided to increase value added tax to pay the bill. They also watered down plans to open the postal services to private competition, leaving Deutsche Bundespost, the state monopoly, with wide protection against new challenges. It was a disappointing day for the private sector.

One year ago Theo Waigel, the German finance minister, launched an initiative for a comprehensive tax reform, calling for net cuts of some DM30bn. All he can show for it today is a VAT increase from 15 to 16 per cent, a move which will fuel inflation and wage demands, and potentially slow down the sluggish economic recovery.

At least the crippling bill for non-wage costs faced by potential employers has been frozen. But the combined cost of pension, health, unemployment and other social insurance payments now amounts to a record 42 per cent of the gross wages bill for a German employer. Government promises to cut it below 40 per cent by 2000 have proved empty. Most important legislation with budgetary implications

must be approved not only by the ruling Christian Democrat-Free Democrat coalition in Bonn, but also by the opposition Social Democrats, who control the upper house of parliament. These deals are the result. Some modest pension reforms have been approved, introducing a demographic factor into calculations, which will curb payments after 2015. Given the rising costs, it is little more than tinkering.

As for the planned postal liberalisation, it has been pruned by the opposition and their trade union allies to save jobs in the postal service. A "social clause" has been included to prevent new competitors paying low wages. Genuine competition has been postponed at least until 2003.

Hans-Olaf Henkel, head of the German federation of industry, rightly says that the country is run, in effect, by a "grand coalition" of social politicians. Both sides are manoeuvring for advantage in next year's elections. It is a recipe for gridlock.

German industry is restructuring to face global competition. The politicians in Bonn are doing too little to help. The advent of the single European currency should do something to concentrate their minds: if they don't move faster, it will further expose Germany's lack of attraction as an investment location.

'This is an unusual situation'

Peter Montagnon explains why the biggest international rescue package in history has failed to stop the rot in Korea

Rarely if ever can an international rescue package have gone so wrong so quickly.

In the week since it signed up to the world's biggest ever bailout, South Korea has seen its currency drop by nearly 30 per cent against the dollar. Corporate bond yields are up nearly 5 percentage points to 23 per cent, and the country's banks and companies seem as much in danger as ever of defaulting on their short-term debt. As if that were not enough, the country is within a week of a presidential election that is distracting politicians from confronting the crisis.

The world may be becoming immune to the flood of bad news from Asia but Korea's wretched plight merits uncommon concern. Korea's economy is the 11th largest in the world. A crash would have serious knock-on effects not only in other emerging Asian markets, but also in Japan and the rest of the globe.

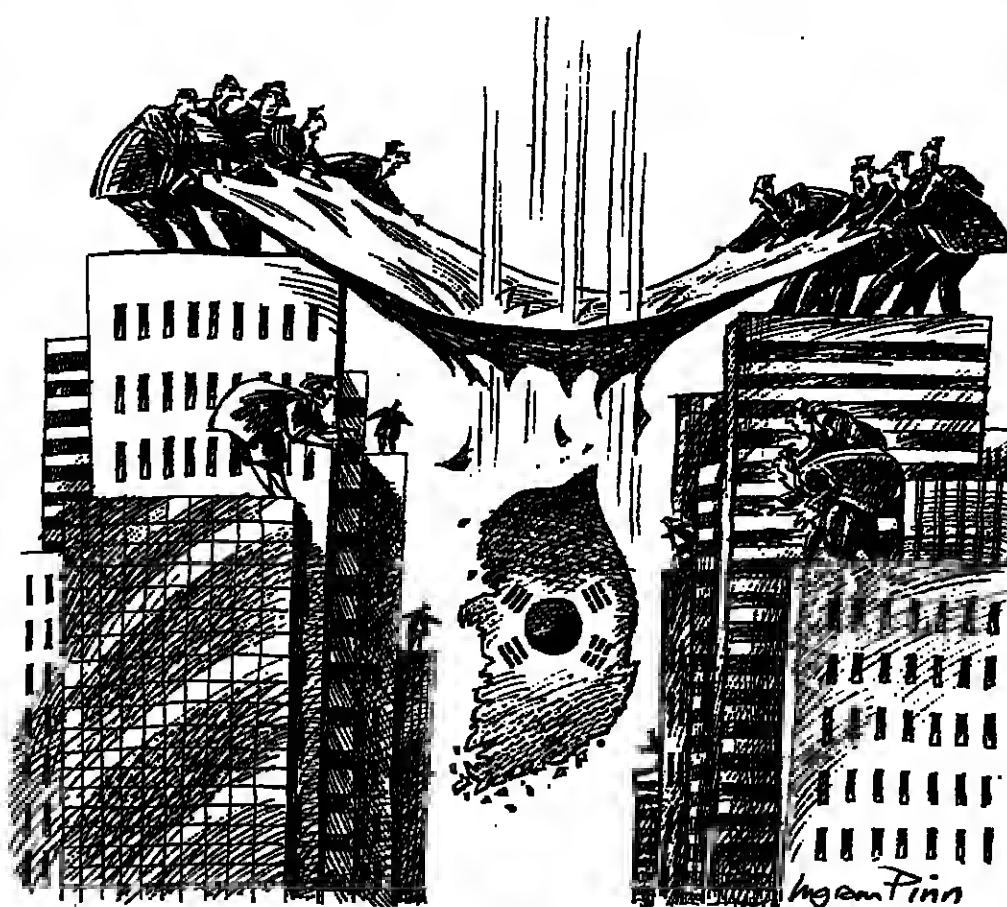
As the won dropped another 10 per cent within four minutes of opening yesterday, some people began to fear that there might be a meltdown in financial markets. Many Korean companies that have borrowed in dollars against (now devalued) domestic currency assets face insolvency, adding to fears that failures could cascade through the international money markets.

But Lim Chang-yul, the finance minister, can seemingly do little more than wring his hands. He has thrown open Korea's equity and bond markets to foreign investors earlier than promised and begged the US - so far without success - to release its own contribution to the rescue package.

Beyond that, it seems, there is little comfort he can offer. "This is an unusual situation," he said with masterly understatement yesterday. "The markets will calm down sooner or later."

Yet why has the promise of so much money failed to calm them sooner? And what must Korea and its international creditors do to stop the rot?

There is widespread disagreement about the quality of the advice on offer from the International Monetary Fund, which



organised the rescue package. Some economists claim it imposes too tight a squeeze on an economy already in the grip of deflation. Others say that things might have been even worse had the Fund's macro-economic demands been softer.

Whatever the truth, the background problem is clear. The thumbs-down from the markets is prompted by a perception that Korea is ducking the need for real reform of its heavily indebted bank and corporate sector.

"Nothing is telling the market that the Koreans are working at it seriously," says Chris Tinker, regional economist at ING Barings in Hong Kong. "This is the big problem. Nobody has any

confidence that the politicians are going to be able to deliver."

The purpose of the IMF agreement was to restore confidence in the currency and allow Korea to attract the capital inflows that would have helped it meet payments on its \$10bn short-term debt. But on three occasions this week the government has sent signals that have undermined investor confidence.

First, it admitted that its short-term debt was much higher than previously disclosed, once borrowings by overseas subsidiaries of its companies and banks were accounted for. Adding to the dismay was its admission that its freely available reserves had sunk to \$5bn at the start of December (though they rose to \$10bn with the first

tranche of IMF money).

Second, the government permitted one conglomerate, Daewoo, to buy the ailing motor division of another, Saengyoong, while forcing creditor banks to reschedule Saengyoong Motors' debt on preferential terms. And third, it injected fresh equity into Seoul Bank and Korea First, two deeply troubled banks that most investors believe should have been forced to close.

With an increasingly desperate Korea apparently unable to generate capital inflows, all the markets had to do was add the figures and find they did not tally. Since short-term debt was \$10bn and the IMF was offering only \$7bn, it stood to reason a further crunch would come.

Hence there was nothing to

George Graham weighs the impact on the global banking system of a possible default

An unnatural calm

The unravelling of South Korea's rescue deal has dealt another blow to bankers who have already taken a battering over their Asian exposure. But central bankers believe that any bank failures are likely to be handled in a way that avoids a sudden shock to the international financial system. And commercial bankers remain relatively calm about the impact of Korea's difficulties on the rest of the world.

"It's not something you can ignore, but blowing it out of proportion would also be a mistake," said Marc Finto, a credit analyst at Merrill Lynch, the investment bank.

Bankers now believe there is a real danger Korea will be unable to pay what they owe to other banks. Fitch IBCA, the credit rating agency, yesterday qualified all its Korean bank ratings, citing the "risk of a moratorium on external obligations". That makes the banking sys-

tem's calmness look abnormal. After all, the reason for mustering such a huge package was the fear that a Korean collapse would indeed be too big a shock for the world financial system.

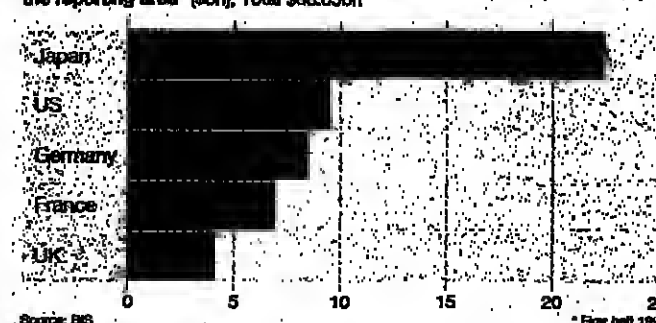
According to data from the Bank for International Settlements, international banks had \$88bn of loans to Korea at the end of June, with \$62bn due for repayment within one year.

Calculations based on these numbers have been thrown out by the government's admission that Korea's short-term debt exceeds \$100bn. Still, the totals are some way from posing the sort of problem for international banks that the Latin American crisis did in the 1980s.

Although the exposures are large in absolute terms, they are much smaller in proportion to banks' capital base. According to statistics from US bank regula-

South Korea: how foreign banks are exposed

International claims by nationality of reporting banks on countries outside the reporting area (\$bn). Total \$88.03bn



tors, the six large US money centre banks - Bank of America, Bankers Trust, Chase Manhattan, Citibank, First Chicago NBD and J.P. Morgan - had \$14.5bn of loans outstanding to Korea at the end of June. Much of that

was in the form of trade finance, usually a high quality loan.

Though large, the total was equivalent to 70 per cent of their combined pre-tax profits last year and just 16 per cent of their capital base.

"If Korea turns into Latin America in the 1980s and banks have to write off 30 to 35 per cent of their loans, we're still not looking at a billion dollars," said Raphael Soifer, banking analyst at Brown Brothers Harriman in New York.

The largest cross-border exposure to Korea lies in Japan, with \$22.5bn outstanding at the end of June, according to the BIS data. But this figure is dwarfed by the size of their problem loans at home.

In Europe, there is none of the same anxiety that followed the failure of Yamaichi Securities in Japan, which prompted European banks to cut back their counter-party trading limits for other Japanese banks and securities houses. Korean banks have mostly operated in Europe through branches rather than separately capitalised subsidiaries. They have not built up the same level of business in Europe as have Japanese institutions.

OBSERVER

Maid to Meciar

■ Is Slovakia's strongman preparing to leave the political stage? Vladimir Meciar, who has dominated the country since its birth five years ago, has been hinting that he may not stand in next year's elections - and may not even finish his current term if he stands and loses, he says, he'll retire from politics.

Meciar, 51, has plenty of reasons to be dependent, including bitter wrangling within his ruling coalition and unfavourable opinion polls. But reaction to his hints has focused on his poor health and his increasingly bizarre behaviour. Even by his standards, the burly ex-boxer has been behaving strangely since he got back to Bratislava from a month-long spa cure a few weeks ago.

First he cancelled government press conferences and sacked both his longstanding spokeswoman after journalists began asking about his new special adviser, Blazena Martinkova, who is also the manager of the spa he attended. He got irritated when he was questioned about her in parliament. Then he caused a diplomatic incident with some of his gleeful comments on the fall of his Czech counterpart Vaclav Klaus, which involved some

coarse suggestions about the design of the new Czech banknotes.

Some followers of the cunning and mercurial premier's foibles say he's liable to change his mind again next week. In any case Meciar, who has been twice re-elected after being removed by parliament, shouldn't be written off until he has gone - and maybe not even then.

Nuclear fission

■ When US secretary of state Madeleine Albright jets in to the Democratic Republic of Congo (formerly Zaire) today, its new government will be trying to present some sort of coherent line to such an important potential donor.

But the Alliance of Democratic Forces for the Liberation of Congo won power so quickly it's still going through an identity crisis. Inexperienced ministers regularly contradict each other only to be contradicted again by President Laurent Kabila. They also have a fondness for flights of militant rhetoric which bear little relation to their strikingly pragmatic business sense.

Take for example a recent off-the-cuff suggestion from the economy minister, former painter Pierre Mpoys, that Congo's staggering \$14bn-plus debt should be cancelled on the grounds that the international

community owes the country billions of dollars. How come? The uranium from the first atom bomb came from Zaire, and the country was never properly paid. That's one proposal the government is unlikely to press today.

Screen test

■ France 3, the worthy state-run television channel, got some disappointing news in its audience figures yesterday - it's hauling in just 0.7 per cent of viewers. But then, it has been on strike for a week. So are the audience researchers wrong, or are the other channels really so dire that 350,000 French people prefer watching the test card?

Less loot

■ Larry Ellison has lost his place as California's richest resident. The Oracle chairman and chief executive saw his net worth reduced by over \$2bn on Tuesday when the database software company's shares - of which he holds 27m - took a bit of a dive on the back of poor results linked to the Asian markets turmoil. The Golden State's wealthiest man is now Gordon Moore, Intel co-founder and chairman emeritus.

Ellison is hardly down on his uppers, and should still be able

to afford his beloved designer suits, not to mention the 18th century-style Japanese mansion he is building in Woodside, California, and the Russian MiG fighter plane he has been trying to buy.

But the share slide does put Ellison further behind fellow high-tech billionaire Bill Gates, and means he has been overtaken by another Microsoft Croesus - senior vice-president Steve Ballmer.

House call

■ Transparency has become a buzzword for Pasok, Greece's governing socialist party. And who better to show the way than Dimitra Papandreou, widow of the party's founder and owner of a luxurious villa in a smart Athens suburb?

The former Olympic Airways stewardess was less than complimentary about Pasok's current leadership in her best-selling book about life with Andreas Papandreou. A public prosecutor has now summoned her to testify in an investigation concerning more than Dr100m her late husband received as donations from friends - including several socialist cabinet ministers - to refurbish the villa.

The prosecutor is wondering whether some gift tax might still be outstanding.

Financial Times

50 years ago

President Truman's Message On Inflation Washington, 11th Dec. President Truman said to-day that anything short of price and wage control and rationing powers for the United States Government would be inadequate to cope with the soaring cost of living. The President proclaimed firmly that he wanted this programme, which calls for price and wage control powers, possible restoration of rationing, allocation of scarce materials, control of speculation on commodity exchanges, limitation of hire-purchase credit and many other anti-inflation weapons, carried out to the letter. "Anything short of it will be inadequate to do the job," he said.

Car Exports To Portugal Lisbon, 11th Dec. During the first nine months of this year the U.K. exported 1,165 lorries, 3,046 motor-cars and 139 tons of tyres to Portugal, while during the same period the U.S. sold to Portugal 2,349 lorries, 5,229 motor-cars and 603 tons of tyres, and France 240 lorries, 1,370 motor-cars and 182 tons of tyres.

An expert has questioned the superiority of Anglo-Saxon labour models, says Robert Taylor

Debunking the flexibility myth

Job creation lies at the top of the UK agenda for its six months in the European Union presidency which starts on January 1, according to Tony Blair, the UK prime minister. He believes the formation of more flexible labour markets remains the best government response to Europe's high level of unemployment and he hopes mainland EU countries will recognise and learn from the UK's jobs achievement.

But as Stephen Nickell, a professor at Oxford University, has argued recently in a seminal article in the *Journal of Economic Perspectives*, the debate about labour market flexibilities and rigidities is much more nuanced than the simplistic attempt to juxtapose the UK-US neo-liberal model against an over-regulated European social market.

He asserts: "There are features of the labour markets in some European countries that help to sustain high levels of unemployment. Some of these features can be thought of as rigidities. However, there are many other so-called rigidities that do not cause high unemployment and, indeed, may

serve a useful purpose." In fact, as he shows in impressive detail, EU labour markets are widely diverse. Prof Nickell even believes the differences between them are "much greater" than the difference between the European average and North America.

His own calculations suggest about 30 per cent of the population of OECD Europe lives in countries where average unemployment rates are lower than in the US. These countries include Austria, Norway, Portugal and Switzerland, which have highly regulated employment systems. The UK, with its flexible model, had an average jobless rate higher than half of its European neighbours for the 1989-1996 period.

Prof Nickell also uses statistical evidence to show that, contrary to conventional wisdom, job turnover rates are no higher in North America than they are in

Europe. Nor are overall wage rates more flexible. However, he found US workers (like those in Sweden and Norway) are more mobile both geographically and in moving between jobs than most Europeans.

Prof Nickell goes on to construct a comparative labour standards index. This covers a range of employment regulation: working time; fixed-term contracts; employment protection; minimum wage; and employee representation rights. Each country is then scored on an index range of zero to 10 in each regulation. The result shows that the southern European countries are less flexible than countries further north.

His conclusions should be absorbed by the policymakers. Firstly, he argues that strict employment protection legislation and laws on minimum labour standards do not appear to have any serious implication for

average unemployment levels. Nor apparently does a generous provision of unemployment benefit as long as this is accompanied by pressure on the unemployed to take jobs, a fixed limit on benefit duration and a concentration of resources on raising the ability or willingness of the jobless to get back into work.

The high level of unemployment in Europe, Prof Nickell argues, is associated with four labour market conditions. These are: generous unemployment benefits that run on indefinitely with a low priority given to getting the jobless back into work; high unionisation levels combined with collectively bargained wages not achieved through co-ordinated negotiations; a high minimum wage for young people coupled with high payroll taxes; and poor educational standards.

Prof Nickell suggests if high unemployment is

defined as more than 120 per cent of the US rate for the 1989-1996 period, which was 7.8 per cent, eight out of 15 European countries had higher rates. But these included the UK as well as Spain and France.

He concludes: "Many features of the labour market that are popularly viewed as serious rigidities apply no more to the high unemployment group than they do to the low unemployment group. It is clear the broad-brush analysis that says that European unemployment is high because European labour markets are 'rigid' is too vague and probably misleading. Many labour market institutions that conventionally came under the heading of rigidities have no observable impact on unemployment."

Prof Nickell's article deserves a wide public audience because it casts doubt over the claim that the UK's flexible approach to labour

markets is superior to anybody else's. There are some welcome signs at last that the official British attitude is growing a little more sophisticated.

Gordon Brown, the UK chancellor, was magnanimous enough in his presentation to the Luxembourg jobs summit recently to accept that European countries enjoy different levels of achievement on employment creation, which are not mechanically linked to the degree to which their labour markets can be described as flexible.

But the most heartening sign of a new subtlety in the debate has come from Adair Turner, director-general of the Confederation of British Industry. His organisation is conducting a wide-ranging analysis of EU labour markets, which will be published in full early next year. In a speech delivered recently to

a conference in Italy, Mr Turner highlighted the different dimensions covered by the term "labour market flexibility".

Some, he pointed out, arouse little disagreement. Geographical flexibility or mobility is crucial to avoid regional unemployment. Functional job flexibility within the workplace is the key to competitive success. Skills flexibility enables individual employees to flourish. Flexible working hours can prove beneficial to employers and employees alike.

But then Mr Turner recognised two other forms of labour market flexibility are less acceptable, at least to workers. First, there is the employer's flexibility to restructure and dismiss workers. He suggested such flexibility could be important regarding future job creation because companies might be less willing to recruit if regulations make it more difficult to shed labour.

Secondly, there is real wage flexibility. This involves a widening pre-tax inequality in income distribution with a huge income growth at the top of the earnings league, coupled to a devaluation of unskilled labour at the bottom.

Mr Turner argued in Italy - and employers please note - that a choice has to be made between accepting US-style labour market flexibility that increases job opportunities but is also likely to widen income inequalities, or opting to limit wage dispersion through labour market intervention but at the expense of higher employment. In his view, it is possible to achieve real wage flexibility if it is underpinned by reasonable income support levels through a combination of a minimum wage with earned income tax or benefit credits. In fact, this is what Britain's government looks ready to develop over the coming year as its welfare-to-work programme gathers pace.

"Unemployment and labor market rigidities: Europe versus North America," Stephen Nickell, Journal of Economic Perspectives, Vol 3, 1989

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Interested applicants should forward a CV, in the strictest confidence, to Guy Townsend or Brian Hamill at Walker Hamill Executive Selection, quoting reference GT 3893.

WALKER HAMILL
103-105 Jermy Street
St James's
London SW1Y 6EE

Tel: 0171 839 1444
Fax: 0171 839 5857

SENIOR RELATIONSHIP MANAGER

With 22 branch offices offering securities services in the established and emerging markets of Asia Pacific and the Middle East, HongkongBank is the leading sub-custodian in the competitive securities custody business. To stay ahead of market competition, we must ensure that we have highly qualified, well motivated managers to join our Hong Kong team.

You will provide the vital link between the international customer, primarily a global custodian or broker dealer and our securities operations. You will head up your own team in Hong Kong linking in with similar teams in New York, London, Tokyo and Singapore.

You will be expected to identify the needs of prospective and existing customers and match those needs with appropriate solutions and service. In addition to providing high standards of care, you will continuously monitor competitor services, using your

expertise to anticipate market developments and suggest strategies to take advantage of them.

You should have a minimum of eight years' custody related experience and a general banking background would be preferable.

This Hong Kong based appointment will be on a local contract basis, and offers an attractive Hong Kong dollar salary and benefits package in a low tax environment.

Please write with full education and career details, including present and expected salaries, quoting Ref: H97146 to Christina Loong, Human Resources Manager HHO/Specialist Support, Human Resources Department, The Hongkong and Shanghai Banking Corporation Limited, 21/F, Tower 1, The Gateway, 25 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong SAR.

Data held by the Bank relating to employment applications will be kept confidential and used only for processing applications. Applicants who are not contacted within four weeks may consider their application unsuccessful. The Bank will retain their applications for a maximum period of one year and may refer suitable applicants to other vacancies within the Group.

HongkongBank
The Hongkong and Shanghai Banking Corporation Limited
Member HSBC Group

Director - International Communications

Highly competitive remuneration package

London based

We represent one of the leading global agency securities brokers with offices in the key financial centres of Europe, Asia and North America. On behalf of this expanding group, we wish to appoint a new communications director whose responsibilities will include international strategy, product development and management and communications.

- It is vital that the candidate has first-hand experience in the securities industry, with an emphasis on equities.
- Communications strategy experience is also fundamental to the role; therefore, a background in organising conferences, developing direct marketing and advertising campaigns and producing and giving presentations is essential.
- The candidate should also have established relationships with a cross section of the press and media.

Reporting to the International Marketing Director and working closely with the CEO, the role will also require close working relationships with heads of the various geographical and product teams and with senior functional managers located in Europe, Asia and the Americas. The successful candidate will be a highly motivated self-starter with a lively personality and must be educated to a high standard.

For a confidential discussion please contact Kate Derham, Telephone: 0171 236 2400, Fax: 0171 236 0316, e-mail: derham@sheffield-haworth.co.uk or apply in writing to: Sheffield-Haworth Limited, Prince Rupert House, 64 Queen Street, London EC4R 1AD.

SHEFFIELD-HAWORTH
Consultants in Search and Selection

FLEMINGS

Join a leading broker

Flemings is a leading investment bank with a network of offices in 41 countries around the world and core businesses in asset management, securities broking and research and investment banking.

Our securities operation provides independent research on more than 3,500 stocks with an emphasis on sectoral specialisation, emerging markets and global coverage. Our pharmaceuticals team is now recruiting an additional member to cover continental Europe.

Based in London but travelling regularly to continental Europe, the successful candidate will:

- have at least two years' experience of pharmaceutical analysis at a stockbroker or other financial institution
- possess a scientific background, ideally through a science degree
- be able to write in a lucid and accurate way to tight deadlines
- enjoy working as part of a team

The role involves researching Europe's major drug companies as well as presenting to clients. An interest in the biotechnology sector would be an added advantage. The salary and benefits package for this important role will appeal to high quality candidates.

If you are interested in applying, write to Sasha Sewell-Knight in our Personnel Department at the address below, enclosing a full CV and details of your current remuneration.

Robert Fleming & Co. Limited, 25 Cophall Avenue, London EC2R 7DR

HEAD OF COMPLIANCE

New Pensions Operations

Peterborough

Up to £60,000, plus benefits

Our client, a recently launched financial services company within a FTSE-150 group, intends to become the pensions company of reference offering simple but innovative products and services through the efficient use of a leading edge technology based call centre.

To support further development a Head of Compliance with a proven track record in group and individual pension compliance is now sought. Specifically you will:

- Be responsible for all aspects of compliance
- Ensure all essential controls are in place thus effecting a secure operational environment
- Manage all aspects of the relationship with the PIA
- Use technical expertise and appropriate judgement to make sound business decisions

A professional background in accountancy, law or the actuarial field is essential with a relevant qualification being desirable. A track record in effective compliance activity is vital as is a strong affinity to IT. You must also demonstrate appropriate judgement in the application of current and proposed regulations.

You will need to ensure essential procedures are followed and to display confidence in decision making which your technical expertise brings. Your personal and professional credibility coupled with your technical skills will be vital ingredients in achieving this. You must also demonstrate the enthusiasm and flexibility that such a challenging environment will demand.

Interested candidates should write with full CV, quoting current rewards package to Karen Wilson, Hoggett Bowers, 7-9 Bream's Buildings, Chancery Lane, London EC4A 3DY, Tel: 0171 430 9000, Fax: 0171 405 5995, quoting ref: LKW/12994/FT.

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Financial Times

EUROPEAN ACCOUNT DIRECTORS



Technimetrics

Technimetrics, Inc. is the leading provider of global shareholding and fund management data to the banking and stockbroking community worldwide. With offices in London, Tokyo, Amsterdam, Sydney, Sao Paulo and New York, we offer the most comprehensive and accurate financial data available.

To continue to meet the demands of our success, we are expanding our international operation. We now have opportunities for high calibre experienced sales professionals to join our London office, and be at the forefront of marketing our services in both the U.K. and Continental Europe.

Candidates will have a strong sales background and ideally a good understanding of capital markets. Excellent presentation and communication skills are essential. Language skills desirable.

We offer a highly attractive compensation and benefits package. For prompt, confidential consideration, send your CV with covering letter to:

Technimetrics, Inc.
110 St. Martin's Lane
London WC2N 4AZ
Ref: Personnel Dept., Inst.

Global Custody Client Service

Morgan Stanley is one of the world's leading international securities firms, providing a full range of global custody services including clearing, settlement, treasury, safekeeping and mutual fund accounting to institutional investors. Morgan Stanley Bank Luxembourg plays an integral role in our regional and global product offering.

We offer our clients a fully integrated service, the quality of which is based on our absolute commitment to having the best people, information and automated systems. We are looking for ambitious people to work in the Client Service department. Client Service is responsible for managing client relationships and ensuring the overall quality of service provided to our global custody clients with a primary focus on relationship management, daily account coverage, project and risk management, training, industry participation, contract and fee negotiations. Specifically, we are seeking candidates for the following positions:

Manager

You are probably working for a global custodian or asset manager and have at least 8 years' relevant experience. You are results oriented, have a proven track record in team management and maintain high standards for your team as well as for yourself.

Coverage Officer/Analyst

You will have 2-7 years' relevant experience and have developed a sound technical understanding of the securities markets. You enjoy working in a team environment, value the responsibility of managing relationships and have a client focus in everything you do.

All candidates should be energetic, creative individuals. They should possess excellent interpersonal and communication skills and have a desire to join a dynamic successful team. Language skills are advantageous but not a pre-requisite.

This is an excellent opportunity to build on your experience in global custody. Similar positions are also available in our London office. Please submit your curriculum vitae with current remuneration to the location of your preference.

Morgan Stanley Bank Luxembourg S.A. Reference JC. 6B Route de Treves, L-2633 Senningerberg, Luxembourg.

Jenny Thomas, Morgan Stanley UK Group, 25 Cabot Square, Canary Wharf, London E14 4QA, England.

MORGAN STANLEY BANK LUXEMBOURG S.A.

Aldrich & Company

CITY RECRUITMENT

HEAD OF EUROPEAN TRANSLATION TEAM

Competitive salary and attractive benefits package
LONDON

Our client is a leading international investment bank. As part of its continued growth, it requires a commercially focused, bilingual French/English, experienced manager to run their European Translation team. The role is extremely demanding and challenging; requiring experience in financial translations as well as strong management skills and the ability to organise and motivate. The manager will supervise the translation of a large volume of time-sensitive material and will be responsible for a dedicated team producing high quality translations whilst meeting critical deadlines.

Contact Alex Gaze for an immediate interview.

196 Salisbury House, Finsbury Circus, London EC2M 5QQ
Tel: 0171 588 8999 Fax: 0171 588 8998

New Financial Times Appointments Section

Trading Places

For the announcement of
changes to senior personnel
within your company contact:

Ben Bonney-James
on +44 171 873 4015

INTERNATIONAL REAL ESTATE INVESTMENT AND DEVELOPMENT COMPANY

PARIS BASED PROPERTY ASSISTANTS WITH WORKING KNOWLEDGE OF FRENCH

You are in your mid to late twenties, ambitious, focused, highly numerate and have had exposure to the real estate business, preferable with some experience in France.

You may be a recent graduate (probably in estate management) or have 2-3 years working experience with an investment bank, a big-6 consultancy firm, or a real estate investment or advisory business. Working closely with one of the partners of HRO International you will be involved in all aspects of the acquisition, improvement, administration, leasing, and sale of properties.

An excellent financial package is provided.

Contact: HRO International, Michael Billyard-Leake
26 Avenue Foch, 75116 Paris

Telephone +331 45 00 62 62, Fax +331 45 00 60 93,
Email: HRO_Paris@compuserve.com

LesEchos

The FT can help you reach additional business readers in France. Our link with the French business newspaper, Les Echos, gives you a unique recruitment opportunity to capitalise on the FT's European readership and to further target the French business world.

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Karl Loynton on +44 171 873 3694

SENIOR BUSINESS ANALYST REQUIRED

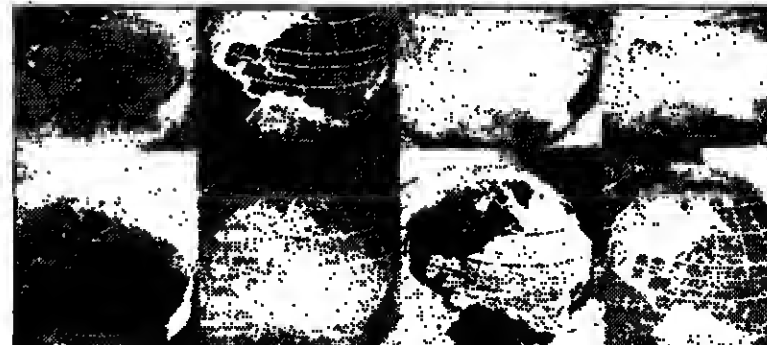
for Retail Credit projects with major bank in Edinburgh.
Experience essential.
Permanent position.
Salary £27-£36K.

Contact Victoria Inglis,
Adesso Alfred Marks,
38 Hanover Street,
Edinburgh EH2 2DR
Tel 0131 226 6712

SOLVING International



At the service of international performance



SOLVING's projects are geared towards achievement of outstanding performance and strengthening companies' competitive position.

SOLVING is an international consultancy of a size that can permit major assignments whilst retaining a personal approach to client relations.

SOLVING consultants accompany major strategic reorientations, company mergers and in substantial profitability improvements.

Through the pragmatism of its approach and the high level of its assignments, SOLVING offers excellent career development opportunities to candidates with management potential.

To become part of one of our teams, you will need strong leadership ability, a successful professional career to date, language skills (minimum bilingual french/english), and to possess the following qualities:

- understanding of business environment,
- open and creative mind,
- analytical skills and intellectual discipline,
- excellent communication skills and aptitude to promote change.

If you feel you correspond to the above profile, send your CV to SOLVING INTERNATIONAL, attention of Yves HOMBREUX - 144, avenue des Champs-Élysées - 75008 Paris - FRANCE.

PARIS • BARCELONA • BRUSSELS • BUENOS-AIRES
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Our client is a leading global pharmaceutical company dealing with the research, development, production, and marketing of a broad range of prescriptive human health products. The Austrian Vienna-based subsidiary has a new opening challenging a

Health Care Sector Specialist/Business Consultant

HEALTH CARE MANAGEMENT

Engagement & Project Manager
The accountabilities, responsibilities and qualifications are straight forward. You will take on the role of a trusted business adviser, sought for your opinion and relied upon for your guidance by business partners as well as highly qualified colleagues, either local or international. The ideal candidate needs a relevant background from employment with health sector institutions or an international consultancy supporting these organisations, including solid experience with business process improvement -

all of which will underline your credibility as a counterpart to strategic, financial and technical decision-makers.

Focused - Just no demarcation...
... which, by the way, does not mean that your job description will be carved in stone. On the contrary, our client values flexibility and the will to act in accordance with innovation, strategic focus and fundamental businessman-ship. This is an organisation that believes in recognising and directly rewarding real potential and results, facilitating its re-

lisation and providing its employees with outstanding personal and professional development possibilities. The candidate has to be in full command of spoken and written German and English.

Application
Please send or fax your application, including Curriculum Vitae, to Mercuri Urval Ges.m.b.H., Phonsegg, 2, A-1040 Vienna, Austria, fax nos: +43 1 598 98 98 under ref: "Pharm/ECM". Your application will be treated in strict confidence.

Mercuri Urval

WESTERN UNION

UK Sales Consultant

International Commercial Services Product

SOUTH EAST

COMPETITIVE REMUNERATION (HIGH BONUS POTENTIAL)

Company Profile

- Western Union, established in 1856 in the United States, is a market leader in the provision of financial services and priority message services.
- Its commercial services department markets money transfer products to corporate customers. These unique payment vehicles are the fastest and safest way to receive payments from customers throughout the world.

Role

- Reporting to the Director of Global Sales, the appointee is responsible for marketing Western Union's international commercial money transfer products to businesses within the UK. This role may be extended in due course to other European countries.
- Providing support for the worldwide

commercial services sales organisation in selling these products to existing customers.

Candidate

- Prior sales experience in commercial or retail financial services, business equipment or services.
- Previous experience in sales plan development and management.
- Strong oral and written presentation skills; ability to work independently with minimum direction.
- A working knowledge of a European language would be highly desirable.

Please write in confidence, with full career and salary details, to Geoffrey Mather, MSI Search and Selection, 178-202 Great Portland Street, London W1N 6JJ. Please quote reference: 64889.



SEARCH AND SELECTION

ACCOUNTANCY APPOINTMENTS

International Investment Banking Recruitment

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The Morgan & Banks Banking team offers recruitment solutions through a professional Search & Selection service operating out of an international network of offices. Local expertise, coupled with cross-border capabilities satisfy client needs across a range of disciplines. For confidential enquiries or further information, please contact the relevant office or visit our website <http://www.morganbanks.com.au>

LONDON
Anthony Cook
Tania Wild
Tel: 0171 240 1040
Fax: 0171 240 1052

SINGAPORE
Belinda Bannister
John Tomney
Tel: 65 339 0355
Fax: 65 339 6355

HONG KONG
Brian Moore
Justin McLennan
Tel: 852 2528 1191
Fax: 852 2528 2901

SYDNEY
Anne Hutton
Reina Nicholls
Tel: 612 9256 0333
Fax: 612 9251 3975

Morgan & Banks
INTERNATIONAL

FINANCE DIRECTOR

LONDON

This opportunity is with the major operating subsidiary of an AIM quoted group specialising in transport. A recent change of ownership has resulted in a new impetus to achieve real progress in a financial performance of the company.

The above has resulted in a need to recruit a senior Finance Professional to manage a well motivated team and provide critical financial analysis of the operational performance of the company.

Reporting to the Managing Director, responsibilities will include:

- managing and developing the finance, IT and support teams
- implementing systems improvements

- development of strategic and financial information
- improving contract management and budgetary control

The successful candidate will be a qualified accountant with several years experience at middle management level. An exposure to senior management will have equipped the candidate with the ability to make their voice heard and recommend suggestions for change to board level.

While technical accounting expertise is taken for granted, problem solving capacity, leadership qualities and intellectual ability are greater requirements for this post. A proven track record of achievement and

commercial acumen will be positively applied to assist the business to achieve substantial future growth.

This is an outstanding opportunity for an ambitious and talented individual to join a successful organisation offering excellent career opportunities. Interested applicants should apply to Ben Williams or Jon Vonk enclosing an updated Curriculum Vitae, at Robert Walters Associates, 10 Bedford Street, London WC2E 9HE. Tel: 0171 379 3333 Fax: 0171 915 8714. Email: ben.williams@robertwalters.com

ROBERT WALTERS ASSOCIATES

<http://www.robertwalters.com>

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build on the FOUNDATIONS of something big.

In one of the most exciting property transactions in UK history,

PPM are poised to become one of Britain's largest property companies as a result of winning the biggest PFI property contract to date. The PRIME portfolio comprises over 700 DSS properties covering circa 1.7m sq in nationwide.

Our business is based on professionalism, partnership and excellent client service. We encourage free-thinking, flexibility and an open and honest approach to the work we do.

PPM is a new company, unencumbered by previous structures and will use innovative information technology solutions to drive the business.

The sheer magnitude of this project, the £multi-million investment from which it is due to benefit and the groundbreaking standards it will set, mean that PPM can genuinely offer outstanding career development opportunities to people with the drive and ambition to succeed.



Partnership Property Management

Exceptional Salary and Benefits Package
London & Hinchley Wood (near Kingston)

We are now recruiting within Finance, a function certain to drive and shape this young, dynamic company. With flotation planned in 3-5 years, this is your opportunity to become an integral part of the team that's already building so powerfully on the foundations of success.

Financial Controllers

You will assist the Finance Director, contributing in all aspects of company accounting including budgeting, forecasting and cash flow analysis. Experience of VAT and UK taxation is preferred. A CA qualified you will ideally have 1-4 years' PQE in either the public or private sectors and are now ready to take on an even more central role.

Accountants

We have numerous opportunities for ACV, ICAEW, CIPFA/ACCA Accountants with a minimum of 2-4 years' public or private sector experience. We also have opportunities for both part and newly qualified accountants. These roles will all relate to property acquisitions, management and accounting of PPM's property portfolio. The responsibilities will vary according to location.

You will be involved in monthly, quarterly and annual reporting, and have responsibility for cash flow, budget preparation and analysis, and for general and purchase ledgers. You will also handle accounts, VAT and insurance.

All roles require excellent PC skills using Microsoft packages. Knowledge of Access database and familiarity with IT based accounting packages would be an advantage. You will also need to have excellent verbal and written communication skills and the ability to organize effectively.

In return for your skills, you will enjoy an exceptional salary and benefits package that includes a bonus, contributory pension and private healthcare.

If you are ready to develop your career on the foundations of something big, please write with your CV, preferred location and salary details to: Carolyn Gardner, Human Resources Department, Partnership Property Management, Station House, 140 London Wall, London EC2Y 7DN.

AN EQUALITY EMPLOYER

CDR INTERNATIONAL GROUP FINANCIAL DIRECTOR DESIGNATE

£45,000 plus car

CDR is a fast-growing international services business with offices abroad and with significant and increasing levels of profit.

A Financial Director is now sought to join the management team and take control of the company's financial affairs during its next stage of expansion in Europe, Asia and the Far East.

Responsibilities will cover all normal aspects of a financial director's role and will include:

- Financial aspects of CDR's acquisition programme
- Assistance with setting up offices abroad
- Installation of a standard, integrated accounting system for the Group
- Installation of standardised reporting systems
- Development and control of a treasury function
- Group tax planning

The successful candidate will be a qualified accountant with some relevant experience who will also bring to CDR high levels of energy, drive and motivation and be capable of taking on the significant responsibilities involved.

Write with your cv to:
Dick Richards at CDR International,
18 Essex Street, London WC2E 7DU

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Trading Places

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changes to senior personnel

within your company

contact:

Ben Bonney-James

on +44 171 873 4015
FINANCIAL TIMES

0171 240 1052

Job 411550

Group Financial Controller

Co Durham

c £45-55,000 + FX Car + Bens

Our client is a listed, high volume manufacturing business supplying a range of quality clothing products to Marks & Spencer. The majority of production occurs within the UK, although growth will be assisted by further international sourcing initiatives.

As part of the current phase of re-engineering the business to enhance future performance and expansion, a Group Financial Controller is sought to promote exceptional quality levels throughout the company.

- Key areas of responsibility will include:
 - Driving through new strategies including improved procedural and financial system enhancements.
 - Working closely with the newly appointed Business Systems Director on widespread MIS issues.
 - Reporting to the Group Finance Director and in regular contact with Group executives and business unit heads.
 - Financial control of group accounting including treasury activity.
 - Motivation and leadership of finance team.

- Part of the development team for future business opportunities abroad.

The position will require a high profile to be maintained and an element of travel will be required in the North of England, the Midlands and to London.

Relevant candidates will be qualified accountants, preferably trained within a 'Big 6' chartered accountancy firm and aged at least 30 to 37 years old. You will possess a minimum five years experience in a high volume manufacturing business, together with extensive operational and commercial experience to complement broad financial skills. The presence and credibility to communicate at senior levels is essential as is a forceful, yet diplomatic, approach.

If you feel you have the necessary qualities to succeed in this high profile role, please contact James Newman at Michael Page Finance, Leigh House, 28-32 St Paul's Street, Leeds LS1 2PX enclosing a curriculum vitae, daytime telephone number and details of current remuneration package, quoting reference 387490.



Michael Page Finance

Specialists in Financial Recruitment
London Bristol Birmingham Edinburgh Glasgow Leeds
Maidenhead Manchester Milton Keynes Nottingham Reading St Albans & Worldwide

PolyGram Treasury Manager

Luxembourg

& Attractive Package

With interests in music, film, video and television and offices in more than 40 countries, PolyGram is in the business of global entertainment. The Treasury function plays a key role in managing risk to ensure the Group's financial well-being.

Flexibility is an essential ingredient in the Group's outstanding record of success. To help sustain this, the Group intends to further develop the Treasury function in Luxembourg. Forming part of PolyGram's Group Treasury operations, this role will have full responsibility for the management of substantial financial assets and related FX transactions on behalf of PolyGram Operating Companies, worldwide.

Interested candidates will need substantive experience of financial management in a banking or treasury environment and will have excellent communication skills and the energy and know-how to manage a small operation in a fast changing environment.

If you are ready to develop your international experience within entertainment, or are considering the challenge of a second career, please send a full curriculum vitae and covering letter, quoting reference 385042 to Mike Deane at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LN.



Michael Page International

International Recruitment Consultants
London Paris Amsterdam Düsseldorf Frankfurt Madrid Milan Hong Kong Singapore Sydney Melbourne Auckland New York

Bay Networks

Maidenhead

Bay Networks is a leader in the worldwide networking market. With revenues in excess of US \$2 billion, they provide worldwide switching, access, internet and network management products and services. Formed in 1994, they have developed a global presence through significant mergers and superior product development and are a NYSE quoted company. The UK operation is budgeted to turnover US \$250 million next year and consists of three UK offices with over 100 people and its headquarters based in Maidenhead, Berkshire.

At a time when the networking industry is experiencing major rationalisation, Bay Networks is growing at an impressive rate compared to their major competitors. This strong performance has created an opportunity for a commercially focused Financial Controller within the UK company. Reporting functionally to the European Financial Director based in France, operationally to the UK Managing Director and as a member of the UK management team, responsibilities will include:

- Supporting the Country Management Team on pricing, promotions and special business deals.
- Revenue forecasting, budgeting and planning.

UK Financial Controller

c £35,000 + Car + Benefits

- Liaison with the shared service finance function in Valbonne, France.
- Provision of financial support and control to three UK subsidiaries.
- Liaison with auditors, sales, engineering and the UK management team.

This senior role has been created to provide closer financial support across all operational functions. As a result, the ideal candidate will be a qualified accountant with at least three years PQE. Applicants will need to be able to demonstrate a commercial outlook and exposure to a "sales-led" environment within the hi-tech, retail or service sector would be an advantage. This role will best suit a proactive accountant who is ambitious to develop the UK business and liaise extensively with non-finance staff, whilst maintaining a hands-on approach to controlling the UK finances.

In return, Bay Networks offers an excellent remuneration package and the opportunity to grow within a rapidly expanding US corporation. Interested applicants should forward a comprehensive CV, including details of current salary and a daytime telephone number, quoting ref 388039 to Peter Isard at Michael Page Finance, 40-42 High Street, Maidenhead, Berkshire SL6 1QE.



Michael Page Finance

Specialists in Financial Recruitment
London Bristol Birmingham Edinburgh Glasgow Leeds
Maidenhead Manchester Milton Keynes Nottingham Reading St Albans & Worldwide

Financial Controller

Central London
c£50,000 + car & benefits

Influential Head Office rôle
requiring international travel

Highly acquisitive, dynamic, £1bn+ engineering plc... with extensive manufacturing interests and impressive brand portfolio, spanning the globe. Now focusing on core sectors. Strong corporate financial management structure. Following internal promotion to Divisional Finance Director, now seeking to strengthen the Controller function which evaluates commercial and financial plans in all operating units.

Key part of small Head Office team... critically reviewing commercial and financial performance within operating units. Assist in progressive development of financial management. Represent Group at operating unit Board meetings. Assess and make recommendations on investment/acquisition plans. Appraise and monitor operational risks. Career path open to progress into line management.

Graduate, qualified accountant... preferably with industrial experience. Both strategic awareness and pragmatism as important as analytical ability and well developed commercial acumen. Bright and energetic, with sensitivity to differing international cultures. First class interpersonal, presentation and communication skills essential.

Please apply by
sending your CV
quoting reference
R97184 and stating
current salary



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21 Dean's Yard
Westminster
London SW1P 3PA
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INTEGRATED RESOURCING SOLUTIONS

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60 OFFICES - 35 COUNTRIES

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Attractive package

WEST SUSSEX

Virgin Vie is Virgin's newly launched cosmetics and toiletries business, retailing over 500 premium quality products. With a flagship store in London's Oxford Street, a mail order service plus three further stores and a direct sales network already in place, Virgin Vie plans a total of 100 stores and 3000 consultants in the UK within a five year period, plus an extensive international roll-out programme.

This is an unconventional company that requires an extraordinary individual whose personality will harmonise within an environment that is informal, highly professional and extremely fast paced. The business is driven by individuals working closely together at all levels, so you will need excellent communication skills with the ability to deliver and inspire exceptional performance.

The Position

- Responsible for all day-to-day financial operations, including treasury management and all financial planning - both operational and tactical.
- Review existing and develop new financial policies and procedures and improve financial controls.
- Support Finance Director in developing the strategic direction of the business, including the establishment of various international relationships.
- Provide leadership, guidance and motivation to the existing finance team.

The Requirements

- An accomplished finance professional, either a chartered or management accountant, with a strong track record of personal achievement and development.
- Strong technical skills and an in-depth understanding of relevant systems, able to demonstrate this in a practical manner.
- Excellent and proven people management skills with the ability to motivate, educate and provide leadership.
- Articulate individual, self-motivated with an outgoing and resourceful personality.

Please send your CV with current salary details to:
James Gray, K/E Selection, 252 Regent Street,
London W1R 6PL, quoting ref: 90462A/M.



Alternatively send by fax on 0171-512 3380
or by e-mail to k/e-selection@kornferry.com
Internet Home Page: <http://www.k/e-selection.com>

K/E SELECTION

A DIVISION OF KORN/FERRY INTERNATIONAL



Amsterdam

£50,000
+ Benefits
+ Performance-
Related Bonus

The Company

Our client, an American company with business interests in warehousing, distribution and property throughout the United Kingdom and the continent, has major expansion plans throughout Europe in 1998 and after.

The Role

Reporting to the managing director, the successful candidate will be assisting in the start-up of its international operations headquarters in Amsterdam. Responsible for the full accounting, finance and administrative function in Europe, you will build up the team to manage a business with assets of £1bn.

The Candidate

A graduate with ACA or equivalent, five years post-qualification experience in either the leasing, property or distribution sectors is essential. English is the lingua franca. One or more European languages will be useful later in your career.

Deep reserves of physical and mental energy, and a high degree of self-motivation, will ensure a success-driven career in this demanding, results-oriented organisation.

To apply please write enclosing your cv and current salary details to our recruitment advisor, Mike Tate, Hays International, 141 Moorgate, London, EC2M 6TX. Tel: 0171 588 1733. Fax: 0171 588 2329.

Hays International



Finance Manager

SAUDI ARABIA

EXCELLENT TAX FREE PACKAGE + BENEFITS

Company Profile

- Leading services company setting new standards of excellence in the logistics and transportation sector. Holds the prestigious Avis franchise.
- Highly professional infrastructure led by a multi-national management team.
- Strong quality culture and customer focus. Committed to significant future growth.

Role

- Responsible for all elements of the finance function and the preparation and submission of financial statements. Accountable for compliance with all statutory requirements.
- Ensure the company's finance strategy supports the business objectives.
- Develop and improve all aspects of financial planning, control, reporting and the provision of management information.
- Identify areas of cost reduction, manage cash resources and evaluate new capital/project expenditure.

- Foster effective cross-functional/divisional working relationships and contribute to the broader strategy of the business.

Candidate

- Graduate calibre, results oriented qualified accountant with a strong commercial and customer focus gained within a progressive corporate environment.
- Highly motivated with excellent organisational and interpersonal skills.
- Team player with the confidence and authority to improve the disciplines of good financial management in an entrepreneurial and multicultural environment.

This represents a good opportunity for international career development in a secure but stimulating environment, supported by a tax free salary (high savings potential), bonus and comprehensive range of expatriate benefits.

Please write in confidence, with full career and salary details, to Geoffrey Walker, MSI, Search and Selection, 178-202 Great Portland Street, London W1N 6JJ. Fax: 0171 657 5293. Please quote reference 64892.



SEARCH AND SELECTION

Finance Director

Croatia

First class package

Our client is a major international company with core interests in the manufacturing and supply of building materials and a worldwide turnover of £4.5 billion. Sustained organic growth and a vigorous acquisition programme has seen the group sustain its market leadership throughout Continental Europe. The company now seeks a Finance Director to oversee recently acquired Croatian operations.

Reporting to the UK, with responsibility for the four main functions of treasury, IT, accounting and costs, the role will involve working closely with other functional directors, banks and local business agencies. Managing a finance team of thirty the job will also require sensitivity to local Croatian cultures and methodology.

The successful candidate will be a Qualified Accountant with a proven track record of achievement within an international environment. Energy, drive and enthusiasm will be tempered with diplomatic and influencing skills that will ensure excellent career development. A working knowledge of Croatian is desirable, as is the ability to implement long term fiscal and strategic planning.

Interested candidates should forward a resume with details of their current remuneration to:



EBC House Kew Road
Richmond Surrey TW9 2NA
Telephone: 0181 940 4900 Fax 0181 9404574
Out of hours: 0181 943 0414

£ Six figure package plus benefits

Blue-Chip Multinational

Yorkshire

Finance Director

Key role at the heart of a rapidly growing, profitable, c. £300 million international business involved in the design, manufacture and distribution of high value products to niche markets. Part of a highly successful £600 million group which is a world leader in its field. Due to internal promotion, a commercially minded finance professional with a background in a blue-chip international company is required. Strategic and operational role with international travel and excellent career prospects.

THE ROLE

- Report to the Managing Director and member of the Executive with responsibility for a team of 50. Accountable for reporting, treasury, financial management and systems.
- Review the efficiency of data collection and consolidation from international subsidiaries. Provide strategic perspective and leadership for the introduction of a new, worldwide IT system.
- Key contributor to continuing growth plans with specific responsibility for evaluating, completing and integrating international acquisitions.

THE QUALIFICATIONS

- Ambitious accountant, probably mid 30s to mid 40s, who has operated at a senior level in an international manufacturing company.
- Exposure to US reporting and the currency complexities of a business operating internationally. A track record of providing management information within a complex international organisation.
- Clear leadership and man-management qualities with the potential to go further. Commercially and culturally aware.

Leeds 0113 230 7774
London 0171 298 3333
Manchester 0161 499 1700

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Spencer Stuart

Please reply with full details to:
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London W2 2ED

PLC Finance Director

-Complex Manufacturing, Fashion related-
A Role with Broad Commercial and General Management Involvement

M62 Corridor

to £80,000, benefits, options, car

- The client is a recent MBO Company and a medium sized fully quoted plc operating from three sites with approximately 900 employees, manufacturing for a wide customer base, essentially the fashion marketplace.
- Successful, well established and respected, it is looking to further develop via organic and acquisition led growth.
- This is a full plc Board position covering responsibility for all aspects of the financial management of the company and associated activities including IT.
- Candidates of the highest calibre and with real experience in blue chip manufacturing environments are required. Aged 37-45 with a good degree, a full professional qualification and a progressive career track record in complex manufacturing environments, you will need to have had real exposure to cost control, operational development and profit improvement in a multi-stage process operation.
- A pragmatic, broad thinking allrounder with a hands on style and proven commercial acumen will suit the company culture. Exposure to fashion retail, garments or textiles manufacturing and related sectors is advantageous.
- This is a superb long term career opportunity in an entrepreneurial, well established plc and the benefits package is very comprehensive and will not present a real obstacle to the right candidate. Please forward in absolute confidence a full curriculum vitae to: AF Advertising Limited, Bawcliffe Court, Bawcliffe Hall, Bramham, Leeds LS23 6LW. Tel: (01937) 841402. Fax: (01937) 841403.

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Hong Kong

Chief Internal Auditor Asia/Pacific

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THE ROLE

- Reporting to the CEO and Audit Committee of Hong Kong Telecom, and to the CAW Group Director of Risk Management in London, responsible for the full range of audit functions across the region.
- Managing a team of 60 people spanning internal audit, group security, risk management, revenue assurance and revenue integrity. Delivering measurable operational results in addition to giving advice.
- Working closely with Group HQ in London and with external auditors, providing an independent voice at the most senior business levels.

THE QUALIFICATIONS

- Widely experienced, mature finance professional, with first-class track record encompassing audit and unimpeachable technical credentials.
- Must have extensive experience of the Asia/Pacific region. Knowledge of the international telecommunications industry a great advantage.
- Personal gravitas in communicating at Board level and outstanding motivator of staff. Independent thinker with boundless determination and stamina.

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London 0171 298 3333
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London W2 2ED



COMMERCIAL FINANCE OPPORTUNITIES

ACA/CIMA/MBA

£35-40k + benefits + relocation

Shell UK Exploration and Production is the largest operator and acknowledged leader in the field of Oil and Gas Exploration and Production in the North Sea. To ensure we fully capitalise on our position, we have reviewed our business strategy and shaped a new culture to take us into the 21st century.

We are looking to recruit a number of talented, mobile finance professionals to share in the development of our challenging environment. Based at Shell Esso's financial hub in Aberdeen, the roles provide high profile exposure to senior management and business units.

With the emphasis on added value and effective internal communication, the positions encompass the preparation of management reports and other key financial information as well as the provision of in-house financial consultancy services. Extensive liaison with operating divisions to improve key business processes will be combined with projects including the preparation of the company's annual business plan, analysis of results and presentation of information to management and shareholders.

Candidates are likely to have at least four years' finance experience, gained

either in practice or a blue chip organisation. Qualified accountants or MBAs with good hands-on commercial accounting ability, applicants will also need excellent interpersonal skills and the confidence to liaise with and challenge colleagues throughout the organisation. Success in these roles will require computer literacy, strong team skills and the ability to juggle competing priorities and tight deadlines.

The rewards and benefits are highly competitive with excellent long-term career development opportunities including, for mobile and high-performing staff, the opportunity to move into line management or operational roles either to the UK or overseas.

Interested applicants should post or fax their CV, including salary details and quoting ref: 236 to the address below. For more information telephone (+44) 171 242 9191 (weekdays) or (+44) 1480 477437 (evenings and weekends).

Any CV sent direct to Shell Esso will be forwarded to Alderwick Consulting. Shell is committed to providing equal opportunities for everyone and welcomes applications from all sections of the community.



SEARCH & SELECTION
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BRAUN

Outstanding Finance Professionals

Sunbury-on-Thames

£ Attractive + F/E Car + Benefits

Forming part of The Gillette Company, Braun is a world leader in the small electrical appliances industry, with a strong presence in Europe, North America and Japan.

Braun UK is a lean and highly successful autonomous operation, headquartered in Sunbury. Owing to an overseas promotion, two outstanding finance professionals are now required to join the UK Finance team.

Manager - Financial Planning & Analysis (Ref.5110)

Managing the Financial Planning and Analysis function, key responsibilities will include:

- Providing high quality commercial analysis to senior management
- Providing strong commercial support to Sales and Marketing
- "Process owner" for planning and forecasting.

Finance Manager (Ref.5111)

Managing the Financial Accounting function, key responsibilities will include:

- Ensuring the accuracy, integrity and timeliness of financial accounting
- Managing company secretarial, legal and taxation
- Maintaining a strong internal controls environment
- Significant project work.

Both positions will report directly to the UK Finance Director and will consequently require a confident and articulate approach, liaising regularly with Senior Managers and Directors across the Business. A qualified accountant with strong academic achievements, you will have gained an impressive record of between 3 and 6 years post qualification experience. You are committed, energetic, tenacious and capable of working in an environment which is characterised by a competitive, forward thinking culture.

The Gillette Company is a \$10 billion revenue global consumer products group, which includes Parker Pen, Oral-B, Duracell, and of course, the Gillette range of blades, razors and personal care products. Career development across different functional and geographical businesses is actively encouraged and the development of its people is of key strategic importance. Opportunities for rapid career development exist and geographical mobility, combined with a generally flexible attitude will be viewed as critical to ongoing advancement.

Interested candidates should apply to our advising consultant, Jonathan Jones at Jones Christopher, enclosing a full curriculum vitae and remuneration details. Please quote the relevant reference on all correspondence.

Note: Any CVs submitted directly to Braun UK will be forwarded to Jones Christopher.

JONES • CHRISTOPHER

FINANCIAL RECRUITMENT CONSULTANTS

Jones Christopher, 4th Floor, Linen Hall, 162-168 Regent Street, London W1R 5TR. Tel: 0171 306 3202. Fax: 0171 734 6280.

REGIONAL FINANCIAL DIRECTOR

National Housebuilder

Substantial package

Southern M25

This opportunity within the Southern regional office of one of the country's leading housebuilders, represents an outstanding opportunity for an ambitious accountant with solid experience in this sector.

Joining the regional board of directors, you will be responsible for all aspects of strategic financial control. Leading a small team, you will be pivotal to the area's continued profitability and plans for expansion over the next few years.

Fully qualified, you must have gained experience in the housebuilding market with a reputable company and be a first-class communicator at the highest levels.

A competitive salary, significant performance related bonus, car and benefits package will be offered and there are excellent prospects within one of the most highly visible names in the housebuilding market.

If you have the experience, ability and drive needed to succeed with one of the country's leading developers, send your CV in confidence to Bob Blandamer, Personnel Director, Fairclough Homes, Portsmouth Road, Thames Ditton, Surrey KT7 0XR.

We are an equal opportunities employer

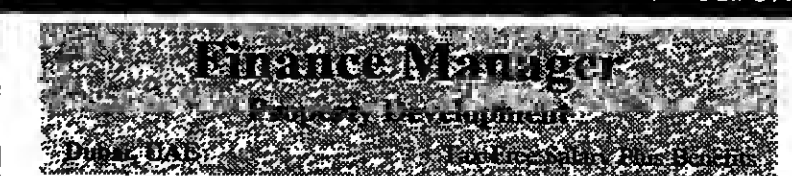


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KPMG

Hazem Hassan
Executive Selection & Search



Our client is one of the Arab world's largest, most expansive business conglomerates based in Dubai. Prominent among their many activities is the Property Development Division which currently requires a qualified Finance Manager.

The ideal candidate is a qualified accountant (CPA or CA) with sound experience in the financial management of property development/building. The main responsibilities include financial control and reporting as well as conducting financial reviews on tenders and joining in the development of strategic and periodical plans. He will also be responsible for ensuring compliance with the Group's standards and procedures.

A strong commercial orientation, the ability to work well within a team, a high level of analytical skills and strong personal and professional credibility are necessary. Ideally aged 35-45, the selected candidate will be a member of the division's senior management team and will be compensated as such. Knowledge of region will be an advantage.

To apply send a detailed CV to: KPMG Hazem Hassan Executive Selection & Search, P.O. box 198, Giza 12311, Egypt. Fax: 202-3497224 or 202-3487819

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To meet the considerable challenge offered by this position, you will need a banking or consultancy background, along with a sound business and operational understanding of risk management. Highly refined interpersonal skills will be vital as you will need to work closely with existing and new clients and will be key player in our ambitious programme of business development.

The rewards on offer reflect the status of this role and, once your presence is established, there will be opportunity to develop your own team and have a significant impact in the growth of our business.

If you can provide the vision, commitment and drive to help grow our business, we would like to hear from you.

For more information, please contact Clare Gidney on 0200 51 61 51 anytime during business hours.

Alternatively, write to:

CMG UK Limited (ref: RSK1012) FREEPOST SW4717, London SW1H 9YZ. e-mail: recruitment@cmgplc.com.

Visit our website at <http://www.cmgplc.com> for further career opportunities with CMG.

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DEVELOPMENT MANAGERS

to £120,000 + Benefits

London

Our client enjoys an enviable reputation as one of the world's leading investment banks. To sustain and accelerate the momentum built by their successful trading performance, they are determined to attract and develop business-oriented technologists with drive and vision. They are currently seeking to recruit hands-on Development Managers possessing appropriate development, project management and man-management skills to turn commitment into reality.

The roles are to join a specialist team working on systems, architecture and technology delivery to specific business areas. Reporting directly to the Head of IT, you will be tasked with the ownership and delivery of business-oriented projects, providing both a centre of technical excellence and sponsorship combined with the commercial mind-set to deliver competitive advantage to the organisation.

It is likely that your experience will have been gained in a software house or consultancy environment. You will have a proven track record in systems delivery and an in-depth hands-on understanding of the development life-cycle. The group has a 3-tier technical environment deploying Microsoft technology against a Sybase back-end. It is preferable that you have demonstrable experience in these areas. In addition, a history of some of the following will be advantageous: C++, OO, real-time development; Corba; Java; HTML; Internet skills; NEON; transaction processing; third-party applications. Key to these roles is your track record of project and man-management, as well as developed communication skills which allow you to work in tandem with users to propose and deliver relevant solutions.

Previous financial markets experience is of particular interest to our client - especially if you have delivered Money Markets/FX or interest rate derivatives systems. However, if you can demonstrate significant experience as above and are committed to take time to learn about financial markets business issues, you will be of equal interest to the organisation.

For further information about these roles, please contact Karen Higgins, quoting reference RSK1223, on 0171 247 7444. Alternatively, send your CV to McGregor Boyall Associates, 114 Middlessex Street, London E1 7JL. Fax: 0171 247 7475. Email: khiggins@mcgregor-boyall.co.uk or visit our web-site at www.mcgregor-boyall.co.uk

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INVESTMENT BANKING

C++/MATHS

£30K - £50K + BONUS + BENS

Derivatives Research and Development group of this Global Leading Investment Bank seeks a Programmer with strong mathematical skills. Acting as an interface between IT and the Quantitative Team, you will build pricing models, and provide analysis and design expertise. A first or 2.1 degree is essential coupled with a minimum of 18 months C++ experience. Good opportunities to develop your quantitative and financial product knowledge.

NT/C++/SQL SERVER

£30K - £50K + BONUS + BENS

Senior Developers required for mission critical development based on the Equities floor of this leading European Investment Bank. A minimum of 12 months C++/SQL Server experience is essential, coupled with strong communication skills and some knowledge of Investment Banking. This is a wonderful opportunity to join an equities team at a time of significant expansion. Rapid career growth for the right candidates.

VISUAL BASIC/SQL/MATHS

£35K - £45K + BONUS + BENS

World leading Investment Bank seeks Financial Engineers with strong programming and numerical skills. You will assist with the modelling of FX volatility and the quantitative analysis of historic and implied volatility between currencies. You will also develop models to improve risk management. Strong numerical, programming and communication skills are absolutely essential.

STOCHASTIC CALCULUS

£40K - £60K + BONUS + BENS

Premier Investment Bank seeks a Quantitative Analyst with a first-class educational background and a good understanding of Stochastic Calculus. You will provide research for Derivatives Traders, build and design pricing tools and provide risk analysis. Outstanding opportunities for top quality candidates who seek new and exciting challenges.

FIXED INCOME ANALYTICS

£40K - £60K + BONUS + BENS

Fixed Income Research and Development group of this Global Leading Bank seeks Financial Engineers and Quantitative Analysts who possess strong mathematical and financial skills. Working with Traders and Senior Quantitative Experts, you will build analytics tools and risk analysis for the Traders. A PhD or financial qualification is essential coupled with good programming skills.

EQUITY DERIVATIVES

£50K - £100K

Pre-eminent US Investment Bank seeks a PROJECT MANAGER with significant front office experience and a good understanding of client server technology. Strong Equities knowledge is a must as you will be required to liaise between the business and technology. A strong educational background coupled with extensive project management experience is essential. A FRONT OFFICE DEVELOPER with strong VBA/EXCEL and numerical skills is also required, situated on the trading floor, you will provide technical and business solutions to traders and sales people.



The people the City turn to first.

Many of our clients also offer Contract opportunities requiring the above skills. This is just a small selection of the quality positions we have available. To discuss your options call Paul Wilkins on 0171 287 2525 or fax your CV to us on 0171 287 8688. Or alternatively, please write to us at ARC Recruitment, 15-16 New Burlington Street, London W1X 1FF. E-mail: arc@rjccs.co.uk

GSM

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Business Analyst - Systems Performance
Wiltshire, c.£30,000 + benefitsAdd value to
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Despite being just a year old, Lucent Technologies is an aggressively commercial organisation with a world-wide turnover of \$26 billion. Our research and development arm, Bell Laboratories, has led the telecoms industry for 125 years and we aim to be the world leader in the design, development and delivery of Global Systems for Mobile Communications (GSM) technology.

We have ambitious plans to increase our GSM division's revenues dramatically over the next four years. With 1300 people in the global GSM organisation, the need for strong central control over resources and finances is paramount. As part of the global Business Support function, you will be liaising closely with GSM business users and our central IT resource to ensure IT systems and services meet requirements and deliver added value. This will involve assessing and improving the use of IT throughout GSM so we can exploit it effectively. As the focal point for budgeting, charging and performance issues, your key challenges will be to develop a thorough understanding of our business and to control IT spending in this global environment.

Your strong analytical skills will be combined with knowledge of systems performance issues and an appreciation of how they affect business users. The drive

and vision to shape this new role and the ability to influence business systems decisions through sound commercial arguments will be invaluable. You will be an articulate, mature and well-organised professional with the perception to identify areas for improvement and the confidence to implement change in a multi-site business environment. Whether your background is in business analysis, finance or the delivery of IT services, you will need to take a broad view of your work and understand the commercial implications involved in your decisions.

In return, we can offer a competitive salary; performance bonus; 25 days' holiday; pension, life assurance and full relocation assistance if necessary. You will also enjoy some international travel.

To apply, please write with your CV and salary details, quoting reference L032FK, to our advising consultants, Goodman Graham, 8 Beaumont Gate, Shenvy Hill, Radlett, Herts WD7 7AR. Fax: 01923 854791. E-mail: goodman.graham@gga.co.uk For more information, see our web page: www.lucent.co.uk

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Few projects match the size and complexity of our client's SAP Financial Systems review, which impacts on all aspects of its national retail activities and beyond. Amongst the most advanced integrated SAP implementations in the UK, it will literally be world class. To deliver this project, our client wishes to assemble a pool of outstanding talent complementing the resources of its in-house consulting team, by recruiting high-calibre professionals on both permanent and fixed-term tenure. Reputations and careers are to be made in this initiative that will form the benchmark by which others are judged.

Young Talent with Potential (Permanent tenure) 3 to 10 years PQE Graduate - ACA/CMA/ACCA with experience of HO systems or exposure to US Multinational or Blue Chip environment. Client base familiarity with tight deadlines/BPF and meeting the needs of demanding external and internal customers. Conversant with "big ticket" IT applications as a fundamental business process vehicle rather than a mere efficiency expedient; you will have the attributes of drive, tenacity, detail consciousness, focused delivery and self-discipline, coupled with the ability to "see the bigger picture".

Being in the right place at the right time needs a third vital ingredient to translate into success - the relevant experience. All three are on hand for the successful candidate, plus the added benefit of excellent prospects for those who really produce the required output being delivery to time, cost and quality.

Experienced Professionals (fixed term contract) to 20 years PQE Seasoned, proven systems teams accustomed with "hands-on" line corporate management positions. Technically strong and operationally experienced, but also "world-wise" and able to handle change whilst ensuring others are not threatened by it. Capable of instilling a corporate ethos, you will command both the team perspective and the business imperative to smooth out operational issues. Attributes sought are balance, maturity, leadership, team-play and common-sense fused with the drive and realism to get the job done.

Those interested should apply with a full CV, quoting reference 152571, to Adrian Whelan at Whelan Thomas Hoodkins & Co. Executive Recruiting, 13 Berkeley Square, Oxford, Oxford, OX1 1HS. Fax: 01753 271215. Interviews to be held in London.

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IT Appointments



BUSINESS ANALYST

Financial Systems and Strategy Challenge

CITY - £37,500 + BENEFITS

Our client is a top international professional services firm. They have recently made a substantial investment in IT including a world-wide integrated finance and business system. This new technology has the potential to provide significant commercial advantages within the challenging and rapidly changing markets in which they operate.

A business focused finance professional with strong IT skills is now sought to exploit the potential of these new finance and business systems. As a member of a front line business strategy team within the finance department, the role will involve identifying, analysing and producing high level management information to support current and future business needs. This team will provide a focal point for the

business in relation to the provision of management information, analysis and ad hoc reporting.

Applicants must be of graduate calibre, with experience of business and financial data analysis and ideally possess a formal accounting qualification. You should also have a good working knowledge of spreadsheets, financial modelling tools, SQL and relational databases.

In the first instance please write in confidence enclosing your CV and current salary details to Alistair Cook at Digby Morgan Consulting, London House, 53-54 Haymarket, London SW1Y 4RP. Tel: 0171 321 0640. Fax: 0171 930 4261. E-mail: digby.morgan@btinternet.com

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We are seeking Business Analysts to have extensive interaction with users to translate requirements into working solutions involving leading edge technology.

Ideal candidates will be client - focused and will have familiarity with data modelling and interface specifications. We prefer candidates with skills and experience in one or more of the following areas: client/server, data modelling, general ledger systems, activity based costing, Year 2000, The Euro, Equities, Derivatives, Fixed Income, knowledge management systems, client management systems and project management.

Excellent communication skills and experience in project planning are required. Both permanent staff and contractors will be considered. No agencies, please.

Applications will be treated with strict confidentiality. Initial contact will be by mail unless otherwise agreed.

Candidates should forward their applications including full CV and brief description of current employment to:

Besty Plaza
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4 Broadgate
London EC2M 7LE



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Tel: 0171 236 4288 or 0171 248 0393 Email: info@citilite.co.uk Or visit our web-site: http://www.citilite.co.uk

QUANTITATIVE ANALYST CITY BASED TO £60,000 + BONUS

At one of Europe's leading banking and broking institutions our Client has an enviable reputation for Investment Research, especially within the Equities Markets. Due to expansion of their team they now require two Quantitative Analysts to work within the Equity Strategy group developing mathematical models for pricing of UK and international equities. You will also be expected to provide various statistical information on an ad-hoc basis when required. You will be a graduate with a mathematical, physics, statistics or economics degree, ideally with a year's experience in the City markets. Proven experience of Java, C++ or Visual Basic is highly desirable. This is an induction program for new people incorporating the appropriate financial markets courses.

BUSINESS ANALYST DOCKLANDS TO £40,000 + BANK BENEFITS

Our Client is one of Europe's most prestigious banking institutions covering Money Markets, FX, Securities and investment management. As part of a planned expansion program they are now looking to recruit business analysts with 2-3 years business analysis experience gained in a banking or financial consulting group. Areas of experience should cover Treasury, Securities and Financial Accounting. The role will include requirement evaluation, project planning and testing and the implementation of all phases of project development. You will be of graduate calibre and probably come from a technical background using client server and relational database technologies. You will be self motivated and have proven communication and presentation skills. Long term career opportunities are excellent as is the chance to travel to other offices world-wide.

PROJECT MANAGER INVESTMENT BANKING £50,000-£65,000 + BANK BENEFITS

Our Client is a truly integrated investment banking organisation operating globally across a wide range of financial products. Their groupwide strategy incorporates major developments across treasury products, interest rate derivatives, securities and equities. With a massive commitment to IT systems they are currently looking for exceptional people with a proven record in Project delivery and Object Oriented Systems, RDBMS (especially Sybase and Ingres Server) and the breadth of interest to comprehend the complexities of the systems required to drive these projects to a successful conclusion. Ideally you will have a university degree and a background in the City trading markets from within investment banking, management consultancy or a Systems/Product supplier.

DERIVATIVE ANALYST DEVELOPER CITY BASED TO £40-60,000 + BENEFITS

We are a highly prestigious investment banking, broking and commodities trading firm providing the full range of activities including: Equity Trading, Capital Markets, Securities, Corporate Finance and Fund Management. Their fixed income trading group specialising in a wide range of developments including Rates and FX Options products are looking for THREE analysts/developers who will be working closely with the Quantitative group implementing pricing models and valuation techniques in a C and C++ environment. You should be able to demonstrate a sound knowledge of Fixed Income, Equities, FX or other associated derivative market products gained in either another investment banking or City software product supplier. Proven experience of C or C++ is essential. Sybase nls is highly desirable. Ideally a graduate, you will have 2-4 years experience and be looking for a move into one of the most innovative and successful investment houses world-wide.

For further information on these and other positions please contact Rod Mackenzie at Zarak Group Technology on 0171-523 3720. Fax on 0171-523 3721 (01279-725683 evenings and weekends) or write to him at 37 Sun Street, London EC2M 2PY. E-mail: rmackenzie@zgt-zmb.co.uk

ZGT
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GROUP HEAD OF IT

Delivering Technical Excellence on a Global Stage

Southern Home Counties

£ Excellent Package

Our client is an international electronics group with interests in all areas of the world, particularly Europe, Asia and the Americas. With a turnover in excess of £500 million, healthy profits and a clear strategy for growth, there is currently a requirement for an outstanding individual to facilitate the implementation of best practice IT solutions across the group and within the operating companies.

THE POSITION

- Work with the group management board and divisional heads to establish IT strategies which deliver competitive advantage.
- Manage the delivery of individual projects such as worldwide communications and integrated manufacturing solutions.
- Identify/establish centres-of-excellence throughout the group and enable the sharing of local capabilities.
- Directly manage head office IT staff and provide thought-leadership and mentoring to staff around the world.

QUALIFICATIONS

- Experience gained in an international, multi-site manufacturing environment, with broad technical knowledge and practical project management skills.
- A strong commercial awareness will be coupled with the interpersonal skills required to influence at all levels within a complex organisation.
- The ability to deal with the cultural issues associated with multi-national organisations is essential and French or German language skills would be an advantage.

Interested candidates should write enclosing full career details, current salary and where possible a daytime telephone number to John Anderson at Questor International, 3 Burlington Gardens, London W1X 1LE. Fax 0171 287 5457. E-mail: john@questorint.com. Please quote reference 2345.



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TURKISH FINANCE AND INDUSTRY

Political stability is needed to attract investment and unlock the economy's full potential. John Barham reports

A near-miracle of resilience

There is something almost miraculous about the ability of Turkish companies to prosper in an atmosphere of heavy inflation and persistent political instability. Governments come and go, interest rates shoot up and down, but profits keep climbing, exports rise and companies get bigger.

Business failures are so rare as to be a source of wonder. Bad loans are a negligible portion of the banking system's assets. Success in the face of these adverse conditions has created a feeling of near-invincibility in Turkish business. Turkey's bosses may rant about the political chaos emanating from Ankara but they are also proud of their ability to prosper in conditions that horrify most foreigners.

Rahmi Koc, owner of Turkey's biggest industrial group Koc Holding, told an international business conference that "one great advantage the Turkish entrepreneur possesses is his resilience in economic crises and his ability not only to survive, but also to advance in volatile conditions."

Many of the features of the Turkish business paradigm are well known: avoidance of debt; hair-trigger reactions; shunning local currency whenever possible; an ability to rapidly carve out new export markets; a powerful entrepreneurial instinct; a new generation of highly qualified young managers. Somewhat less virtuous characteristics of the Turkish way of doing business include short-termism; a big underground economy; under-investment; tax eva-

sion; and heavy dependence on money markets for corporate profits.

Turks have lived with galloping inflation and political instability for decades, yet they have managed, particularly since the dawn of economic liberalisation 15 years ago, to build an impressive industrial base. A growing population, urbanisation and rising incomes provide an expanding domestic market. The government's loose economic policies fuel inflation, but also deliver economic growth.

Business has prospered this year, with industrial output rising 11.5 per cent in the third quarter and gross domestic product growing 6.2 per cent between January and September. Exports jumped 14 per cent to \$24.39bn during the first 11 months of the year. Other things being equal, analysts expect next year to be even better. Salomon Brothers, the New York investment bank, say "third-quarter results indicate strong performance across the sectors and 1998 should be a good year for a wide range of industries in Turkey."

A customs union between Turkey and the European Union (EU), now in its second year, has not laid waste to Turkish industry as some observers feared. Local car companies have suffered, but many industries that compete with EU exporters - notably in consumer durables - are actually increasing their market share. Indeed, Tüslad, Turkey's principal business association, is a supporter of integration with Europe, with a new Brussels office.

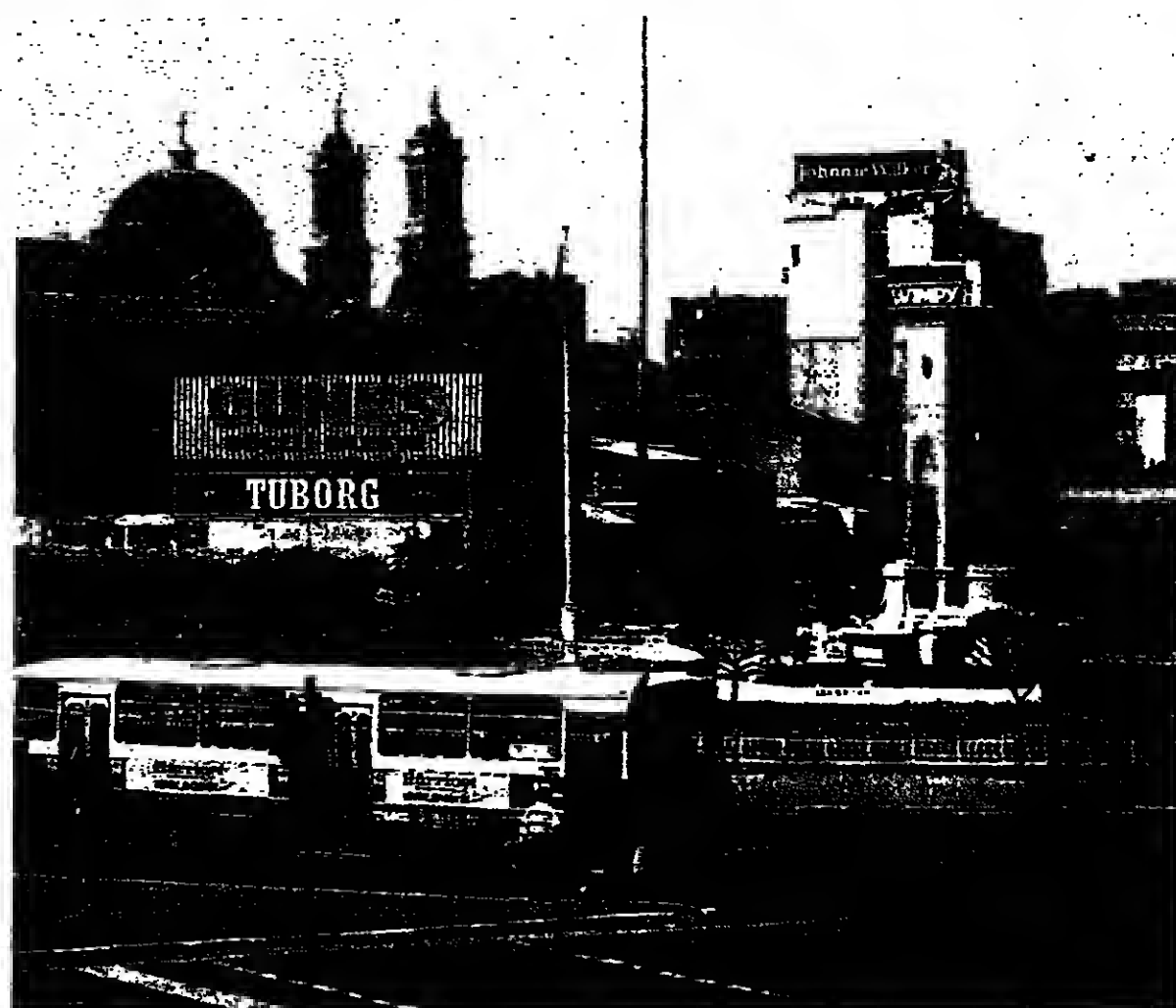
However, an erratic economy and political uncertainty have deterred foreign investment. Turkey receives less than \$1bn a year in direct foreign investment, much less than its size warrants. Yet foreign companies that have taken the plunge are often very successful. Turkey is Marks and Spencer's biggest non-UK franchise, and it plans to have 12 stores by 2000. Coca Cola has its biggest European plants in Turkey.

Business leaders are increasingly aware of the costs that inflation and instability impose on the country, particularly now that Turkey is one of the few countries in the world still struggling with runaway inflation. Yavuz Canevi, chairman of Yased the foreign investors association, says: "there is an awareness that inflation cannot [be allowed to] continue."

Erol Sabanci, one of the four brothers who runs Sabanci Holding, Turkey's second largest conglomerate, says: "inflation is the poison of society and can bring the big headaches of social unrest. It must be tackled."

The central bank calculates that the Turkish economy would be twice its size today had inflation been held to ten per cent a year between 1970-1995. Higher incomes would have brought bigger sales. Stability and low interest rates would have unlocked access to long term capital. Direct foreign investment would have increased substantially.

Disinflation would hurt banks and companies at first as they make the wrenching transition from a culture of



Both foreign and domestic companies have found success in Turkey, despite political and economic uncertainty

instability to one of stability. Analysts say weaknesses in the financial system would be brutally exposed as costs rose and interest rates fell. Industrial companies would lose the cushion of easy money market profits. However, having absorbed the shift to stability, Turkey with its population of 65m and hunger for consumer goods, could begin to offer some of Europe's greatest business opportunities.

However, this still lies in the future. Although the business world affects to have set its own course and given up on the politicians, it recognises that Turkey can only reform the economy after overcoming the political impasse in Ankara. Mr Koc said, "Turkey's prob-

lems are not economic but mainly political. To make fundamental and long lasting changes you need strong governments and for this we need to change the present political system." Only then, he believes, can the economy's problems be addressed.

Tüslad, Turkey's principal business association, has sought institutional reform for years. It wants abolition of big government through privatisation and through the devolution of responsibility for basic social services to local authorities. Political reform would improve Turkey's chances of EU membership, an objective cherished as much by the business establishment as it is by the politicians.

Although it is the private

sector that is powering the economy ahead in the 1990s as the public sector decays, the liberal business elite has never succeeded in shaping the political agenda. A former Tüslad chairman even formed his own party, but did not win a single parliamentary seat in the 1995 elections. Former politicians and top bureaucrats often take jobs in the private sector and senior executives often serve as ministers but with little effect on Ankara's closed world of politics.

The centre right, Turkey's political heartland, is split between three parties one of which is always out of power and unites with the Islamist or the centre left opposition to frustrate government attempts at reform. The pop-

ulist right, with its roots in provincial towns, the self employed and small businesses, also dislikes reform but coexists in all three parties with the cosmopolitan liberal elite, further complicating the political scene.

Mesut Yilmaz, who became prime minister almost six months ago, is struggling to hold a fractious coalition together at the same time as designing a coherent anti-inflation strategy. Achieving both these aims simultaneously is proving difficult. The government lacks a parliamentary majority and the coalition includes two conservative parties and a centre left party that has not shed a visceral suspicion of big business and foreign capital.

Ironically, it is the private sector's ability, however imperfect, to stave off economic collapse and generate growth, hard currency and jobs, that is allowing the politicians to put off reform.

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The business world and the politicians on the left and right agree on one thing. They do not want to see Necmettin Erbakan, the Islamist leader, and his Welfare party back in power again. His erratic eleven month government, toppled in June by a military-led political war of attrition, frightened foreign investors and raised doubts over Turkey's traditional western orientation.

There is widespread agreement in the boardrooms of Istanbul and in Ankara's corridors of power that economic hardship rather than religious fervour is boosting support for Welfare. The economy may be expanding, but growth is not shared equally across the social spectrum. Employment and incomes are rising, but unemployment still remains very high among urban youths and educated workers according to the OECD.

Ironically, it is the private sector's ability, however imperfect, to stave off economic collapse and generate growth, hard currency and jobs, that is allowing the politicians to put off reform.



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BANKING • by John Barham

Reforms need speeding

The hoped-for reduction in inflation will pose the banks new problems

Banking is one of Turkey's most profitable businesses. Profits rose by one-third in 1996, and this year is likely to be just as good. Banks are pleased, but some are uneasy at their dependence on inflation and high interest rates for a big chunk of their profits.

Yavuz Canevi, chairman of TEB, a mid-sized bank, says: "If inflation really comes down, some banks will be in difficulty. The global economy is very volatile. It hits your weak points, and our weak points are inflation and public finances."

Dardo Sabarots, the Argentine head of Citibank's Turkish subsidiary who witnessed Argentina's hyper-inflation and subsequent disinflation, says stability, which reduced inflation would bring, helps

banks at first because their stocks of high-yielding government bills become more valuable as interest rates fall. The economy starts growing rapidly, and consumers and businesses borrow more.

But stability also reveals weaknesses. Banks must slash costs, competition turns savage, bringing a wave of consolidation and foreign ownership. Citibank aims to become Turkey's biggest foreign bank.

Turkey's banking industry is tiny and the foreign presence negligible. The banking system's 1996 assets of \$83.34bn were equivalent to under half of GDP. The largest bank, Yapi Kredi Bankasi (YKB), ranks 167th in the world. Several banks are now planning initial public offerings or looking for foreign partners.

Even moderate disinflation could hit banks hard. Turkey has no inflation accounting rules, which makes it difficult to monitor costs. Lending takes a back

seat to bond market trading. In 1996 loans were less than half the banking system's assets, a ratio that scarcely changed in five years.

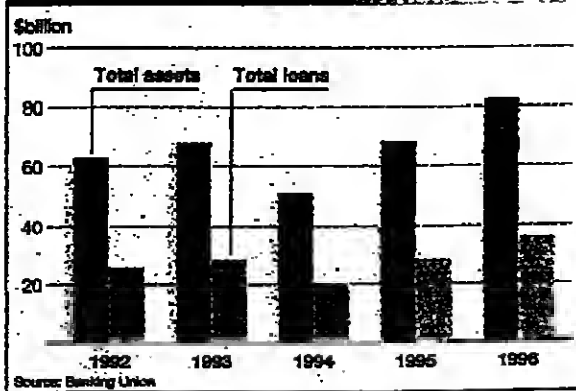
Easy bond market profits encourage banks to expand assets and open branches to scoop up cheap deposits that are fully guaranteed by the government.

Banks' portfolios of t-bills and high off-balance sheet positions in the fixed income market are highly profitable now, but could prove disruptive if interest rates drop sharply.

Devaluation would be dangerous too, because banks use medium-term foreign loans to fund shorter-term bond portfolios or loans to Turkish borrowers, not all of whom have hard currency revenues.

Over-indulgent supervision and auditing encourage banks to overreach themselves. Erol Sabanci, who runs Akbank, one of Turkey's biggest banks, says: "Akbank's accounts are transparent. How transpar-

Banking system



ent [other banks] are questionable." Analysts say political pressure forces supervisors to spare banks with well-connected owners. Gazi Ergel, central bank governor, who began his career as a bank examiner, rejects these accusations.

Yet there are some glaring imperfections in the regulation of banks. The government does not announce when it helps banks in trouble. There are rumours to be 10-15 banks receiving state funding at low interest rates until their owners are able to inject extra equity. Article 64 prevents banks from increasing deposits, but Mr Sabanci says dryly: "To be sick is an advantage."

A second problem concerns government deposit guarantees. Introduced as a temporary measure in 1994 during a severe financial crisis, this indirect subsidy enables shaky banks to attract cheap deposits. The market already differentiates between strong and weak banks, but the variation in deposit rates would probably widen considerably if the guarantee were lifted, threatening the viability of some banks.

A third issue is the too-close relationship between owners and borrowers. Turkey's big banks all belong to powerful industrial holding companies. YKB, for instance, is owned by the Cukurova group. Moody's, the credit-rating agency, says Cukurova forced Interbank, another group bank, to build up "a large exposure in excess of prudential regulations" to connected companies during the 1994 crisis.

Cukurova sold Interbank to another holding company last year but Moody's says the problem persists. "Exposure" to Cukurova was reduced, but replaced by exposure to the new owner. These two amounts totalled

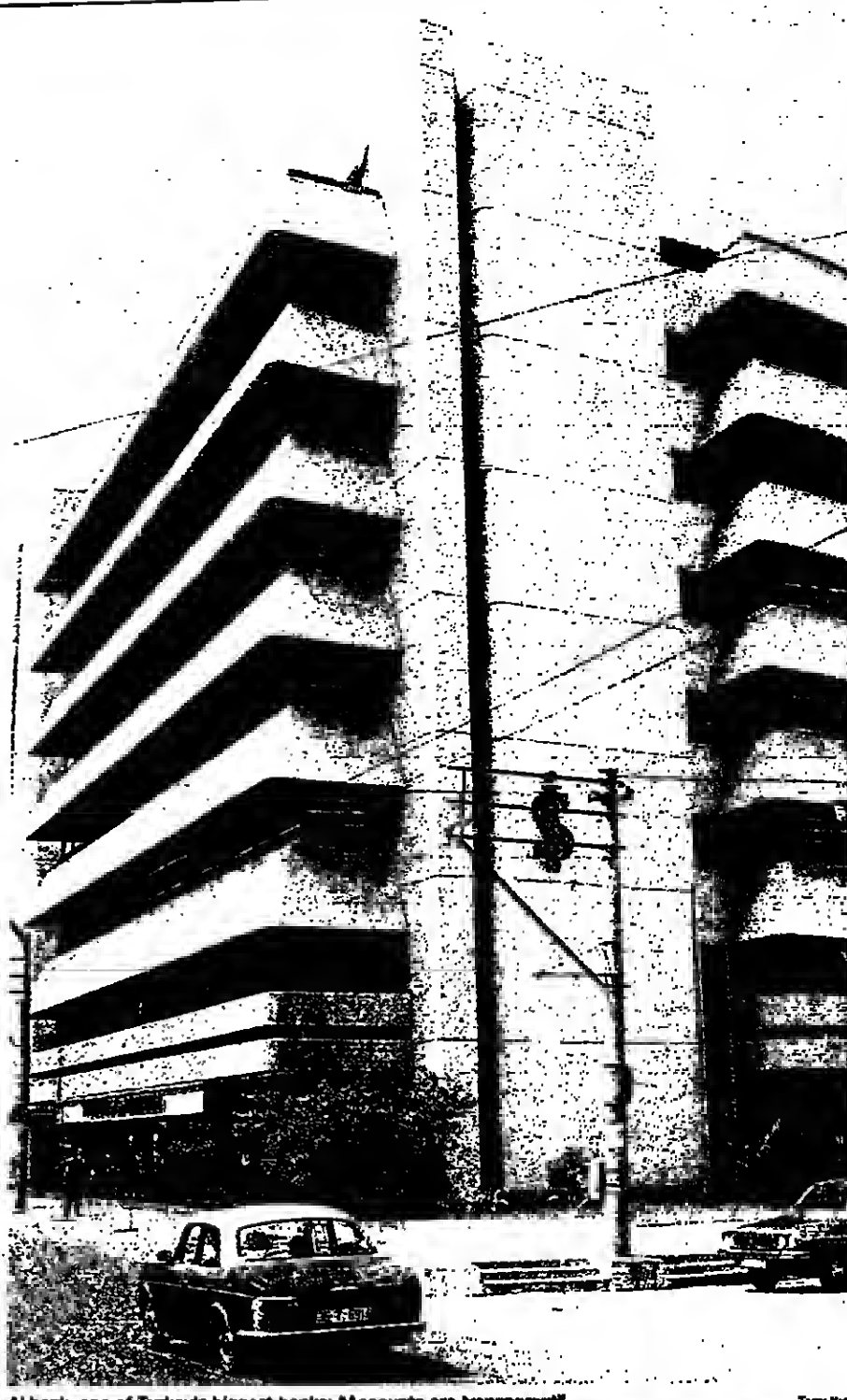
over 37 per cent of the balance sheet at the end of 1996 and sit on the bank's books as medium- to long-term facilities funded by short term deposits.

Not all banks are in the same situation - Akbank has only 15 per cent exposure to group companies of the Sabanci industrial empire, nearly all of it pre-export financing. Still, some holding companies may be forced into desperate strategies to keep their banks if their industrial arm faces difficulties. The government plans to solve these problems with an independent "super regulator" to oversee banks, insurance companies and capital markets.

Reform will only be complete when the government carries out its promise to privatise by 2000 its four banks, which hold just under half the banking system's assets. Private bankers say they ignore mandatory capital ratios, conceal bad loans and use the state sector as a captive source of cheap funds. Their accountability is clouded by the fact that their legal owner, the treasury, is both their regulator and biggest borrower.

The better private banks are well-capitalised. They apply modern management techniques, and control is strong. This should help them survive the stresses of falling inflation, just as it has helped withstand years of volatility. But capital strength does not guarantee survival.

Institutional Investor reports that in spite of "sound prudential ratios" at many Argentine banks, for example, almost a quarter of the country's 205 banks closed or merged during a bout of turbulence in the first nine months of 1996. Turkey's larger banks have already begun reducing their reliance on t-bills. They



Akbank, one of Turkey's biggest banks: "Accounts are transparent"

Terry Cox

PROFILE Labour costs

Flexible and cheap

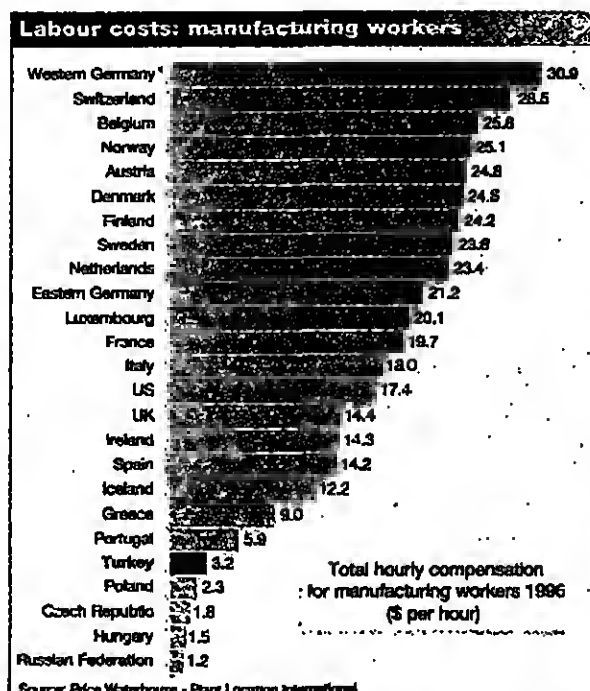
Turkey's economy is growing so fast that labour shortages are beginning to appear in some parts of the country. Factories and shops in Istanbul are having to advertise for staff.

The boom, however, does not seem powerful enough to make a big dent in wages and employment levels throughout the country. This may be bad news for workers, but it does underline the advantage Turkey has over other economies competing for foreign investment. It has one of the lowest labour costs in Europe. Hourly rates are half those in Portugal, the poorest European Union country. Wages are also lower than in some eastern European countries and many developing countries.

The government's foreign investment directorate says, however, that Turkish labour productivity growth is among the strongest in Europe. Turkey's workers are raising their productivity at 3.6 per cent a year, compared with the OECD average of 2.8 per cent.

Wages are climbing, particularly in the more developed regions surrounding Istanbul and the Aegean coast. This is forcing companies to invest in more advanced technology, or to relocate labour-intensive activities to the Anatolian heartland and the south.

The technical skills of qualified staff in Turkey



tend to be very high. Multinational companies that have used empowerment management techniques to grant workers greater autonomy have found Turkish workers to be more flexible and resourceful than those in developed countries. Unionisation is weak outside the public sector.

But years of under-investment in education means that many Turks enter the labour market equipped only with basic literacy and

numeracy skills. Under new legislation approved in July, the government says it will raise spending to increase the quantity and quality of education children receive. Previously, compulsory education was limited to five years. Compulsory education has now increased to eight years, and the government plans to spend more on education, which will ultimately improve the quality of the country's work force.

PROFILE Istanbul Stock Exchange

Driven by domestic concerns

The bourse was able to avoid the worst market turbulence but problems remain

Turkey's financial markets took a thumping during the market turmoil of October and November. But they never entirely succumbed to the panic that gripped other countries. This may appear surprising, given that Turkey is labouring under 30 per cent inflation and a shaky political system. But Turkey's weak economic fundamentals and scant progress on privatisation have deterred the torrents of volatile capital that overwhelmed other markets.

Isolation has not prevented Istanbul from developing into the region's largest financial centre. The Istanbul Stock Exchange (ISE) was founded in 1985, and it boasted market capitalisation of \$52.48bn in November. Twenty-six companies listed in the first 10 months of the year, bringing the number quoted to 254. Daily turnover ranges between \$250-\$400m. Although the ISE's main index fell during the upheaval in emerging markets, it turned in a dollar-based rise of 64 per cent between January and November.

Growth has been driven almost entirely by domestic, rather than foreign, investors. Foreign fund managers hold about one-fifth of the market's free float. Few local investors care or know much about international markets, further insulating Istanbul from international volatility. But there is enough local volatility to keep investors busy. Political developments strongly affect the market - a remark by a politician can



Istanbul: the region's largest bourse

move the market by 10 per cent in a day.

The market remains somewhat unsophisticated. Turkish investors hop restlessly between equities, fixed income and foreign currency. Ministers claim they act on insider tip offs rather than responding to market forces. Günes Taner, the economy minister, says cartels manipulate share prices. "This group definitely has to be repressed," he warns. "If some smart guys think they can continue doing it, they should be ready to face the consequences. They will get hurt. The thing that hurts a man the most is to take his money away. We won't let anybody get away with unlawful earnings."

Convictions for trading

offences are unheard of. The government now wants to combat the problem. Plans include: creating a new "super regulator" with enhanced powers; providing staff and funding to police the capital markets, banks and insurance companies.

Better regulation would certainly help Istanbul develop. Equally important would be the emergence of local institutional investors such as insurance companies, investment and pension funds, but heavy inflation and restrictive regulations hamper growth. The state-run pension system and private insurers must invest in government securities rather than in the shares of private companies. The debt-ridden treasury is crowding the private

sector out of the capital markets on a massive scale. Turnover in the fixed income market - including the over-the-counter and "repo" repurchase markets - where only government paper is traded, averages \$4bn-\$5bn per day. The t-bill market, rather than equities, is the financial system's powerhouse.

Banks and companies rely on t-bills for a large slice of their profits. The Istanbul Chamber of Industry found that in 1995 its 500 largest members - which include most of Turkey's highest companies - earned more than half their profits from the financial markets, mostly interest income from repo transactions. Although political stability and the possibility of lower inflation

next year has driven yields down, clever traders can still earn profits of 30-80 per cent in dollar terms.

The authorities are trying to establish Istanbul as a regional financial centre. The ISE has set up an offshore market as a platform for companies from the surrounding Balkan, central Asia and Middle East regions, who are unable to meet more stringent listing requirements in developed markets. However, the exchange has got off to a slow start.

Only one company, a Kazakh bank part-owned by Global Securities, one of Istanbul's leading brokerages, has listed. Attempts to drum up liquidity by trading the \$15bn worth of outstanding Turkish government Eurobonds have fallen flat thanks to tax and regulatory problems.

A new gold exchange set up last year has proved more successful. It now trades 1.2 tonnes of the metal a day. However, it is demand for physical gold by retailers, rather than gold as a financial asset, that is driving the market. Physical gold is still a popular savings instrument. Turks have hoarded about 4,000-6,000 tonnes of gold over the years.

Still, the exchange launched its first gold futures contracts in August hoping this would broaden its appeal to financial institutions. Eventually the exchange wants to launch currency derivatives, currently available only on an over-the-counter basis in the inter-bank currency market. But accounting and tax regulations, as well as lack of familiarity with derivatives, have hampered development.

John Barham

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INTERVIEWS

John Barham talks to Gazi Erçel, governor of the central bank, and to Mahfi Eğilmez, one of Ankara's most respected technocrats

An ongoing struggle for fiscal prudence

Bankers believe government targets for lowering inflation are optimistic

The government's economic credibility suffered a big blow when Mahfi Eğilmez, treasury undersecretary, resigned last week. Few bankers or business executives would have been surprised if a cabinet minister or two had resigned. But the departure of Mr Eğilmez, one of Ankara's most respected technocrats, was different. Stock market prices fell and bond yields jerked upwards merely on the rumour that he was quitting.

Financial markets considered the dismissal of Mr Eğilmez, 47, together with Gazi Erçel, the affable central bank governor, plus a group of two or three other top bureaucrats, as the guarantors of sound economic management and supporters of reform.

In an interview before his resignation, Mr Eğilmez, 47, said: "People do not understand what is going on. They think they can afford this kind of inflation."

Turks have lived with instability and inflation for generations: 40 years ago one US dollar bought nine

Turkish lira. Today the dollar is worth almost 200,000 lira. Yet Mr Eğilmez said the public was beginning to realise that the time had come to deal with the problem. "People are seeing that to live through this kind of inflation is more difficult than to curb it," Turkey was one of the few countries in the world still suffering from severe inflation, he said.

He and Mr Erçel, 52, saw inflation, which the government said will hit 100 per cent this year, as by far the country's most serious economic problem. Mr Eğilmez argued that "over the last two decades inflation has become the most disruptive force in the economy, responsible for many of the big problems facing Turkish society. Fighting inflation cannot belong to a single party's programme. It should be the first priority of all politicians."

The government of Mesut Yılmaz is still committed to bringing down inflation, but the departure of Mr Eğilmez means it will have to work harder to maintain the credibility of domestic and foreign financial markets.

Both Mr Eğilmez, who was appointed in July this year, and Mr Erçel, who took office in April 1996, are alumni of Ankara University, the breeding ground for elite

bureaucrats. The two men had served the state for decades, with stints in the private sector and in Washington. Mr Erçel worked at the IMF and Mr Eğilmez as economic counsellor at the Turkish embassy.

Although they are products of the statist economic system, with its sprawling state monopolies and fierce protectionism, they are fervent free marketeers. Mr Erçel was a member of the team that masterminded economic liberalisation in 1980 under Turgut Özal, who later became prime minister. At the central bank, Mr Erçel had won great respect for successfully steering Turkey's markets through a period of great political tension in 1996-97.

He and Mr Eğilmez took an important step towards controlling inflation when they signed a protocol this summer limiting the treasury's ability to borrow from the nominally independent central bank. Markets welcomed the protocol, which committed the government to sustainable fiscal policies to lower inflation and interest rates. Big budget deficits were the mainspring of Turkey's inflation. This year's deficit will be equivalent to about 5 per cent of GDP. Inflation has

picked up sharply since the summer because of a government decision to increase prices of many state-owned enterprises to boost public finances, ahead of a crackdown on inflation next year.

Mr Erçel said "credibility is the issue". He added that modifying public expectation of high inflation is one of his principal tasks. "Monetary policy is in our hands and we will increase interest rates." The aim was to compensate for any deviations in the government's fiscal policies. Mr Erçel said he was aware of the difficulties of convincing the domestic and international markets.

Most bankers expect inflation to drop next year, but not as quickly as the government had stated as its intention. They expect inflation to be 70 per cent next year, not the 50 per cent target set by the government.

Contradictory statements from the politicians has also not helped build confidence. The stock market slid 9 per cent when Günes Taner, state minister and Mr Eğilmez's former boss, said last month that the government would cut inflation to 15 per cent by next December. Mesut Yılmaz, the prime minister, later reaffirmed the previous "gradualist"

programme to lower inflation to 50 per cent in 1998. Then he proposed a six-month freeze on public sector prices, which apparently caused Mr Eğilmez's resignation.

Mr Erçel said support from the IMF would be "extremely important to give added credibility. Anything can happen if we reach agreement with the IMF". However, Turkey complied with the strict terms of very few of the 16 standby loans it has received from the Fund since 1981. The last one, signed in 1994, unravelled when the government of Tansu Çiller launched a populist election campaign in 1995. Turkish officials are confident they can win over the IMF with backing from Bill Clinton, US president, whom Mr Yılmaz will meet next week.

Although commentators welcomed the treasury-central bank protocol, some criticised Mr Eğilmez and Mr Erçel for waiting to take action until next year. Abdurrahman Yildirim, a respected newspaper columnist, compared the government to a failed slimmer who always promises to start dieting tomorrow. Mr Erçel said although the protocol formally starts in January, it was already being implemented. Many bankers and economists said only radical measures can stop inflation in its tracks.

Mr Eğilmez said: "We do not want to create any shock or crisis for the banking system. The financial sector in all countries benefits a lot from inflation but we do not want to create problems for the banks." The financial system can cope with next year's forecast year-end inflation rate of 50 per cent, "but if inflation fell to 15-20 per cent it would increase the problems".

But Mr Yılmaz said he cannot risk his fragile coalition's survival by imposing the anti-inflation "shock programme" urged by the IMF.



Gazi Erçel, the governor of the Bank of Turkey: "IMF support is important"

ECONOMY AND POLITICS • by John Barham

Divisions slow reform

The prime minister finds it hard to bring key changes to the economy

One of Mesut Yılmaz's main problems in the few months he has been prime minister is finding and then sticking to a strategy for his ungainly minority coalition.

When he took office in June, after an army-backed campaign forced the previous Islamist-led coalition from power in a "soft coup", he said his aim was to carry out key economic reforms before calling parliamentary elections two years early in 1998. In October Mr Yılmaz said he intended to remain in office until 2000, after unveiling a three-year programme of economic reforms to cut inflation approaching 100 per cent to 3 per cent.

He promised a "difficult winter" of austerity to cut the budget deficit, the mainspring of Turkey's inflation. Unfortunately, the cabinet soon watered down some of the most important components - a new tax system to stamp out rampant evasion and privatisation and reform of the bankrupt social security system.

The three-year anti-inflation programme failed to pass muster with the International Monetary Fund, which urged a more ambitious one-year push. This will make it hard to raise the \$10bn the government wants to borrow in 1998 to support its reforms.

Weeks of conflicting statements by Mr Yılmaz and his ministers culminated in the resignation early in December of Mahfi Eğilmez, a widely respected technocrat, who as treasury undersecretary had urged tough measures against inflation.

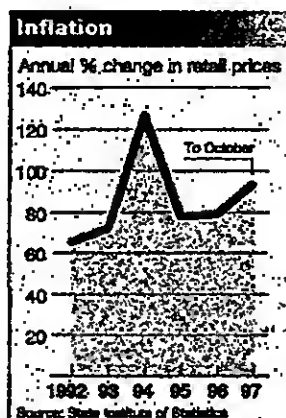
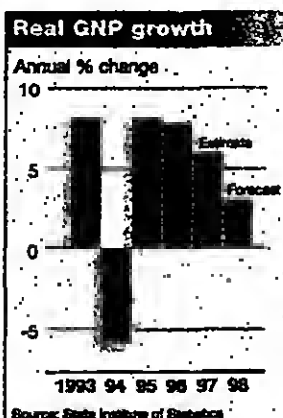
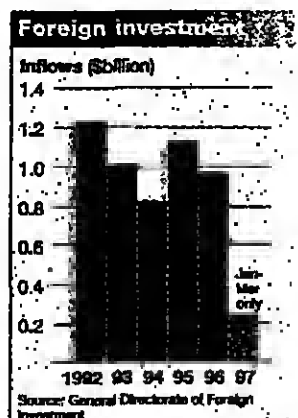
Clearly, a coalition of three parties - two from the right and one from the left - that is 53 seats short of a majority in parliament cannot be expected to take unpleasant decisions. Mr Yılmaz said: "There is not going to be a belt-tightening that will upset the people. We do not have the necessary political conditions for a one-year programme." He described the Fund's one-year anti-inflation plan as "crazy".

After nearly six months in power, Mr Yılmaz can point to few achievements. This is particularly disappointing since he took office with such broad support and many changes were needed.

After 11 months of almost rule by the Islamist Welfare party, Turkey's secularist majority, the powerful media, big business and the army united around the new government.

Erol Aksoy, owner of Istanbul's İktisat Bankası, says: "The government has nothing to fear. There is absolutely no opposition. If they convince themselves, they can do anything they like."

But strong support for the



President Demirel (right) greets Volvo's president Karl Erling

government's secularist agenda does not extend to economic reform. Analysts describe his government as another ill-fated coalition too feeble and divided to deal with the country's problems.

Turkey's influential media commentators speculate that Mr Yılmaz may have to go for early elections after all. President Süleyman Demirel says a presidential form of government would bring more stability. "I have been president for four years and during this time I have ratified the formation of six different governments."

Mr Yılmaz may lack charisma, but he has plenty of fight in him. He has a strong team of technocrats who should be able to maintain economic stability.

Growth, powered by loose monetary policy, is likely to continue at 5-7 per cent in 1998. A deal with the IMF and World Bank may be attainable, especially if Bill Clinton, the US president, whom Mr Yılmaz is due to see next week backs him.

Furthermore, there are few viable alternatives to his coalition in the current parliament and few pro-government MPs favour early elections. In any case, elections could hardly deliver a strong government as long as the conservatives are divided into three parties, and two parties split the centre left.

Selim Oktar, owner of Strateji-Mori, a polling company, believes Mr Yılmaz made a strategic error in focusing on economic rather than social policy.

Trying to fix the economy where so many have failed was foolhardy, he argues. Instead, the government should have followed the army's lead, which demanded that compulsory education be increased from five to eight years to strengthen the teaching of secularist values.

Improving state-run health, education and social security services would bring immediate benefits to ordinary people without the disruption caused by attempting to revamp the economy.

Turks have learned to live with inflation, but social reforms would attack the source of the Islamists' support among the dispossessed. Welfare has grown into Turkey's biggest party by promising to alleviate poverty and eliminate corruption.

Instead, the army-backed secularist establishment wants the constitutional court to ban Welfare and proscribe Necmettin Erbakan, the party's leader and former prime minister.

Officials want to close Islamist radio and television stations. The education ministry has shut down unoffi-

cial Koran courses. Even Friday sermons at mosques are controlled from Ankara.

A special working group in the high command monitors Islamist business groups and militant activity in the bureaucracy and on campuses.

Closing Welfare would further alienate opinion in the European Union, already hostile to Turkey over its human rights record, just when Ankara is pushing for a place in the EU's expansion plans to be announced at the December 12-13 Luxembourg summit.

The rise of political Islam alarms European governments, but they expect Ankara to find democratic solutions to this and other problems, such as the 13-year Kurdish insurgency. Banning the relatively moderate Welfare party would achieve little since Islamists say they will immediately open a new, possibly more radical party.

Secularists who argue that western support is important to keep radical Islam at bay and maintain Turkey's traditional western orientation are disillusioned.

Ministers say European governments simply do not want a large Moslem country in the EU.

General Cevik Bir, deputy chief of staff, warns that "excluding Turkey from Europe will have an extremely high price". It would replace the Iron Curtain with a Western Curtain between the Christian and Moslem worlds.

This would make management of the Balkans, the Middle East and central Asia - regions Gen Bir says are "ready to blow up" - much more difficult. Turkey itself has become a source of instability brought about by runaway inflation, deteriorating social indicators and weak government. Confrontation between the Islamists and the army would be everybody's nightmare.

The business world says the country would respond almost instantly to the smack of decisive leadership, making the turbulent 1990s a distant memory.

Mr Yılmaz is a determined and honourable man. Yet observers doubt whether he has the dynamic vision necessary to inspire the nation and they see no such leader anywhere on the political horizon.

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4 TURKISH FINANCE AND INDUSTRY

PRIVATISATION • by John Barham

Politics impedes path to sell-offs

The sale of public companies has become a slow, painful and halting process

Everything seemed to be going so well until Bülent Ecevit, deputy prime minister, said last month there were certain "troublesome aspects" to recent privatisations and then called a halt to them.

Until then, the government appeared united on a privatisation strategy that would bring in \$1.4bn-\$1.5bn in 1997 and 1998, four times the revenues raised since Turkey first embarked on privatisation more than a decade ago. Ministers, including Mr Ecevit, had already pushed through several small deals as a warm up to the planned transfer of power stations, the telephone network, industrial plants and ultimately four

big banks.

Mr Ecevit, a veteran left-winger who has shed few of his suspicions of big business, said: "A cabinet committee will investigate all privatisations. After it reaches a positive conclusion, privatisation will continue. Some [transactions] can be stopped, some can continue." Mr Ecevit did not say what bothered him so much about the privatisations, although members of his Democratic Left party hinted at concerns over corruption, a plague Mr Ecevit has combated all his political life.

It suddenly looked as if the privatisation programme – the centrepiece of the government's economic strategy – was in danger. The Istanbul stock market index plunged nearly 4 per cent that day.

Not all is lost. Mr Ecevit later clarified his statement. He said: "My remarks on privatisation were misunderstood

in some circles. There is no question of any hesitation or slowdown in privatisation." Mesut Yilmaz, prime minister, said: "There is no decision concerning suspension of privatisations. Privatisation will continue."

Still, the incident did considerable damage to confidence that the left-right coalition can reach a consensus on big privatisation deals, particularly since the cabinet has watered down other important reforms. Transactions that seemed a foregone conclusion a few weeks ago are looking questionable.

Mehmet Sami, senior vice president of Istanbul's ATA Securities, says the government could be hard pressed to meet half its target next year. The government still hopes to raise about \$3bn from the long-delayed sale of a minority stake in Türk Telekom (TT), the monopoly fixed-line telephone company, early next year. It also

hopes to receive \$1bn from two existing mobile telephone licences, as well as another \$500m from a possible third mobile licence. Long-term leases to the private sector of power stations and distribution networks should be worth another \$2.5bn. The treasury hopes to sell its 13.3 per cent stake in Is Bankasi, a big commercial bank, for \$800m.

In addition, the government intends to sell big industrial companies such as Erdemir, a steel mill, Tüpraş Turkey's main oil refinery, Petkim a petrochemicals company and the Petrol Ofisi chain of petrol stations, bringing total sales to over \$10bn. However, these companies have graced the privatisation list for a decade but still remain stubbornly in the public sector. Now, upheaval in emerging markets makes initial public offerings in privatised Turkish companies even more uncertain than before.

Why does Turkey have so much trouble with privatisation? Most countries in eastern Europe and Latin America began liberalisation long after Turkey, but have already swept most of their state companies into the private sector.

Government-owned companies still control nearly every basic industry in Turkey and quite a few minor ones too, but they are poorly managed and suffer chronic under-investment. According to official data, state-owned enterprises are profitable now, but they still distort the wider economy through inefficiency and erratic pricing for their products.

Tüpraş, for instance, has set petrol prices below cost for years, forcing its sole private sector competitor to suspend production.

There is considerable support for privatisation among the people, tired of poor service and squeezed by corruption and waste in the state

sector. But the weak, divided coalition governments that have ruled Turkey for almost a decade have failed to forge ahead. A large majority on the left and populist right has exploited these divisions to keep strategic industries within the public sector.

State enterprises are a central feature of a patronage-driven political system where jobs and contracts are in the gift of MPs and ministers. The three conservative political parties support the principle of privatisation, but at least one of them is always in opposition and works with the left to prevent the government from acting.

Lawyers add that governments have drafted privatisation laws badly, exposing themselves to attack in the courts. Mümtaz Soysal, a constitutional lawyer, a fervent supporter of the state's leading role in the economy and a member of Mr Ecevit's

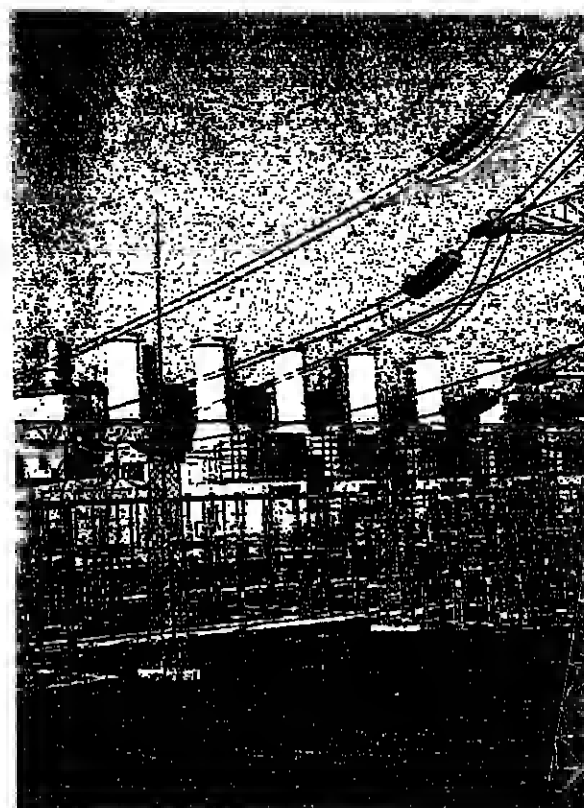


mattered little that parliament passed a new law in April rectifying the faulty legislation. Now the activists, allied with Mr Soysal, are targeting privatisations based on the new law.

And as Mr Ecevit intimated, suspicion over corruption has prevented many deals from proceeding. Public opinion, led by a vigilant media, cannot accept that profitable state companies should be sold cheaply if their future earnings do not justify premium prices.

Paradoxically, state companies listed on the Istanbul stock exchange are particularly difficult to sell, because speculation over their imminent privatisation inflates their share price. Turkish Airlines (THY), still 98.17 per cent owned by the state, had a market capitalisation in November of \$2.16bn, far more than a private investor is likely to pay.

Privatisation is a political issue. The 1990s have become Turkey's lost decade during which few structural reforms could take place. It is hard to see Turkey making much headway in public sector reform until it has a strong government in place.



One hour a day power cuts are expected

INFRASTRUCTURE • by John Barham

Difficult winter of blackouts ahead

Privatisation and other energy initiatives are being delayed by legal challenges

Mesut Yilmaz, the prime minister, surprised no one when he said blackouts would begin in November. Unannounced blackouts are common enough. Now, Mr Yilmaz said, scheduled cuts would become part of his promised "difficult winter" of economic austerity.

One hour a day cuts would begin in the industrialised western region, possibly rising to four hours a day and spreading to the whole country. The energy ministry forecasts that Turkey's power deficit will double to 6.6bn kW hours in 1998.

Mr Yilmaz is trying to deal with the problem by moving ahead with privatisation, using a plan designed by the

previous Islamist-led coalition. In October the government said it would award contracts to three consortia to build six power stations with 5,200mw capacity by 2000. This comes under a new Build-Operate law which allows privately financed infrastructure projects. The groups, which are to begin detailed negotiations, are led by National Power of the UK, Germany's Siemens-Stieg and Interger of the US.

In November, again building on the previous government's rules, the energy ministry opened contract talks with groups that won 20-year leases to manage, eight state-owned thermal plants. Officials say they expect revenues of \$1.4bn revenue and a 28 per cent increase in output as a result of these transfers. Companies will invest \$385.3m to increase the capacity of the plants. How-

ever, the government has postponed competitive tenders for leases to manage 25 electricity distribution networks.

Turkey may still suffer power shortages because energy privatisation will take time. But the government cannot afford to invest the \$3bn-\$4bn a year needed to meet demand which is increasing by 11 per cent a year as industry grows and household incomes rise.

Legal experts say the government faces an uphill struggle over privatisation because the constitution requires the Danıştay, or administrative court, to approve, monitor and if necessary, cancel contracts allowing private companies to take over government activities. It does not allow disputes to be settled in international tribunals. This makes it difficult to raise international finance for private power projects

Gökhan Candogan, a 28-year-old lawyer, has successfully challenged the Build-Operate law on behalf of the Chamber of Electrical Engineers, which is campaigning to keep the energy industry in the state sector. Mr Candogan says the law violates the constitution and makes Turkey "dependent" on imported [energy] to fuel the power stations.

"Foreign companies will make profits and take the money out of Turkey to their countries," he says.

Even some lawyers working for large international power companies agree with Mr Candogan that only a constitutional amendment can prevent further legal challenges. Changing the constitution requires a two-third majority in parliament, but the government is 53 seats short of a simple majority.

International banks are, therefore, reluctant to lend

to Turkish infrastructure projects. Many Turkish companies have set up their own natural gas-powered generators to guarantee electricity supplies. However, demand for gas already exceeds supplies, putting investments worth millions of dollars at risk. Households are switching from gas to lignite, bringing back the smog and stench of coal fires.

In spite of these obstacles, some important privately-financed projects have gone ahead. Thames Water of the UK is building a \$860m water supply project for the industrial city of Izmit. A German-led consortium is building a 672mw hydroelectric dam costing DM2.3bn.

Innovative capital market-driven finance is available for infrastructure projects that generate hard currency. Swiss Bank Corporation is preparing a bond issue to raise about \$240m for the private consortium building Istanbul airport's new international terminal under Build-Operate-Transfer rules. The bank hopes to win a bond rating high enough to overcome investor fears of legal challenges by channelling fees into an offshore company set up to pay bondholders. John Ferriter, deputy executive director of the International Energy Agency, says the regulatory system also needs revamping. He says governments have priced electricity too low, discouraging conservation and creating shortages of capital for investment. Although the government wants to transfer the energy industry to the private sector, Turkey still lacks an independent regulator or coherent rules.

Even if the problems could be solved swiftly, finding enough finance for so many projects would be difficult.

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TURKISH INDUSTRIALISTS' AND BUSINESSMENS' ASSOCIATION • by Robert Taylor

A force for business and for democracy

Tusiad supports political stability as necessary to thriving economic conditions

The Turkish Industrialists' and Businessmen's Association (Tusiad) is an unusual organisation for the business community, concerned as much with strengthening the country's democracy as it is with furthering free market economic values.

"The deepening of Turkish democracy by the liberalisation of the political system is a necessity," argues Haluk Tükel, Tusiad's secretary-general. "The promotion of individual and collective freedoms, and respect for human rights will nurture the building of a national consensus and appears to be the precondition of political stability."

Since its formation in 1971, this organisation has been at the forefront of the pressure for democratic change. But Mr Tükel remains dissatisfied with what has so far been accomplished.

"Although all the democratic institutions are in place and elections take place regularly, relations between the legislative, executive and judiciary powers are not properly defined, and individual and collective freedoms are not fully guaranteed under the existing 1982 constitution," he argues.

"The power of the state and the central authority over-rides the rights and freedoms of the ordinary citizen," he says. "It puts important limits on the respect of human rights, questions the independence of the judiciary and endangers the secular structure of the state."

Earlier this year, Tusiad published a far-reaching report - Perspectives on Democratisation in Turkey - which set out what it would like to see happen to bring the country closer into line with western European democracies. The organisation does not play any direct role in Turkish politics, and it is aligned to no particular party. But it claims to be in line with the secular objectives of Kemal Atatürk, the founder of modern Turkey, in its call for human rights and civil liberties.

The employers association speaks out against violations of individual freedom by the security forces such as torture, arbitrary arrest and detention without trial. It campaigns for a genuinely uncensored press and television, believing a diversity of opinions should be encouraged and not suppressed. It opposes the official banning of books. It criticises the government's behaviour towards oppressed minorities like the Kurds. More recently, Tusiad - with some risk to itself - has spoken against the rise of Moslem fundamentalism, particu-

larly the spread of religious education in the schools.

The organisation is a fervent champion of Turkish membership of the European Union. It recently opened an office in Brussels to further its lobbying efforts in that direction. Tusiad joined the Union of Industrial and Employers' Confederations of Europe (UNICE) back in 1987. As a key part of a dynamic European strategy, the organisation calls for greater integration of Turkey into Europe.

"It is not by increased co-operation with countries less-developed than itself but by increased co-operation with developed countries that Turkey can accelerate its economic growth thereby gaining the competitive impetus required for the 21st century," Tusiad's board of directors declared earlier this year.

The signing of the customs union agreement in December 1995 between Turkey and the EU strengthened the organisation's determination to press for further steps in a European direction. By adopting to the European democratic model, Turkey can best further its economic interests of stability and growth, the organisation argues. This requires, it believes, the creation of what it calls an "optimal state" where the central government restricts its function to a limited number of areas. These are external

and internal security, diplomacy, justice, judiciary and administrative services.

Most goods and services should be supplied by the competitive private sector. Education, health, public works, and environmental protection should be delegated to local councils. Tusiad wants to see an end to what it believes are the corrupt and corrupt ways of the current political order. This would involve much greater transparency in decision-making as well as the legal right to freedom of information. The organisation favours legislative action to improve ethical practices in public administration. It wants to see promotion in the government service based on merit rather than seniority and favours which encourages nepotism and cronyism.

Tusiad's ideal state would be "small but efficient". The organisation is highly critical of what it sees as mistaken, populist economic policies pursued by recent governments. It calls for a medium-term stabilisation programme that would involve independence for the central bank, a restructuring of the public sector, a reform of the tax and social security system, a strengthening of the country's financial institutions, privatisation of state corporations and measures to encourage a more flexible labour market.

The organisation dislikes



TUSIAD says that through co-operation with developed countries, Turkey can accelerate its economic growth

what it regards as the irresponsibility of governments in their management of the public sector deficit. Above all, Mr Tükel and his colleagues are opposed to the way in which Turkish politics distorts the economy. As Tusiad's recent economic perspectives for next year explains: "A possible early general election in 1998 makes it difficult for the government to implement policies that would produce lasting solutions to the country's structural problems as these same policies would also bring about politically undesirable side-effects such as the slowdown of economic growth and the increase of unemployment."

In Tusiad's opinion, political instability inhibits the implementation of much-needed reforms. There have been 10 different governments over the past 10 years. Tusiad is keen to encourage trade unions and backs freedom of association and collective bargaining. Its leaders look approvingly to the social market consensus approach in Germany. They favour forming alliances with organised labour to develop common policies that would encourage

greater economic openness and competitiveness. In its early years, Tusiad sought to shape opinion by functioning mainly as an intellectual think-tank. Now it would like to become a more sophisticated and comprehensive organisation that can lobby the Turkish political establishment and legislature with its liberalising agenda.

"Our members support us in what we are advocating," says Mr Tükel. "So does the silent majority of the Turkish people. Everybody complains about our political, economic and judicial

systems. Nobody is happy with them. There is a gathering momentum for structural change."

But its organisation seems rather isolated from the volatile mainstream. Its future influence will depend on the extent to which western Europe and the US adjust to what Turkey is demanding. Any shift in Turkish strategy to closer affinity with developments in the Middle East or central Asia could sideline the employers' association and undermine its admirable commitment to both political and economic liberalism.

FOREIGN INVESTMENT • by Robert Taylor

Optimism is high

Over the past 15 years, successive governments have relaxed the rigours of economic nationalism and abolished many of the obstacles that used to handicap open international trade in Turkey. Now that the country has established a customs union with the European Union and seeks eventual EU membership,

further moves may be expected in opening up the economy to outside influences, though this remains a highly controversial development. But large foreign-owned companies thrive in Turkey, and their experiences suggest that whatever impediments still remain to industrial expansion, they

are not sufficient to dampen down foreign optimism. "When they first arrive here foreign businessmen say they find it difficult to work here but they soon become satisfied," says Yorgun Yavuz Zeytinoglu, owner of the Ebanak and the general secretary of Turkey's Foreign Economic Relations Board.

Ericsson Telecommunications

Looking forward to privatisation and providing effective technology to Turkey and beyond

The forthcoming liberalisation and privatisation of parts of the country's telecommunications network comes at an apt moment for Swedish-owned blue-chip company, Ericsson Telecommunications. The company has enjoyed a long business presence in Turkey - before the end of the Ottoman empire, it installed a telephone line in Dolmabahce palace in Constantinople. In 1925, a telephone system was introduced in Izmir, and the company responsible became Ericsson Turk. Turkey's first 100 per cent foreign-owned company.

Up until the 1960s, Ericsson was the leading supplier of equipment to the Turkish telecommunications service. It was in 1966 that the company formed a subsidiary - Ericsson Telekomunikasyon AS, to represent its interests in the country.

The most recent development for Ericsson has been the introduction of the cellular mobile telephone system through the creation in 1993 of a new company - Turkcell - with Ericsson's Turkish subsidiary as a founder member. The Swedish company is serving most of the country's rapidly growing mobile telephone market, which is being installed for Turkcell.

Johann Bruce, Ericsson's general manager in Istanbul, is looking forward to the conversion next year of a revenue sharing agreement with the government into a formal operating licence for its mobile phone service. "This move will provide Turkcell with the commercial freedom it badly needs."

It is still hoped that the government will go ahead with the sell-off of a minority stake in Turk Telekom (TT) early next year, and this may also prove beneficial for Ericsson's development in the country. In 1995, Ericsson helped to establish a new company - Ericsson Cukurova Telekom AS. The

new company has started to manufacture exchange and transmission systems from its plant in Ankara, which opened this year.

"Ericsson is dedicated to bring to Turkey the world's most effective technology with the specific aim of improving the country's communications and living standards," says Mr Bruce. "This commitment goes far beyond the sale and distribution of our products. We are also actively transferring the company's technology into the country through on-the-job opportunities as well as national and international training programmes."

Mr Bruce is used to a highly political environment. Still, it often proves time-consuming and exasperating. He is impressed, however, by the country's private entrepreneurship. "There is enormous business potential," he says. But Mr Bruce's concerns go beyond the borders of Turkey. He is using Ericsson's Istanbul base to develop projects in not only Azerbaijan and Georgia.

Coopers and Lybrand

Business can be profitable if there is no need to borrow, say company representatives

The activities of business consultants Coopers and Lybrand in Turkey reflect the increasing interest among Turkish employers in developing a more professional approach to management. Chris Hall, who heads the company's Istanbul office, admits doing business in Turkey can be "very bureaucratic".

"You can spend a lot of time form-filling in government offices," he admits. The country's high inflation rate can also pose a problem. "It takes time to learn cash management," he says. "But as long as you don't have to borrow, then doing business can be profitable."

However, Mr Hall - like other foreigners at work in Turkey - is impressed by the emergence of a young cadre of local management who are better qualified and have a wider, more sophis-

ticated understanding of the outside world than their predecessors.

"They show more initiative, flexibility and entrepreneurial spirit," he says. However, Mr Hall is painfully aware of the country's widespread "corruption", which can be a constant headache. "It is quite widespread," he points out. "People use their influences and connections."

Again, he blames the sprawling and inefficient state sector for much of this. Mr Hall also points to the country's sizeable, if unquantifiable, black market economy as an added consideration. But he adds that Turkey retains positive benefits for business.

Coopers and Lybrand argue in their recent guide to businessmen who are looking at the country for possible expansion: "Turkey presents the investor with enormous opportunities not only in its large domestic market but also because of its geographical position throughout the region."

It continues: "In particular, Turkey is increasingly

seen as a bridgehead to develop business eastward, not least because of stronger economic ties with Europe." "The country has a plentiful supply of unskilled and semi-skilled workers, but their wages are competitive," says Mr Hall. More importantly, government-funded training programmes have helped to increase the number of employees with marketable skills.

Coopers & Lybrand employ 125 staff in Turkey to assist companies in expanding and improving their performance with auditing, corporate finance and consultancy services. Mr Hall is optimistic about the immediate future - as long as Turkey moves ever closer to the rest of Europe.

"However, there does remain a risk if the country starts looking more to the east rather than west," he admits, referring to Turkey's Islamic fundamentalist and nationalist forces, which remain hostile to any developments that increase the foreign presence in Turkey's business affairs.



The telecommunications market is set to grow strongly

Lyonnaisse des Eaux

Partnerships with local companies have provided the introduction and information needed

The world's leading water distribution company has been active in Turkey for a number of years through the activities of its water engineering subsidiary, Degremont.

"You need a lot of patience and years of experience, but Turkey is a challenging place to do business," says Mr Pedrini, who heads the company's Istanbul office, which opened in September 1995.

Last October, Lyonnaisse des Eaux established an important joint venture with a Turkish construction company called Enka Insaat under the trading name of Antsu. The French company holds a 50 per cent share.

The new business organisation has been given responsibility by the Greater Antalya municipal council to manage and maintain its water and sewerage operations for the next 10 years.

The company will also deal with customer billing, asset records and control of the water quality. It has also been given responsibility for the renewal and extension of water and sewerage networks.

The financing for the project is coming from the World Bank and the European Investment Bank. "This is a unique project," says Mr Pedrini. "It is clear, rapid and transparent."

His company's involvement was vital in establishing the necessary international financial

backing. This amounts to \$200m over the next seven years.

Lyonnaisse des Eaux sees this project as just the beginning. It is the first privatised service of its kind in the country.

Mr Pedrini admits that foreign companies still find securing concessions a "sensitive" business. It works best when they operate in partnership or strategic alliance with an established Turkish enterprise.

Existing company law ensures that a partnership is the most effective means of developing foreign investment schemes.

This is because any such corporation is treated as if it were a purely Turkish company and therefore entitled to all rights open to enterprises covered by the country's commercial code.

However, Mr Pedrini says the local Istanbul business community is "very international nowadays".

"There is a confidence in the long term here that offsets the risks," Mr Pedrini says. Certainly Turkey's need for the substantial development of its water and sewerage systems should provide Lyonnaisse des Eaux with plenty of commercial opportunities in the years ahead.

The company is hoping that if the Antalya venture proves a success, further deals will be made with local companies.

Cities like Istanbul and Izmir may look favourably at such private/public ventures to improve the management and quality of their creaking water and sewerage systems in the interests of consumers.

Honda

The initial target for the automobile company is the vast potential domestic car market

Suleyman Demirel, Turkey's president, presided over last month's grand opening of a huge Honda auto plant on the outskirts of Istanbul. The Japanese motor company has given an impressive vote of confidence to the Turkish economy with this development.

Honda's new operation is the largest of its kind in Europe outside the UK. It is being developed in local partnership with the Anadolu industrial conglomerate, which also has a joint venture with Isuzu.

Honda is building up its manufacturing production presence in Turkey to complement its sales distribution effort. "This is very much a step by step process," says Yusuf Soner, the group's marketing manager. Only 300 workers will be employed to start with, constructing the Civic model.

The Japanese management seems pleased with performance so far, but is moving with caution.

"The increasingly competitive domestic market is our first aim," says Mr Soner. He believes there is scope for increased growth in domestic car ownership in Turkey, up to a figure of 4m sales a year. Other foreign rivals such as Opel, Hyundai, Ford, Renault and Fiat have established partnerships in Turkey. But the vast area amounting to 1m square metres occupied by the super new Honda plant on rolling barren hillsides just outside Istanbul suggests the company is leaving plenty of space to grow.

There is little sign of high technology equipment in the plant at the moment. Robots are few in number. Honda intends to make manufacture relatively labour-intensive for the moment, building up a cadre of highly skilled workers. Some have been on training courses to Indonesia and Thailand as part of the company's initiation programme.

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6 TURKISH FINANCE AND INDUSTRY

ISTANBUL • by Robert Taylor

Where many paths and traditions meet

East and west, old and new, Moslem and secular – all merge in Turkey's most famous city

Istanbul must be one of the most exciting cities in the world to do business in. Since the fall of the Soviet empire, it has become the primary entry point for central Asia and the Balkans.

Along the narrow cobbled streets close to the Golden Horn and in the city's Grand Bazaar, you can find hundreds of sellers and buyers haggling over jeans, suits, shoes, shirts and carpets. As Philip Mansel has written in his history of the city since its capture by the Ottomans in 1453: "At once Moslem and secular, Asian and European, traditional and modern, Istanbul is again, as in its Ottoman past, a crossroads of the world."

Istanbul and its hinterland are rapidly becoming the largest urban conurbation in Europe. Its population has grown at a dramatic rate in recent years – from 3m in 1970 to more than 10m – and there are no signs of a slowing down in the numbers moving to the city.

The arrival of families, mainly from the rural areas of barren Anatolia, in search of employment and prosperity threatens to undermine Istanbul's fragile and over-stretched infrastructure. To the poor from mainland Asia, the city is indeed regarded as an "El Dorado of hope and promise". Those who have lived there for generations, however, are overwhelmed.

Beyond the tourist attractions, mostly around the old city, lies another Istanbul. Here the city stretches for miles and is made up of featureless suburbs of concrete flat blocks that sprawl on both sides of the Bosphorus. Their monotony is broken only by shining minarets and mosques.

More than 2m people in the city are believed to be living without immediate access to available running water. The installation of

sewage systems, let alone tarmacked roads, electricity and gas, lie far behind the demands being placed on the city by its uncontrollable population explosion. The waters of Istanbul, even the Sea of Marmara, are heavily polluted by chemical discharges, mainly from the local leather and tanning industries.

In his new book, *The Turkish Labyrinth*, James Pettifer writes that modern Istanbul is "a city of the poor, only saved from utter destitution by cheap, good quality, plentiful Turkish food and low housing costs in the slums". Mr Mansel describes Istanbul as a city whose expansion is "out of control" and in that way comparable

to Mexico City and Cairo.

Certainly, as in those cities, air pollution has become a serious health hazard. The traffic densities have reduced areas of Istanbul to an almost permanent gridlock. It is essential for people doing business in the city to provide themselves with plenty of time between appointments to get from one part of the city to another.

Despite the rise of the symbols of Islamic fundamentalism, for the visitor from the west who is on business or holiday, Istanbul remains a highly complex, diverse, bustling city. The Pera Palace Hotel still stands almost frozen in time with its ornate lift, stylish

coffee shop, and tasteful, old-fashioned dining room.

This is the place where Graham Greene wrote *Sam-Boul Train* and Agatha Christie *Murder on The Orient Express*. Kim Philby, the master spy, was a regular frequenter of the bar. With the help of Turkish government money, the hotel provides a nostalgic and elegant glimpse of what is becoming a lost world.

Today the real Istanbul is perhaps better reflected in the innumerable fish restaurants along the waterfront on the Asian side of the Bosphorus. Here men with bristling moustaches play cards and drink rakı beneath the ever-present portrait of Atatürk, the scourge of Istanbul

who moved the Turkish capital to Ankara in 1923 as a gesture of the country's clear break with its supposedly decadent Ottoman past.

The city is the commercial heart of modern Turkey, where its banks and finance houses dominate. It also has a strong industrial base. But Istanbul remains an understandably powerful attraction for those in search of leisure. Tourists still flock to the city's incomparable and majestic Byzantine and Ottoman heritage, to the Blue Mosque and to Hagia Sophia, built 900 years before the arrival of the Ottomans by the Roman emperor Justinian.

The churches and mosques sit cheek by jowl and reflect

the overlapping influences of east and west on the city's heritage. Parts of the sturdy walls protecting the city that was Constantinople in Byzantine times still remain, particularly striking beside the Sea of Marmara.

Modern tourism carries its destructive features, however. On the popular boat ride to the Black Sea along the Bosphorus, the skyline of Istanbul is pock-marked with unsightly luxury hotels and skyscraper office buildings. Construction sites suggest a permanent change in the landscape of the city that is not for the good.

Mr Mansel argues that the city cannot hope to survive if it continues to grow at its present hectic pace. In his

view: "The greatest enemy of Istanbul has proved to be neither Greece nor Russia nor the Allies but its own inhabitants."

And yet Istanbul has survived so many disasters over the centuries. It is hard to believe the degradations of modernity are going to destroy it. Just when the city seems to be heading for oblivion, it revives.

The Russians are back now, bringing with them an insatiable appetite to buy and sell. The Balkans are no longer cut off by ideology with the collapse of Soviet Communism – so Bulgaria and Romania are again open to Turkish influence. The Greeks may have almost all gone – victims of century-

old rivalries and hatreds – and the Armenians are no longer the force they used to be in the city. But the presence of Kurds, and with them the concern for urban terrorism, has heightened the need for security in the business community.

The endless fascination for Istanbul lies in its labyrinthine sense of identity, and this seems unlikely to be resolved one way or the other.

Constantinople: City of the World's Desires by Philip Mansel, Penguin Books 1997 £3.99

The Turkish Labyrinth: Atatürk and The New Islam by James Pettifer, Viking 1997, £18.00

TURKEY

A friendly welcome

While in Turkey, these tips can prove useful and lead to a more pleasant stay for foreign visitors:

● **VISAS:** Business visitors and tourists from most countries including the EU, the US, Japan and Canada, need visas. These can be obtained on arrival at the airport, and cost £10 for three months. Immigration and customs officials can be arrogant and difficult, but they do not represent the Turkish people, who are courteous and friendly – sometimes overwhelmingly so.

● **MONEY:** It is not wise to change large amounts of hard currency into Turkish lira. This is because you will be given a trick of banknotes – the largest denomination note is 500 lira, worth \$28 – that is bulky to carry about and loses value by the day. International credit cards are widely accepted in the big cities even for small purchases. ATMs are abundant; foreign travellers can use them to withdraw cash quickly and easily.

● **TAXIS:** Cabs infest every corner of the city – you will never have to wait long for one to appear. Short rides are cheap – you pay the amount shown on the meter (but make sure the driver has not switched it to the more expensive night rate). However, Istanbul is a big city, and traffic can move slowly, and a ride to far flung areas can add up. Be sure to leave plenty of time between meetings – 30 minutes is the minimum unless the sites are within walking distance of each other. Unless your destination is well known or close to a famous landmark, you should take a sketch map with you to show the driver, many of whom are recent arrivals and barely know the city. Drivers tend to be honest, but count your change.

● **SECURITY:** Istanbul is safer than most European cities. Although nugging is rare, it is unwise to tempt fate. Apply the same rules as you would in most big cities and you should be perfectly safe.

● **TIPPING:** As a rule, leave a 10 per cent tip at a restaurant. If service is poor, you can always leave less or even nothing at all. Tips should be left in cash, since credit card slips in Turkey do not leave a space for gratuities.

● **SMOKING:** Non-smokers are a despised minority and little attempt is made to enforce supposedly strict no-smoking rules. Be ready to be gassed by smoke from pungent Turkish cigarettes in restaurants, bars and public places.

● **HOURS:** Shops and offices open from about 8.30 a.m. until early evening. Although Turkey is a Moslem country, it observes the same five-day working week as the west. However, beware the holy month of Ramadan, which begins on 1 January next year. Moslems fast and abstain from smoking from dawn to dusk. Foreigners are not expected to observe these prohibitions, but it would be wise to enquire if your Turkish guests observe Ramadan – not all secular

Turks do – before inviting them to lunch. The working day is cut short as people leave the office before dusk to rush home for the ritual fast-breaking meal.

● **LANGUAGE:** Turkish is not an easy language to pick up on a quick visit, although Turks will always appreciate efforts to speak a few basic phrases. Buy a phrase book and practice on the airplane. Turkey uses a modified Latin alphabet and spelling is entirely phonetic.

Confusingly, the letter C is pronounced as a J – so cadde, avenue, is pronounced Jaddé. The profusion of umlauts, crescents and cedillas can overwhelm. Vowels with umlauts are pronounced as in German. The cedilla on a C changes it to the English ch, as in change. Tansu Çiller, the former prime minister, pronounces her surname Chiller. A cedilla on an S becomes the English sh, as in shine. A G with a crescent on top is pronounced like a long O – Boşaz is pronounced something like Bo-oh-az.



Taxis are easily found and cheap in general

● **CLIMATE:** Winters are rigorous, particularly from January to March. Come well-equipped to resist snow and ice. Summers are hot and humid. In compensation, the autumn and early winter (September

to November) and late spring, early summer (April-May) are mild. If you can, time your visit to coincide with these seasons.

● **DON'TS:** Never, ever ridicule or insult Kemal Atatürk, the army, the

Moslem religion, the Turkish flag or the Turkish people. Not only would this be bad manners, but you risk severe physical harm and a possible jail sentence. Avoid discussing the Kurdish question.

REGIONAL DEVELOPMENT • by Robert Taylor

Global markets beckon for old weaving centre

The textile town, Denizli, has fashioned a link between past and present

Amidst the rugged mountains of western Anatolia, Denizli sits as one of the success stories of recent Turkish industrial modernisation. It serves as a showcase for the country's regional development. The town and its hinterland is often described as the rising star of the Aegean region, lying at the core of the country's thriving weaving and clothing sector. The area is undergoing rapid change as its larger textile companies adapt with the help of substantial investment programmes to meet the competitive challenge of globalisation.

On the outskirts of Denizli, along the main road leading into the town from the local airport, vast new factories are being constructed for a growing number of local and expanding clothing companies, which specialise in the manufacture of towels, sheets and garments. In the past, the town was concerned predominantly with the growing domestic market for such goods. Now many of the larger companies are also looking for opportunities abroad – to the lucrative but demanding consumer outlets of western Europe and the US.

The expansion into global markets with its niche textile products is only a relatively recent development, helped by bank support and state encouragement. But Denizli's history as a weaving centre goes back more than 1,000 years. Up to 1th century AD, its textiles were mostly produced by hand. It was only in the 1970s – with positive assistance from the state to large investors as part of the Ankara government's development strategy for the regions – that large investments began to be made in the town's textile enterprises.

As many as 60,000 people are employed today in the Denizli textile industry,

many of them having been integrated into the production process from the villages where they live and carry out traditional ways of weaving. One Turkish economist argues that there has been an effective diffusion of technology and the use of modern machinery in the local market from the large textile producers to household producers.

"The division of labour still requires woman and children to perform shaping and finishing tasks and detailed labour-intensive jobs while men tend weaving machines and deal with outside markets and business partners," he explains.

But the large companies reflect an impressive professionalism. A new breed of outward-looking Turkish entrepreneur can be found in them. At Nesa Textiles, for example, Suleyman Kocersert is the company's 36-year-old marketing manager with an MBA from Izmir University and fluency in three foreign languages.

"You in western Europe will have to watch out the Anatolian tiger is coming," he says.

Nesa has undergone a substantial investment programme over recent years valued at up to \$5m. This has been mainly concentrated on the acquisition of imported high technology machinery to weave, dye and prepare the bath towels and gowns they specialise in. The machines come mainly from Italy, Germany and Switzerland. The company's chief overseas customers are large retail consortia such as J.C. Penney and Sears in the US, and the House of Fraser, Littlewoods and Debenhams in the UK. The company employs about 500 workers, mainly young people; the average age is 19. It is sensitive to the wide demand in Denizli for skilled labour in the textile sector. This is why, in an effort to attract the right kind of employees, the company is providing a range of facilities, including a free cafeteria, and nursery and health services. There is even a place where the faithful can pray.

Despite Turkey's high

inflation, Nesa says it has no problem on pricing with its main retail customers in the US and the UK. Mr Kocersert insists the company is concerned to focus its production on the high quality, high value end of the market. He points out a place like Denizli can no longer compete with countries like Pakistan and Indonesia where prices are far lower. The working conditions at the company's new plant look remarkably spacious. There may be no trade union on the premises but there are no outward signs that Nesa is in breach of any core labour standards.

Ozan Textiles, established in 1972 in downtown Denizli,

Denizli has a history as a weaving centre of over a thousand years

moved into the export business 10 years after opening, and it too specialises in the production of towels and bath robes. Today it employs around 1,200 workers, most of them women under 20 years of age. But the company has also invested in up-to-date textile machinery from Italy, Germany and the US, and it is expanding its current facilities to meet demand.

Denizli's entrepreneurs have been successful in integrating their textile production into the global market through distribution via the ports of Izmir and Istanbul.

The city is replacing Bursa as the national market for cotton goods as Bursa moves into silk production.

Contrary to first appearances, Denizli is not dominated by large companies but small family-owned businesses. The latest figures indicate that as many as 4,849 manufacturing enterprises employ fewer than nine workers each, and most have no more than three. These smaller family-owned

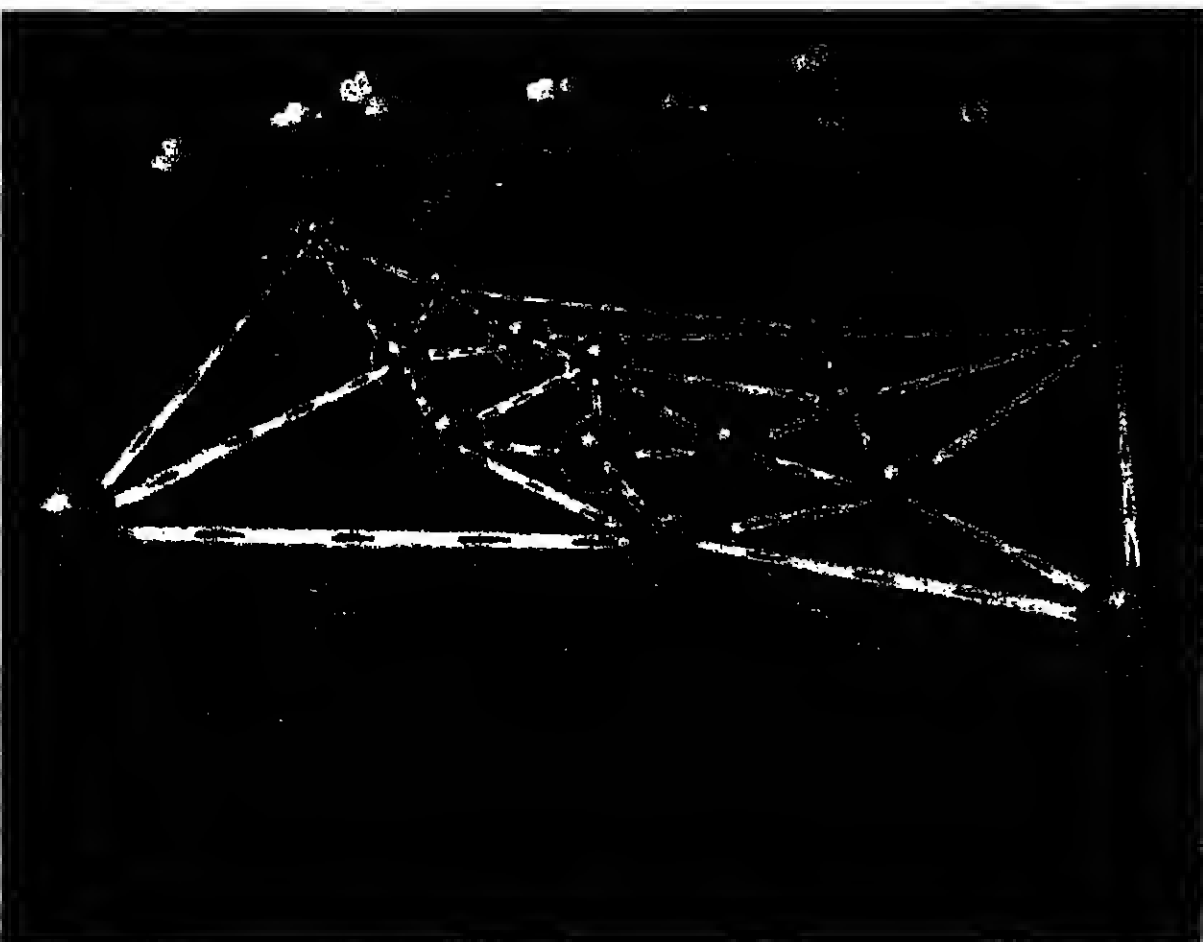
companies lack the high levels of technological investment of the larger ones. Moreover, the labour force in them remains largely semi-skilled and often hired as unregistered temporary workers. What machinery is being acquired comes predominantly from former Communist countries such as east Germany and the Czech Republic.

A local economist argues Denizli should be seen as part of a local economy that has so far been only "semi-integrated" into global markets. He believes the town has not experienced an industrial miracle based on high-tech post-modern development but enjoyed the prudent benefits of incremental growth. In his opinion, the highly centralised nature of financial and political power in Turkey makes it difficult for towns like Denizli to develop a self-confident autonomy.

"Turkish small and medium-sized enterprises as a whole in medium-sized cities share similar structural bottlenecks," he says. "These [suffer] low capital investment, old technology and managerial insufficiency."

But the Denizli experience suggests this may be changing for the better. Thirty years ago, migrant workers left the Denizli region in search of work in the factories and low-paid services sector in Germany and parts of northern Europe. But such an exodus is over. Now people are coming to Denizli for jobs. Turkish association with the European Union will help this process of change.

The importance of Denizli is to show what can be achieved through the use of indigenous capital and local networks of family entrepreneurial activity. It also exemplifies a shift away from industrial power from the over-mighty lure of Istanbul. "To be integrated into competitive world markets requires better education, infrastructure and organisation," says the economist. "This is why it is crucial to share the fruits of wealth at local level through better schools and infrastructure."



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COMPANIES AND FINANCE: INTERNATIONAL

Gold slide spurs Barrick into buy-back

By Scott Morrison in Toronto

Barrick Gold, North America's largest gold producer, said yesterday it could buy back as much as 10 per cent of its stock - worth about C\$710m (US\$498m) at current prices - in an attempt to prop up its shares, which falling gold prices have pushed to near five-year lows.

Barrick said it would apply for regulatory approval to repurchase up to 31m common shares over a one-year period, although Peter

Munk, chief executive, said it was unlikely the company would buy the full amount.

Barrick's share price, like that of other producers, has dropped sharply in recent months, falling almost 50 per cent since last December as gold prices tumbled to 18-year lows. Yesterday the company's shares slipped 20 cents to C\$22.70 in early Toronto trading, against the year's high of C\$41.60.

Analysts said yesterday's announcement suggested Barrick

had not been able to find value in potential acquisition assets held by other producers. Barrick had cash flow of US\$327m and long-term debt obligations totalling US\$500m at the end of the third quarter.

The announcement was also seen as a move to deter speculators from attempting to drive the company's stock down further. "If they see another slide coming, [Barrick] could step into the market and artificially prop up their share price," said one analyst.

Mr Munk said the buy-back programme was a signal to shareholders that Barrick remained financially strong and confident that gold prices would recover.

Gold slipped below US\$300 an ounce in late November on concern that more central banks could sell bullion reserves. Argentina, Australia, Belgium and the Netherlands have announced large sales from their reserves of gold.

Mr Munk said he would not predict when the gold slump would

end, but he remained confident prices would recover once the proposed European Central Bank established its gold reserves policy in mid-1998. "I don't believe there is any rational expectation that [European] central bankers will destroy their taxpayers' wealth. It would just increase their dependency on the US currency."

Barrick remains well positioned because of its hedging programme, with contracts to sell about 10m ounces at US\$410 an ounce.

FMC adds to series of warnings

By Nidd Tait in Chicago

FMC, the US chemicals and machinery conglomerate, yesterday became the latest US company to warn that a slowdown in sales in south-east Asia and South America would hit fourth-quarter results.

The company said that earnings in the final quarter would be below analysts' expectations, in the 45 cents to 55 cents a share range, because of market weakness in "some specific agricultural products and industrial chemicals markets".

According to First Call, the research service, analysts' estimates had averaged about 97 cents a share.

FMC said the shortfall had been compounded by continued start-up problems at a herbicide plant and a strike at one of its big hydrogen peroxide customers.

The downturn in sales to Asia and Brazil on the agricultural products side had caused FMC to adjust manufacturing to bring stock levels back to line.

In industrial chemicals, the Chicago-based company said the "precipitous decline in gold prices" and subsequent effect on mining activity was also putting pressure on margins in its sodium cyanide business.

Meanwhile, reduced demand for Canadian pulp markets had also driven hydrogen peroxide volumes lower.

Robert Burt, chief executive, said the company still expected "a strong rebound in agricultural products" next year, although he warned that the weak conditions would probably persist in the industrial chemicals business.

He added that, with the machinery and equipment operations set for "continued growth", FMC was comfortable with analysts' profit expectations for 1998. These are pitched at about \$5.83 a share.

FMC, however, plans to take a \$265m pre-tax charge in the final quarter of 1997 to cover a range of restructuring and asset impairment charges, as well as an additional charge to cover environmental costs at discontinued operations.

Shares in FMC fell sharply on the news, down \$2½ at \$66½ by midday.

Breaking the bottleneck at Boeing

Ron Woodard, head of civil aircraft, says heavy demand caused production delays

Ron Woodard, the combative head of Boeing's civil aircraft business, bristles at suggestions that he should have foreseen the production problems which have plagued his company this year. "Our eyes weren't off the ball," he says. "We saw the ball."

Boeing, the world's biggest aircraft maker, had to halt production of its flagship 747 model for 30 working days in October because suppliers could not deliver parts quickly enough to keep up with demand.

With airline orders soaring, Boeing set out to increase production from 18.5 aircraft a month at the beginning of 1996 to 43 a month by the middle of next year - "the steepest production increase since the dawn of the jet age", it said.

The group has taken a \$1.6bn provision to pay for the disruption of its manufacturing process, pushing it into loss in the third quarter. The problems will continue to depress earnings next year, the company has said.

Boeing has resumed 747 production and Mr Woodard says the shortage of parts has eased. He doggedly defends Boeing's management of the crisis, saying there are few things he would have done differently. Did Boeing's production crisis develop because its executives were preoccupied



Ron Woodard: 'Airlines are not overbuying like they did last time'

with the takeover of McDonnell Douglas? Mr Woodard insists the acquisition, completed in the summer, was not a distraction, even though the purchase was strongly contested by Karel Van Miert, the European Union's competition commissioner, who approved it only after a tough fight.

Perhaps Boeing ran into trouble because, after shedding 12,000 experienced staff in 1995, it had to take on thousands of new employees this year to cope with increased airline orders? "All the second-guessers say about that," says Mr Woodard. Many of the workers who left in 1995 were close to retirement anyway, he says.

So what did cause the disruption? Mr Woodard concedes that there were some

distractions. Boeing built a new model this summer - the 777-300, an extended version of the 777-200, which entered service in 1995. "Every new model is a trauma," Mr Woodard says. Boeing also handed over 777s and 747s to Saudia, the Saudi Arabian airline, with new and complex cabin configurations.

Boeing could have introduced its new generation of single-aisle 737 aircraft earlier than it did, "but the market wasn't ready," he says.

The company's new lean production techniques, with the emphasis on reducing inventory, also meant that when parts were in short supply, the entire assembly process was disrupted.

Does this mean that "just-

in-time" production has proved to be an expensive mistake? "It's the only way to survive," Mr Woodard says. "Unless," he adds, "unable to resist a dig at Airbus Industrie, Boeing's European rival, 'you're getting massive government subsidies'."

The real reason for Boeing's production crisis, he says, is that the airline business is cyclical. Aviation profits are rising, airlines want new aircraft, and Boeing was reluctant to turn them away. "You try to keep your customers happy and it's a competitive issue in the marketplace," he says.

Airbus acquired several of its existing customers during the last aircraft upturn,

and Boeing wanted to try to prevent that happening this time.

Mr Woodard says that Boeing came close to achieving its target of 43 aircraft a month without any problems. It is already producing 40 aircraft a month and will now increase output further. A 20-day stoppage was not a bad achievement during an extended programme of steep production increases, he says. "We were very close to being able to muscle our way through it."

The high level of aircraft orders worries some analysts, however. When the Gulf War and the worldwide recession battered airline profits in the early 1990s, many carriers still had outstanding orders that they were unable to finance.

Mr Woodard says airlines are not making the same mistakes today. "They're not overbuying like they did last time. We're seeing a build-up that's prudent." He concedes, with a laugh, that "we always say that at this time of the cycle", but insists that the figures support his view. In the late 1980s, new passenger jet orders represented 20 per cent of the aircraft then flying. The figure today is less than 9 per cent.

"Airlines used to think they had to fly everywhere. That isn't happening any more. They're a lot healthier than they were and a lot smarter."

Michael Skapinker

Door to top job stays shut for Avon Ladies

By Richard Tomkins in New York

Avon Products, the US cosmetics company that had been expected to choose an Avon Lady to become its first female chief executive,

yesterday stuck with tradition by appointing a man to the job.

He is Charles Perrin, 52, a member of Avon's board of directors who was chairman and chief executive of Duracell International until the battery company was taken over by Gillette last year.

Mr Perrin will take up the vacant position of vice-president and chief operating officer on January 5, then become chief executive in mid-year when the present incumbent, 64-year-old James Preston, steps down.

However, Avon also elected two of its female

executives to the board and promoted one of them, 39-year-old Andrea Jung, to the position of president, possibly opening the way for her to become the next chief executive but one.

The competition for the top job began in May when Avon made it clear that the man previously regarded as Mr Preston's most likely successor - Edward Robinson, then the company's president - was not going to get the job.

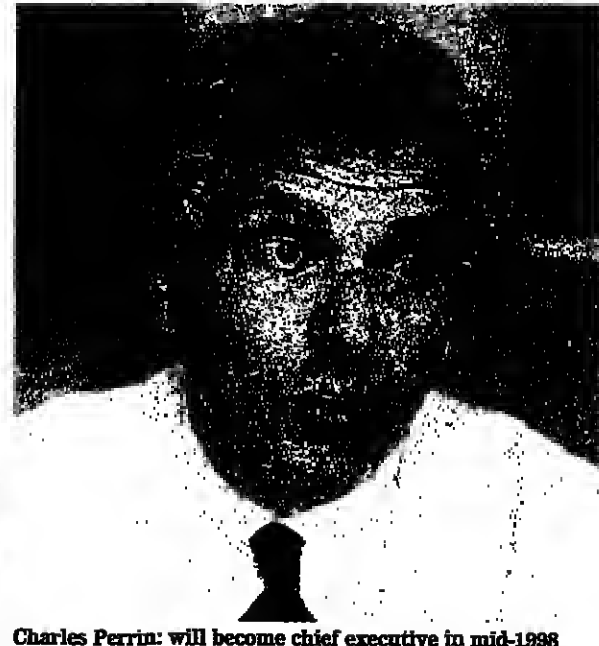
Mr Robinson left and Avon launched a search for a new chief executive designate. The most hotly-tipped contenders included four women already holding senior executive positions within the company: Ms Jung, Susan Kropf, Christina Gold and Edwina Woodbury.

Yesterday Avon acknowledged that there had been

speculation about the possible appointment of a woman to the top job. "But we have always been clear that the board intended to review all options," including candidates from outside the company as well as within.

Apparently confirming that Ms Jung was a potential successor to Mr Perrin, Avon added: "Our chief executive, James Preston, has said he could see a day when a woman would run Avon, and this announcement today is consistent with that."

Mr Perrin, who holds an MBA in marketing and international business from Columbia University and a BA from Trinity College, joined Duracell as president of its US business in 1985 after 12 years at Chase-Brown-Pond. He joined Avon's board in May last year.



Charles Perrin: will become chief executive in mid-1998

Casino sees boost from acquisitions

By Andrew Jack in Paris

Casino, the French retailer, estimated yesterday that net profits next year would be up by nearly one quarter as a result of domestic acquisitions in the past few months.

It said the purchase of control of Franprix and Leader Price, and its minority stake in Monoprix and Prisunic, would create synergies and additional profits of FF125m (\$43m) in 1998 after allowing for financing costs of FF138m.

The acquisitions reflect intensifying consolidation in the French retailing sector, amid tight restrictions on the opening of new retail surfaces in France and a growing number of takeovers.

They followed a hostile takeover bid launched against Casino this autumn by Promodes, a rival retail group, which led to an alternative "friendly" offer by Rallye, already its largest shareholder. The battle has been suspended until mid-January in expectation of a court ruling.

Casino said its 1997 results would be in line with projections, with turnover up 12

per cent to FF75.2bn and net profits ahead of exceptional items up 41 per cent to FF1.07bn for this year and FF1.94bn for next. It said net debt would rise to FF15.3bn this year before falling sharply to FF13.24bn by 2000.

Against criticism by Promodes, the group maintained that its "economic" purchasing power - representing the weight in negotiations it has with suppliers through its wholly and partly owned subsidiaries - would be FF125bn next year.

It said its objective was to raise a quarter of turnover from business outside France by 2000, expanding its network to include 12-14 hypermarkets in Poland, 6-8 in Taiwan and "an important acquisition" in Latin America.

Promodes - which rejects Casino's argument that its takeover prevents it from launching other activities - has also continued to expand through acquisition. In the last few days it has announced a regrouping of its Italian activities and purchased Cattan, the French retail chain previously owned by Tesco of the UK.

Scotiabank plans to take majority stake in Inverlat

By Leslie Crawford in Mexico City

Bank of Nova Scotia, which has managed Inverlat, the Mexican bank, since the 1995 peso crisis, plans to acquire a majority stake next year, according to Bill Sutton, Inverlat chairman.

The move would make the Canadian bank the fourth foreign bank to take over a Mexican financial group since the devaluation of the peso. Last month, Citibank, of the US, agreed to purchase Grupo Abaco-Confin, a Monterrey-based financial group.

Spain's Banco Bilbao Vizcaya and Banco Santander have also bought ailing Mexican banks. Other foreign groups, including Hong Kong Shanghai Bank and the Bank of Montreal, have taken sizeable minority stakes in Mexican banks which became severely capitalised by the rapid deterioration of their loan portfolios during the 1995 recession.

Inverlat was one of the first to collapse under the weight of bad loans in mid-1995. It was rescued by the central bank, which feared a

run on the entire banking system if it allowed the country's fourth largest financial group to fail.

Authorities asked Bank of Nova Scotia to take over its management. In return, the government undertook to absorb Inverlat's loan losses and to keep the bank adequately capitalised.

The Canadian bank injected \$30m of new capital for a 10 per cent stake. It also invested \$145m in the form of a bond, to be converted into equity in 2000 if Inverlat could be restored to health.

In an interview, Mr Sutton said Bank of Nova Scotia was planning to bring forward the date of conversion to 1998.

"The economy has recovered more rapidly than we had anticipated and this has helped the banking system," he said.

Bank of Nova Scotia will own a 55 per cent share in Inverlat after converting the bond into equity.

Mr Sutton said Inverlat had begun to offer large discounts on mortgages to persuade lapsed debtors to clear their arrears. By next

March, he said, the bank hoped 70 per cent of its mortgage portfolio would be current.

While most large Mexican banks have curtailed lending sharply since the crisis - bank credit fell 50 per cent in real terms to both 1995 and 1996 and experienced only negligible growth this year - Mr Sutton said Inverlat was "back in the lending game".

"The bank has recovered a lot more quickly than we anticipated, and we now believe Inverlat could turn a profit in 1998," he said.

Sweden's ASG to sell its most profitable division

By Tim Burt in Stockholm

ASG, one of Scandinavia's leading transport and logistics groups, is planning to sell its cold storage and food distribution business - its most profitable division - as part of a wide-ranging restructuring.

The Swedish company is seeking trade buyers for Frigoscandia, which operates plants in France, Germany, Scandinavia and the UK, after deciding to concentrate on road transport, parcels and logistics.

"We are in a structured auction process for Frigoscandia and we hope to complete a deal within a few

months," said Christer Gardell, ASG chairman.

The move follows the purchase this year of a controlling stake in ASG by Custos, the quoted investment company which also owns a big stake in Skanska, the big construction group.

Mr Gardell, also chief executive of Custos, hinted the action at ASG signalled a more aggressive approach by the investment group towards underperforming assets.

"We have taken a driving position in order to exercise control in the direction of these companies," he said. Since Custos acquired 46.6 per cent of ASG's voting

rights, top management at the transport group has been overhauled, dominated by the appointment of Jörgen Ekberg as chief executive.

Although he gave no indication of the likely sale proceeds, Mr Gardell predicted the group would sell the business at a premium. He justified the disposal plan by claiming Frigoscandia tied up too much capital.

In the first nine months, the cold storage business contributed increased profits of SKr114m (\$14.6m), compared with SKr93m. Losses in other divisions, however, led to sharply reduced group operating profits of SKr65m, against SKr140m.

Citicorp buys JP Morgan trust and agency business

By John Authers in New York

Citicorp has acquired the global trust and agency services business of J.P. Morgan, which covers assets outstanding of \$700bn, in a deal which accelerates the already swift consolidation in the global securities processing business.

The increase in scale for Citicorp is significant. The book of business it is buying, which covers handling the custody of bonds, includes 500 customers and about 12,000 issues. Most are European, reflecting J.P. Morgan's broad spread of business.

Sandra Jaffee, Citicorp

INTERNATIONAL NEWS DIGEST

Investors move into US bonds

US mutual fund investors made a significant switch from equities to bonds last month, according to the latest figures from the Washington-based Investment Company Institute, as bond funds enjoyed their strongest inflows for almost four years while net investments in equity funds diminished.

The figures suggest that the turmoil in Asian markets may be beginning to affect US retail investors' confidence, although equity funds still registered strong net investments. Net flows to the funds remained strong during the extreme market volatility at the end of October.

Total flows into bond and income funds were \$8bn, up from \$3.7bn in October. This was the largest recorded since January 1994, on the eve of a severe "bear market" in bonds, when the funds took in a net \$11.02bn. Meanwhile, total flows to equity funds were estimated at \$13.5bn, down from \$18.9bn in October and \$25.7bn in September. The Institute, which stressed that the figures were estimates based on returns from 97 per cent of mutual fund managers, said that foreign-related funds had experienced weakness due to investors' uncertainty about developing economies.

Equity funds may also have been affected by investors' decisions to avoid buying until the funds have made their capital gains distributions - usually in the last two months of the year. Bond funds, however, have been strongly marketed in recent weeks, with fund companies working on the assumption that there may be a fall in demand for equity funds.

John Authers, New York

VENEZUELA

Sidor valued at \$1.535bn

The Venezuelan government yesterday valued Sidor, the state-owned steel plant slated for privatisation on December 18, at \$1.535bn. Twenty-five companies, including leading steel producers such as Japan's Kobe Steel, Mexico's Alamosa and GAN, and Ispat of the Netherlands, prequalified and formed five consortia to bid for a 70 per cent share in Sidor, the last large publicly owned steel company to be privatised in Latin America. It has a production capacity of 3.7m tonnes a year. Twenty per cent of the shares will be offered to employees, with the remaining 10 per cent going to retail investors.

Raymond Collitt, Caracas

OIL

PDVSA at record \$4.7bn for year

Petróleos de Venezuela (PDVSA), the state-owned oil company, announced record preliminary net profits for 1997 of \$4.7bn on net export revenues of \$18bn, up from a \$4.5bn profit last year. "It has been an excellent year," said Luis Giusti, PDVSA president. It marks the fourth consecutive year of growth for PDVSA. In a previous interview he had indicated that this year's good performance was due to an increase in volume and net value, offsetting slightly lower oil prices compared with last year. PDVSA paid about \$11bn in taxes and royalties, he said.

Raymond Collitt

GLOBAL HEALTHCARE FUND

US, Nordic groups in joint venture

Two US and Nordic asset management companies have teamed up to launch an offshore global healthcare fund using research from the Karolinska Institute, which is responsible for awarding the \$1m Nobel medicine prize.

Cowen Asset Management, based in New York, and Carnegie Asset Management, a Nordic investment banking and asset management company, are to target high net worth and institutional investors in Scandinavia with the new fund.

The Institute will provide research advice for the fund, which aims to invest in 50 to 100 global healthcare companies valued at less than \$1bn. The two companies manage a combined \$9.6bn in assets.

Jane Martinson, Investment Correspondent

ONLINE SERVICES

US groups to merge operations

Time Warner and US West Media Group are to merge their online services which provide high-speed internet access via TV cable services in several US cities.

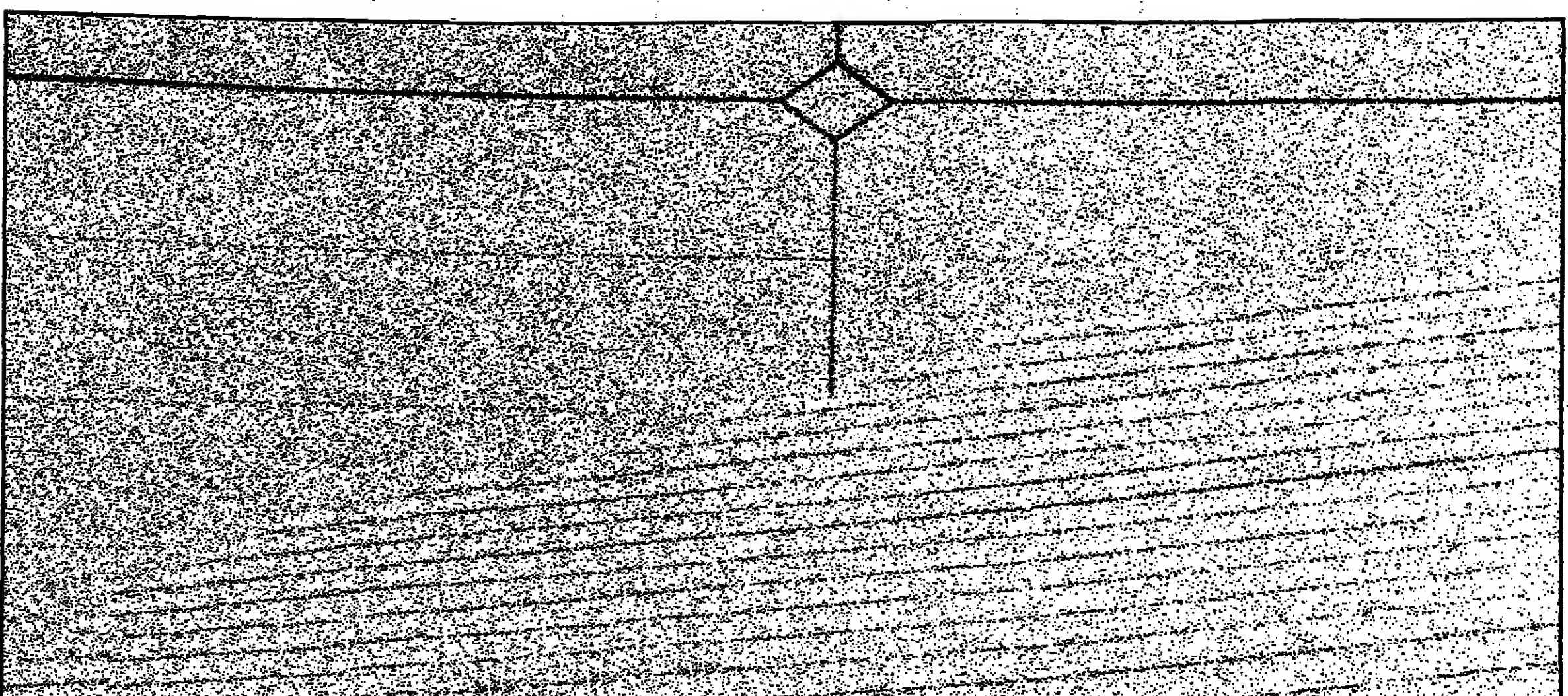
Time Warner's cable TV unit will hold a 66 per cent stake in the venture, with US West controlling the remainder. Currently, Time Warner's Road Runner internet service has about 24,000 subscribers while US West's MediaOne has 20,000.

The combination is seen as a challenge to @Home Network, a pioneer of the use of cable TV services to deliver internet access. @Home, to which TCI, the largest US cable TV service, owns a 45 per cent stake, had 26,000 subscribers at the end of September.

Louise Kehoe, San Francisco

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JP Morgan



Together We're Already Advising on the
Largest Announced Merger in History.

Together We've Already Underwritten the
3 Biggest Bond Deals of All Time.

Together We're Already a Top-Tier Firm
in Global Equity Research.

Together We're Already 85 Nationalities
Transacting Business in 66 Countries.

*Source: Securities Data Co. **Source: Securities Data Co. ***Source: London Financial News Poll based on 10 different regional surveys 28/7/97

FRIDAY DECEMBER 12 1997

FINANCIAL NEWS DIGEST

Investors move
US bonds

Investors made a significant move in the bond market, shifting funds from US government bonds to corporate bonds. This move was driven by the expectation of higher yields in the corporate sector. The shift was particularly notable among institutional investors, who moved billions of dollars in assets. This move reflects a broader trend of investors seeking higher returns in a market where government bond yields are relatively low. The move also indicates a growing confidence in the corporate sector's financial health and its ability to service its debt.

Record at \$1.535bn

The record was set by a major financial institution, which reported a significant increase in its assets. This record was achieved through a combination of new investments and the sale of existing assets. The institution's performance was a testament to its strategic management and its ability to identify and capitalize on market opportunities. The record also highlights the growing importance of financial institutions in the global economy and their role in facilitating economic growth.

Record \$4.7bn for year

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Healthcare in joint venture

The joint venture was formed by two major healthcare companies, which aimed to combine their resources and expertise to develop new healthcare products and services. This joint venture was a significant step towards the integration of the healthcare industry and the creation of a more efficient and effective healthcare system. The joint venture's success would depend on the ability of the two companies to work together effectively and to leverage their combined strengths.

Service to merge operation

The service was merged into a single operation, which aimed to streamline the company's operations and improve its efficiency. This merger was a significant step towards the consolidation of the service industry and the creation of a more unified and effective service provider. The merger's success would depend on the ability of the two companies to work together effectively and to leverage their combined strengths.

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COMPANIES AND FINANCE: INTERNATIONAL

HK Telecom moves on monopoly

By Louise Lucas
in Hong Kong

Hongkong Telecom is close to an agreement with the government over the early termination of its international monopoly, market sources said yesterday.

It is now expected that the monopoly will expire in 1999, seven years before the date specified by the existing agreement. Hong Kong agreed to bring this forward in part to meet the World Trade Organisation's call for international liberalisation of telecoms.

Linus Cheung, chief executive of Hongkong Telecom, said earlier that he was looking for a settlement before the year-end. Yesterday neither the company nor the telecoms regulator would comment on the progress of negotiations.

However, analysts said it appeared that Hongkong Telecom's compensation package would be largely made up of property. The company would receive the right to redevelop its proper-

ties without paying the government a hefty land premium, as is usual.

Hongkong Telecom, which is controlled by Cable and Wireless of the UK, acquired its exchange sites at low prices over a decade ago, and is estimated to have about 3.8m gross square feet of land, although it would be able to redevelop only a portion of that.

"I've been getting the impression the talks are reaching a climax," said Andrew Hall, regional telecoms analyst at Kleinwort Benson Securities. He believes the compensation package will include either a cash element or increased tariffs, or both, in addition to the property rights.

Though Singapore Telecom was compensated for the loss of its domestic and international fixed line monopoly with S\$1.5bn (US\$827m) in cash, analysts do not expect Hong Kong to make a large cash payment. This is partly because Hongkong Telecom does not need the cash - it announced a

cash pile of HK\$15bn (US\$1.94bn) last month, although it has since spent HK\$4.83bn acquiring two mobile networks. Political considerations are another factor.

"Does the new Hong Kong government, barely six months old, want to be paying a huge cash sum to a British company? At a time when people are attacking the Hong Kong dollar and reserves are under more pressure than they have ever been?" says Jake Lynch, telecoms analyst at Jardine Fleming Securities.

Tariffs, however, are likely to be discussed. As its profits from international calls fall, Hongkong Telecom is keen to charge for domestic calls, which are free. But last time the government attempted to do this there was a public outcry. Adam Quinton, regional telecoms analyst at Merrill Lynch in Singapore, estimates Hongkong Telecom needs more than HK\$1bn in additional domestic revenues in order to make an economic return.



Linus Cheung: wants a settlement by the end of the year

Indosuez WI Carr set for shake-up

By John Riddling
in Hong Kong

Indosuez W.I. Carr is today set to become the latest investment bank to restructure its operations in Asia as the industry braces for a further wave of job cuts in response to the regional financial turmoil.

Shrinking trading volumes, dwindling numbers of share placements and a hiatus in initial public offerings have prompted a number of investment banks to restructure, including Deutsche Morgan Grenfell. Several others are seeking to finalise cost cuts over the next week.

"Many of those that have not announced cuts yet will have to do so," said one Hong Kong banker. "Every-one built up a headcount which was quite ambitious even for a bull market. We are all looking at budgets again and there will have to be some substantial cuts."

Indosuez W.I. Carr, the equity arm of Credit Agricole Indosuez to Asia, has been reorganising operations, moving towards a functional structure based on business lines. This week, it announced the resignation of John Mulcahy, managing director of its Hong Kong operations.

As with many banks in the region, most of the reorganisation is expected to involve the research, trading and sales divisions. Some 70 or 80 staff could be affected, compared with a total headcount of about 700.

Peregrine Investment Holdings, which last month announced the loss of 275 jobs, yesterday revealed the impact of the market downturn, writes Louise Lucas. Results for the first 10 months of the year showed profits fell almost HK\$250m (US\$32.3m) in the four months from end-June.

A set of post-interim figures showed that while the group reported net profits of HK\$435.6m for the six months to the end of June, this figure had fallen to HK\$336.7m for the 10 months to October 31.

Peregrine took the unprecedented step of issuing the additional figures to quash rumours it was in serious financial difficulties. Its biggest loss at operating profit level came in equity products, where earnings were down HK\$131.8m in the four months to October 31.

The company said: "The upheaval in Asian currencies and stock markets since the interim report of June 30 did not result in any material equity underwriting losses to the group, but affected the group's primary activities to all markets."

INTERNATIONAL NEWS DIGEST

Finnair scraps Diners Club pact

Finnair, the Finnish flag carrier, yesterday said it would no longer accept Diners Club for credit-card payments following a dispute over commission charges. The airline said it was terminating its global agreement with Diners Club in protest at charges levied on corporate accounts.

Finnair said other European airlines had discussed similar moves, though it was the first to take unilateral action. Diners Club, a subsidiary of Citibank of the US, declined to comment. However, Kurt Ludvigson, European president of Diners Club, is expected to fly to Helsinki today to try to resolve the dispute.

The disagreement centres on commission rates for so-called lodged card transactions - the payments system used by companies booking flights through travel agents. According to Finnair, Diners Club's transaction charges on such accounts vary between 2 per cent and 4 per cent, compared with 1.35 per cent on most bankers' cards. "We are expecting them to come up with a better offer," Finnair said. Diners Club last year accounted for 30 per cent of Finnair's total credit card sales, representing revenue of FM450m (\$84m).

Tim Burt, Stockholm

ADVERTISING

Publicis to appeal against ruling

Publicis, the French advertising group, yesterday said it would appeal against a ruling by a US judge which has forced it to withdraw its takeover bid for True North, the Chicago-based agency. Publicis said it was "considering all its options" and had asked for a stay of execution on the order issued by Judge Joan Gottschall. Publicis has been trying to block the proposed \$440m merger between True North, in which it owns 18.5 per cent, and Bozell, Kenyon & Eckhardt.

The judge acknowledged that her injunction would "seriously impair" Publicis' chances of defeating the takeover, but argued that the French company had previously entered an agreement to support True North's desired acquisitions, "not to take active efforts to undermine them". She also said Publicis "in some way created this crisis by waiting since late July or early August to begin its campaign to undermine the Bozell transaction".

Nikki Tsai, Chicago and Andrew Jack, Paris

TYRES

Goodyear in Slovenia move

Goodyear has bought a majority stake in the tyre-making operations of Slovenia's Sava and plans to double output at the plant within five years, from 4.2m tyres in 1996. The investment by the Ohio-based group is the largest in Slovenia by a foreign company since the country became independent in 1991.

Goodyear signed an agreement on Wednesday to pay Sava \$107m in cash for a 60 per cent stake in a new joint-venture company. Sava will keep the remaining 40 per cent. Goodyear is paying Sava a further \$13m for a 75 per cent stake in an operation for producing airsprings, air-conditioning hoses and belts for vehicles.

Jack Crimston, Slovenia

CREDIT CARDS

BNP, Cetelem buy into Laser

BNP, the French bank, and Cetelem, the specialist financial group controlled by Paribas, yesterday each took stakes in a credit-card subsidiary of Galeries Lafayette, the French retailer.

Cetelem took a 10 per cent stake in Laser, which operates a range of electronic shopping and credit-card businesses. Laser has a 51 per cent stake in Cofinoga, which runs dedicated credit cards for a number of retailing groups, and in which Cetelem was the minority shareholder, with 49 per cent.

BNP subscribed to a separate rights issue giving it a 5 per cent stake in Cofinoga. Cetelem will not subscribe to the rights issue, diluting its stake in Cofinoga to 44 per cent. However, it has the right to increase its stake in Laser to 20 per cent if BNP raises its stake in Cofinoga to 10 per cent.

Andrew Jack, Paris

EGYPT

OGFIC buys state-owned rival

Egypt's leading private-sector manufacturer of domestic appliances has become the market leader in its field after taking a majority stake in the sector's largest state-owned manufacturer. The ground-breaking \$42m deal marks a further step to the government's plans to speed up privatisation.

The Olympic Group Financial Investment Company, in partnership with an unnamed foreign investor, bought a 51 per cent stake in Ideal, until now Egypt's leading producer of electric appliances. A further 14 per cent was bought by a second consortium, earning the state a total E£236m (\$68m) from the sale. Through its subsidiaries OGFIC currently has 85 per cent of the Egyptian market in domestic heaters and 74 per cent of the market in water heaters. Its dominance will now extend across the spectrum of domestic appliances.

Mark Hubbard, Cairo

PHARMACEUTICALS

Abbott in Hungarian R&D deal

Abbott Laboratories, the US pharmaceuticals company, yesterday signed a research and development agreement with Biorex Research and Development of Hungary for developing and selling Bimoclonol, a patented compound for diabetic complications. Abbott will invest \$28m and take a 13 per cent stake in BRX, the UK-based holding company which owns 100 per cent of Biorex. In return, Abbott will gain the exclusive worldwide license for Bimoclonol, as well as other rights for compounds now under development.

Bimoclonol has recently completed Phase 2 trials in the UK and Hungary. Initial indications show it has an effect on various diabetic complications such as neuropathy, the degeneration of the nervous system which leads to limb amputations, and diabetes-related kidney failure.

Kester Eddy, Budapest

NATWEST BANK

China group eyes Asia equity arm

China Everbright, the business arm of China's State Council, is in talks with NatWest Bank of the UK with a view to buying parts of its Asian equity operation.

The group, which would make the purchase through China Everbright Securities, its unlisted brokerage arm, is one of several parties now in talks with the UK bank. NatWest Markets said yesterday. Other suitors include J.P. Morgan and Donaldson Lufkin & Jenrette of the US. China Everbright has previously stated its intention to establish a fully fledged investment bank in Hong Kong. The aim would be to build on China relations and arrange overseas listings for mainland companies. NatWest, like BZW, failed to find a buyer interested in acquiring the entire investment banking operation, and Asian cash equity activities outside Japan remain on the block. NatWest Markets employs 274 people in equities in Asia, excluding Japan, the majority of whom are in cash equities. China Everbright Securities has a staff of about 60.

NatWest Markets said it was keen to conclude a sale for the remaining parts of the business as quickly as possible.

Louise Lucas, Hong Kong

Siemens plays down Asian impact

By Graham Bowley
in Munich

Siemens, the German electronics and electrical engineering group, said yesterday that turmoil in Asian markets would have little effect on its business in the region.

Heinrich von Pierer, chief executive, said Siemens's German business - its biggest market - would show growth in 1997-98 for the first time in five years, but international markets remained the chief impulse for its expansion.

The group, which is focusing on growth outside Europe, said that for the first time next year its workforce abroad would exceed that in Germany.

Speaking in Munich at the group's annual press conference, Mr von Pierer said that so far the impact of turbulence in south-east Asia on Siemens - one of Europe's biggest companies with substantial operations in Asia - had been "minimal" and he expected the long-term growth outlook to remain unaltered.

"I think nothing will

change there... The trends will remain unchanged. Growth rates will still be higher than in Europe," he said. "We have not lost any projects there. We have to assume there will be delays to infrastructure projects but I do not consider this a major cause for concern."

Mr von Pierer said Siemens had hedged against adverse currency movements and that production in Asia would benefit from the sharp reduction in costs there.

The company plans to reduce the share of sales in

Europe from 65 per cent to about half, with Asia's share of total sales doubling to around one-fifth.

Siemens stuck to its forecast of a rebound in profits growth in 1997-98 after only a slight increase last year. Net income, excluding extraordinary items, would grow 15 per cent to more than DM3bn (\$1.6bn), while new orders would be more than DM11.5bn and sales would exceed DM11.0bn.

But Siemens conceded that intense price competition in some businesses continued to put margins under pres-

sure. The semiconductor business showed "extreme price erosion", although the price cycle was now "at its trough", Mr von Pierer said.

He vowed to press ahead with restructuring, including fresh acquisitions and sales of business divisions if they did not perform well. Siemens was considering some smaller projects but had no large-scale plans at present.

"Right now we have specific plans to do one thing or the other in the triple-digit-million (D-Mark) figures but no spectacular plans have not been made," he said.

Yamaichi poised to sell HK affiliate

By Gillian Tett
in Tokyo

Yamaichi Securities, Japan's fourth largest broker which collapsed last month, is poised to sell its Hong Kong operations. An announcement is likely today, after several companies - including at least two Taiwanese groups - expressed interest.

The Hong Kong-based affiliate, which is wholly owned by Yamaichi, includes a stock broking and futures business. It is understood to have been one of the few Japanese stock-broking operations that has been consistently profitable in Asia, and employs some 120 people with shareholders' funds of about \$75m.

The impending sale comes as efforts to sell Yamaichi's domestic brokerage business as a single unit are being abandoned. DLJ Phoenix, the corporate adviser which is managing the sale, decided this week to seek separate offers for the group's

trust bank business, which has funds of some ¥20bn.

American International Group has indicated that it intends to hire 800 of Yamaichi's employees. EDS, the US computer group, has also said it would like some 600 staff. Yamaichi says it has now received well over 1,000 offers for its 7,500 staff.

Talks are also continuing over the sale of Yamaichi's international asset management business, Société Générale, of France, and Sumitomo Bank have suggested taking an equal joint share in the business.

Some observers say Sumitomo Bank hopes to use the deal to eventually gain complete control over operations in the coming years by later buying SocGen out.

Sumitomo is keen to acquire a fund management arm ahead of Japan's "Big Bang" financial deregulation. However, no firm deal has been agreed and negotiations are continuing with other groups.

Seat set to surge in 'positive' year

By David White in Madrid

Seat, the Spanish carmaker owned by the Volkswagen group, is set for record production and an increase of more than 30 per cent in turnover this year.

Results should be "very positive" after moving out of the red in 1996 for the first time in five years, according to Pierre-Alain De Smedt, Seat chairman.

He would not be specific, but trade unions at the company expect it to announce net profits of about Pta10bn (\$67m). This would be roughly double last year's profit of Pta5.34bn, which partly reflected financial support from the German parent and aid from the Spanish government and regional authorities.

Turnover was expected to reach about Pta800bn, after rising by a third the previous year to Pta607bn. Mr De Smedt, who took over a year ago after heading Volkswagen's

operations in Brazil, said the Spanish subsidiary's total output of Seat and VW models would reach a record 466,000 units this year, compared with 416,000 last year, and ahead of the company's initial target. It aimed to hit the figure to 500,000 a year by 2000.

Describing this as a "historic" year in the group's recovery, he said it was considering recruiting staff - it roughly halved its workforce in the past five years to about 13,000.

Its Martorell plant near Barcelona, built after Volkswagen bought control of the company from the Spanish government in 1986, had become one of the most productive in the Europe, with an average annual output of 60 vehicles per employee, Mr De Smedt said. He added that there was still room for productivity gains.

Sales of Seat models - mostly exports - were expected to exceed 400,000 this year for the first time, compared with 344,000 in 1996.

Bruised but unbowed in Asia

Japanese trading companies' long-term faith in the region remains undaunted

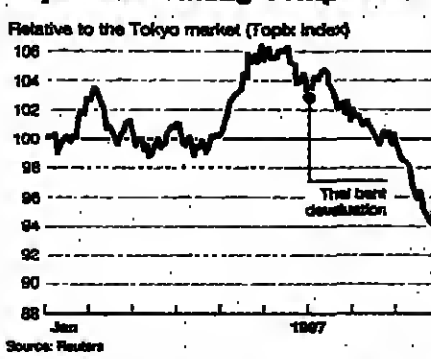
When it planned its gleaming new Thai steel plant alongside NKK and a local partner, Japan's Marubeni Corporation had visions of coining money as it produced for a surging domestic market. Now, in the wake of the baht devaluation in July, it is scrambling to ensure the venture remains financially afloat and finds export outlets.

The story is repeated across the network of Japan's large trading companies, which has spearheaded the country's thrust into south-east Asia over the last 10 years. Growth in this once-thriving region, which takes 40 per cent of Japan's exports, was to be a cornerstone of their expansion. As it crumbles, the trading companies are being forced to count the cost.

First-half results were buoyant, thanks to sales booked before the crisis struck, but for the full year to next March average net revenue growth at the large trading houses will slip to 3 per cent from 7 per cent in 1996-97, says Matt Alzawa, of Merrill Lynch. Next year, revenues will fall by 2 to 3 per cent.

"We have been very much affected," says Kazuhiko Sakamoto, corporate strategy director of Marubeni. Over the next two to three years, trade volume in Asia could drop by 10-20 per cent, he says. But Marubeni is not alone. Though all the large trading companies expect south-east Asia to recover in the medium term, they are looking at lean times ahead.

Japanese trading companies



Source: Reuters

The problems would have been worse had they not hedged their dollar debts before the crisis struck. Beginning with Mitsubishi and Mitsu, which analysts say have the most sophisticated credit risk antennae, most had hedged their south-east Asia risk by late spring or early summer. Still, the trading companies' mix of business - which includes direct investment in manufacturing and project management as well as basic trading activities - means other problems are harder to avoid.

Though lower south-east Asian currencies have created new export possibilities from south-east Asia, sales from Japan to the region are likely to fall as local demand shrinks and projects are postponed. Trading companies are also actively involved in large projects, such as the building of power stations and giant industrial plants.

They face the loss of big deals on which they once

passed through the profit and loss account.

But the companies' long-term faith in south-east Asia remains undaunted. "In the medium to long term, the economic restructuring might be able to provide us with more business opportunities," says Shigeaki Yoshikawa, assistant general manager of Mitsubishi. "Overall, the trading companies won't exit or shrink their business," adds Kenichiro Yoshida, of Salomon Brothers. "Expansion will stop for two or three years while they wait and see."

Many companies say they are taking a close look at costs and may cut some of the more expensive expatriate posts in the region, especially as the weak economies in south-east Asia mean it is now possible to hire high-calibre local executives cheaply. All are concerned with the need to prop up the businesses they have been developing in the region.

"We have to secure our assets and protect them," says Motoyuki Oka, of Sumitomo. But he adds that the company is also prepared to consider case-by-case opportunities to buy into new businesses that become available as a result of the economic slowdown. In this area "we are very cautious, but aggressive at the same time".

While the crisis might have been expected to force the companies to seek opportunities in other countries and regions, this is happening only to a limited extent. Mitsubishi says it has been interested in India since it

started liberalising its economy to the early 1990s, but executives at other companies say that India's business culture is better suited to US and European companies. Japanese executives simply feel more at home in east Asia, they say.

Similarly, although there is increasing interest in the resource-rich republics of central Asia, trading companies give various reasons why there has been no new rush into China, in which they invested heavily in the middle of this decade.

One is that the ministerial changes hammered out at this autumn's Communist party congress have slowed government decision-making. Another is that the legal protection afforded to business ventures remains inadequate. A third reason, voiced only privately, is the fear that China's economy is also slowing and its currency may come under pressure.

That leaves trading companies little choice but to ride out a storm that they expect to pass only slowly in Thailand and more quickly in Indonesia and the Philippines.

Present robust earnings from the US may compensate to some extent, but the task is made harder by the weakness in Japan's own economy. "South-east Asia is bad, but the effect is compounded by our own troubles," says a senior executive at Nissho Iwai.

Peter Montagnon

Car parts groups to merge

By Haig Simonian,
Motor Industry Correspondent

The consolidation of the car components industry continued yesterday with an agreed FF7.3bn (\$1.2bn) takeover of Bertrand Faure by Ecia.

The deal will create France's second biggest car parts group, behind Valeo, with sales of FF26bn, and one of Europe's largest components makers.

Bertrand Faure manufactures seats, carpets and interior products. Ecia is Europe's biggest exhaust maker and produces front modules and fascias.

The deal is the first big move at Peugeot-Citroën, the French vehicles group, since Jean-Marie Folz took over from Jacques Calvet in October.

Peugeot-Citroën, which owns 68 per cent of Ecia, bought 17.3 per cent of Bertrand Faure with two partners last year.

It is unclear what impact the deal will have on Peugeot-Citroën's finances. Ecia is bidding FF430 a share for Bertrand Faure's outstanding stock, to be financed by a rights issue of at least FF2.2bn and borrowings. Peugeot-Citroën will retain 51 per cent of the combined group.

Ecia was created in 1987 after Peugeot-Citroën grouped, and then floated, its component operations in a separate subsidiary.

Peugeot-Citroën said the merged company would probably be renamed.

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FRIDAY DECEMBER 12 1997

NATIONAL NEWS DIGEST

hair scraps
ers Club pact

British and French hairdressers have agreed a pact to share information on the whereabouts of their members. The agreement, which was reached after a series of meetings, will allow the two organisations to track down members who have moved or changed their details. The pact is seen as a significant step towards greater co-operation between the two countries' hairdressing industries.

in appeal against ruling

British advertisers have filed an appeal against a ruling by the European Commission. The ruling, which was issued in October, stated that British advertising agencies must provide more detailed information to the Commission about their clients and the advertising they place. The British Association of Advertisers (BAA) has argued that the ruling is an infringement of the right to privacy and has asked the court to overturn it.

in Slovenia move

British and Slovenian companies have agreed a deal for the sale of a British company to a Slovenian firm. The deal, which was announced last week, involves the sale of a British company that specialises in the production of electronic components. The Slovenian firm, which is a subsidiary of a larger company, has agreed to buy the British company for a sum of money that has not yet been disclosed.

buy into Laser

British and American companies have agreed a deal for the sale of a British company to an American firm. The deal, which was announced last week, involves the sale of a British company that specialises in the production of laser equipment. The American firm, which is a subsidiary of a larger company, has agreed to buy the British company for a sum of money that has not yet been disclosed.

buys state-owned rival

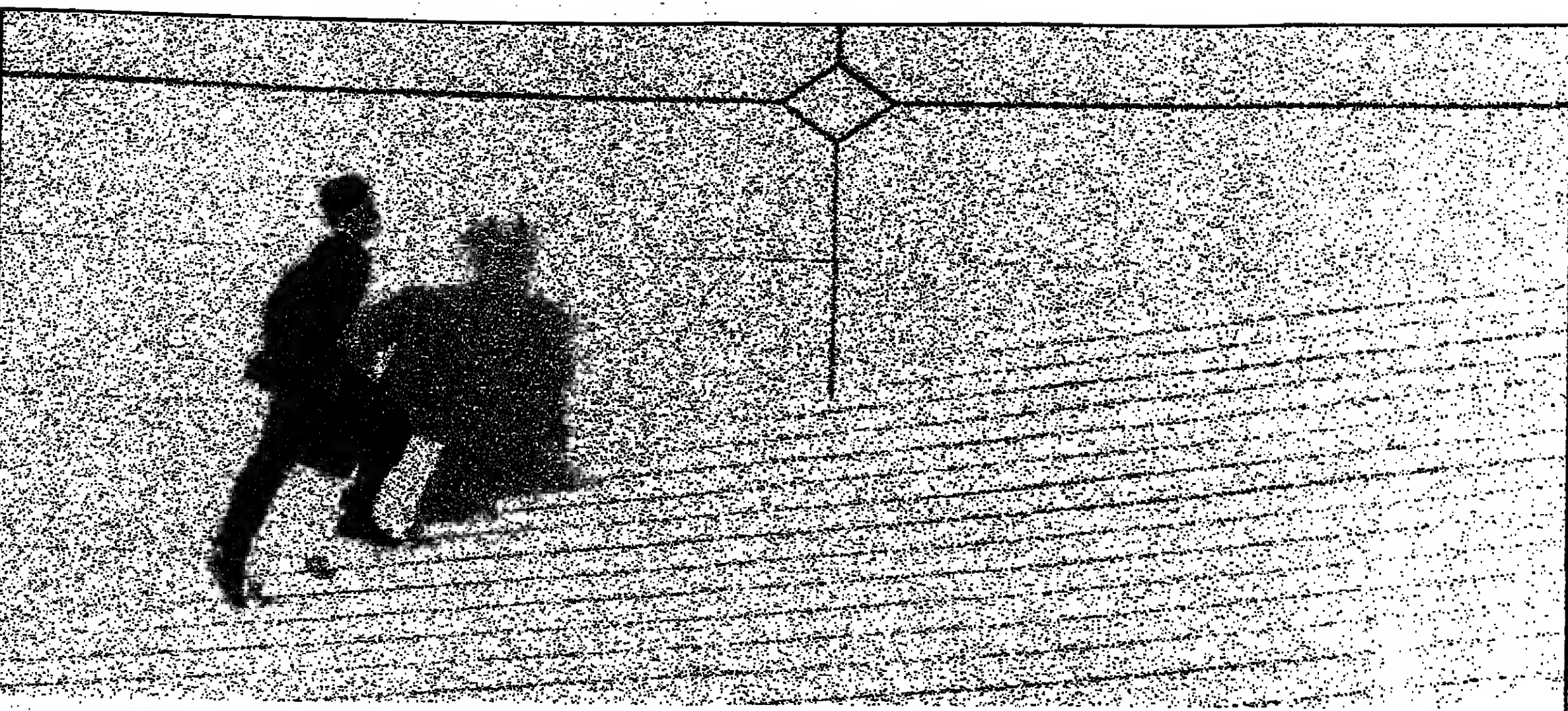
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in Hungarian R&D deal

British and Hungarian companies have agreed a deal for the sale of a British company to a Hungarian firm. The deal, which was announced last week, involves the sale of a British company that specialises in the production of electronic components. The Hungarian firm, which is a subsidiary of a larger company, has agreed to buy the British company for a sum of money that has not yet been disclosed.

group eyes Asia equity

British and Asian companies have agreed a deal for the sale of a British company to an Asian firm. The deal, which was announced last week, involves the sale of a British company that specialises in the production of electronic components. The Asian firm, which is a subsidiary of a larger company, has agreed to buy the British company for a sum of money that has not yet been disclosed.



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COMPANIES AND FINANCE: UK

Racal puts data business up for sale

By Christopher Price

Racal Electronics yesterday put its loss-making data-communications business up for sale and said it would float its telecommunications arm.

Investors welcomed the news, with shares in the defence-electronics group rising by 6 per cent to 234.5p. The decision follows a strategic review of the two businesses begun in the summer.

Sir Ernest Harrison, chairman, said yesterday the options which had been chosen were "the best way of realising shareholder value".

Racal had hoped either to attract a partner to invest in Racal Telecom, its telecoms business, or to opt for an outright sale.

However, Sir Ernest said none of the approaches

which had been received matched the board's expectations of what the business was worth. One of these was understood to be a management buy-out worth some £400m (£660m). He added that this week's successful flotation of Energis, the telecoms arm of the National Grid, showed the strong market interest in telecoms issues.

Analysts said the flotation could value the business, which operates a national telecoms network, at £400m-£500m. No timetable has been set for the listing, which would take place in London and on the Nasdaq market in the US. A chief executive is being sought for the business.

The data-communications division, which is based in

Florida and employs 2,800, is likely to be rationalised ahead of any disposal. David Elsbury, chief executive, is flying to the US immediately to oversee the sale preparations.

He said "tough decisions" would have to be made to make the business attractive. If a buyer could not be found, the division would be broken up and the component parts sold off separately. Analysts said the business could fetch up to £100m.

Problems at the US business hit group pre-tax profits, which fell 52 per cent to £9.2m in the six months to October 10. Turnover from continuing operations rose 13 per cent to £446.1m.

Losses from data communications rose by 75 per cent

to £21.9m, following delays in the launch of new products. Sales fell £24.2m to £124.9m.

There were problems too at Racal's radio-communications business, with losses of £5.2m against profits of £1.5m. However, Mr Elsbury said losses would be reduced in the second half because of new orders.

Profits also fell at the telecoms division to £18.5m (£20.8m), mainly because of tariff reductions from the railway companies, which are among Racal Telecom's biggest customers. There was also a £2.4m charge to integrate BRT, the former telecoms business of the rail industry, which Racal bought last year, and Racal Network Services, into Racal Telecom.



Sir Ernest Harrison: realising shareholder value

LucasVarity on course for £160m savings

By Andrew Edgecliffe-Johnson

LucasVarity is on track to meet its target of £40m (£66m) merger-related savings this year and £120m in 1998, Victor Rice, chief executive, said yesterday.

The group, formed in September 1996 by the combination of Lucas Industries of the UK and Varity Corporation of the US, saved £27m from the merger and 3,000 jobs in the nine months to October 31.

It also met the self-imposed goal of improving operating profit margins in each quarter. Third-quarter group margins were 6.5 per cent - up from 7.9 per cent in the second quarter and 7.1 per cent in the first.

Mr Rice said LucasVarity had seen organic sales growth of 5.6 per cent in the year to date, despite "what have essentially been low-growth markets".

He repeated his earlier warnings that sales growth would be modest for the full year, and that the lower number of working days in

the rest of the period would mean a drop in sales in the fourth quarter.

Third-quarter pre-tax profits of £84m were down from the second-quarter figure of £95m, which included £18m of exceptional disposal gains. Nine-month profits were £251m, despite a £15m effect from the strong pound. No comparable figure was available for 1996 when profits were hit by the £250m exceptional cost of the integration plans.

Diesel systems, the Perkins business being sold to Caterpillar for £1.33bn (£200m), was the only division to register a drop in sales, profits and margins in the third quarter.

Mr Rice said this reflected the strong pound and further weakness in large engines for power generators. Sales had been temporarily disrupted by the introduction of new engine assembly and painting facilities.

With net debt of £496m, gearing was 83 per cent on October 31, down from 90 per cent three months before.

Mastering the art of salesmanship

Auction houses have departed from their traditional roles, writes Antony Thorncroft

On November 10 in New York, Christie's raised \$206m in less than two hours by disposing of 57 works, including 12 paintings by Picasso, collected by Victor and Sally Ganz, who ran a costume jewellery and toy business.

This sum was more than double the annual sales achieved at Christie's, South Kensington, the London subsidiary which each year holds hundreds of auctions.

Successes such as this are expected to give Christie's sales of over £1.2bn and lift it to the number one spot ahead of its arch-rival Sotheby's for the first time in 40 years.

Its shares, which jumped on news of a possible bid, were down 14p at 232p yesterday. The identity of the bidder is unknown, but Joseph Lewis, the Bahamas-based investor, who owns 29.9 per cent of Christie's shares, is understood to have ruled himself out. It is thought the bidder is a consortium advised by SBC Warburg, Christie's brokers.

Both Christie's and Sotheby's have histories stretching back over two centuries, are resolutely and proudly British, and totally dominate their industry.

Traditionally, Christie's strength was its links with the aristocracy, who had popped their Old Masters through King Street for generations, while Sotheby's, under the leadership of the enigmatic Peter Wilson, had persuaded the new rich that they could get higher prices for their Impressionists by selling at Sotheby's rather than through a dealer.

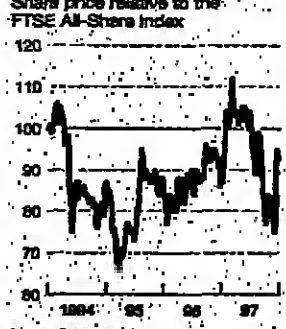
In 1983, Sotheby's was bought by US shopping mall tycoon Alf Taubman and its centre of gravity moved to New York. Suddenly works of art were seen as good investments by the new rich of the 80s.

Both houses boomed in the competitive world of discounted charges for the sellers of lucrative collections, and loans to prospective buyers, but Sotheby's always had the edge.

Then in 1990, the art mar-

Christie's International

Share price relative to the FTSE All-Share Index



Source: Datastream/FT

ket collapsed and the turn-overs of both fine art auctioneers more than halved in 12 months. In the slow recovery, it was Christie's which showed more acumen under Christopher Davidge, whose father had worked there as a porter. Suddenly Christie's was securing the better collection of French paintings. By the end of last year, the two auction houses were neck and neck in size when they both topped £1bn in sales for the first time since 1990.

But growth has been achieved at a price. In theory, Sotheby's and Christie's exist to auction works of art and other collectables. In practice most of their energy

goes towards securing leading collections.

Christie's secured the Ganz collection in the face of fierce competition from Sotheby's by offering the couple's heirs the better deal. This involved a guaranteed sum whatever happened on the night in the auction room: a figure of £130m was rumoured.

In theory, the sale was a great success and Christie's should have made a substantial profit. But after the auction, its share price fell sharply and the main gain from selling Ganz may have been publicity.

After the costs of organising the event - the most expensive auction ever mounted - and giving the heirs their cut, there was little profit left.

At least Christie's did not lose money. The next night Sotheby's sold the Sharp collection of French paintings. It brought in \$41m against a guarantee of about \$56m. Fortunately, Sotheby's found a buyer for one of the unsold lots, a \$9m Modigliani, after the sale, but it showed up the dangers of guarantees. A bad slip-up and a year's profits could disappear in hours.

The potential risks in the new way of doing business make auction houses specu-

lative places. All Sotheby's voting shares are owned by Mr Taubman, so, although the Bass family of Texas has been building up a sizeable interest, the future of the company depends on Taubman.

He is currently making little profit from his investment, but he enjoys the social contacts it provides.

In contrast, Christie's is showing larger profits but seems to like living dangerously. The expertise of its New York team in the area of 20th century art has secured it big collections this year but at some risk.

In London, Christie's is blurring the traditional role between auction house and dealer. It has acquired two well established dealers, Spinks and Leger and set up with another dealer, Thomas Gibson, a secretive company which trades privately, buying and selling art for rich clients.

In the past auction houses were the wholesalers, with dealers - the retailers - their main clients. Now Sotheby's and Christie's aim to sell directly to collectors and to offer every art world facility in a range of services.

Energis' FTSE hopes dashed

By Alan Cane

Hopes that Energis, the telecommunications company floated this week, would become a member of the FTSE 250 index were dashed yesterday when the committee which oversees the FTSE indices announced plans to review its qualification rules.

The move will be a blow for Dresdner Kleinwort Benson, global co-ordinator for the float, which had been hoping that the share structure would have allowed Energis into the FTSE series of indices, the main UK performance benchmarks.

The National Grid, Energis' parent and a FTSE 100 member, has retained a 74.3 per cent stake.

The UK index committee said it wished to ensure that where a constituent company had an interest, on a fully diluted basis, of 50 per cent or more in another company, the second company was not included in the index, since that would create double counting.

Triplex admits talks over bid

By Richard Wolfe, Midlands Correspondent

Shares in Triplex Lloyd rose 14 per cent to 263p yesterday after the specialist castings group admitted it was in takeover talks with an unnamed company.

Triplex had earlier denied it was in talks with Doncasters, the Midlands engineer which has a US listing, and was discussing a price of 280p a share.

But yesterday Triplex revealed it was considering a possible bid at 280p, which would value the Black Country-based group at £183m

(£302m). The talks are expected to be concluded within the next two weeks.

Doncasters is rumoured to be planning the break-up of Triplex, selling off its automotive business. It is also thought to be considering the merger and rationalisation of Triplex's profitable power and petrochemical operations.

Doncasters has a strong position in producing precision components for industrial gas turbines, as well as the aerospace industry. The group has refused to comment on the possibility of a bid for Triplex.

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December 1997



Empresas CMPC S.A.

acquisition of 80% of

Forestal e Industrial Santa Fe S.A.

from

The Royal Dutch/Shell Group of Companies and Inversiones Citiminera Limitada

and disposal of 19.95% of

Forestal y Agrícola Monte Aguila S.A.

to

The Royal Dutch/Shell Group of Companies

The undersigned acted as exclusive financial adviser to Empresas CMPC S.A.

Chile

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COMMODITIES AND AGRICULTURE

Gold and silver move in opposite directions

MARKETS REPORT

By Gary Mead and Robert Corzine

Gold and silver moved in opposite directions, with the former still under bearish pressure and the latter continuing to attract the attention of a syndicate formed by a US investment fund and two hulk houses, seeking to push the price as high as \$9 an ounce.

The London afternoon "fix" for gold was \$284.80 an ounce, against the morning's \$286.15, but still above Tuesday's 18-year low of \$283.25. Silver touched \$6.14 an ounce overnight in New York but retreated fractionally to \$6.05.

On the London International Financial Futures Exchange and New York's Coffee, Sugar and Cocoa Exchange there was renewed interest in cocoa futures, fuelled by buying from invest-

ment funds. On Liffe there was heavy turnover (20,592 lots) and the March contract closed \$2 higher, at \$1,124 a tonne, the highest since October 21.

On the CSCE the mood was even more effervescent, as the March contract easily breached the \$1,700 level; by midday it was up \$55 at \$1,725 a tonne, a 10 per cent increase since last week. There was less bullish sentiment surrounding coffee, where

the rally on Liffe on Wednesday faded out. The March contract was down \$23 by the close, to \$1,802 a tonne.

On the CSCE the picture was slightly better, the March contract 1.65 cents up at midday to \$184.25 cents a pound, slightly bolstered by news from Colombia on Wednesday that the 1997-98 crop might be 1m 60 kg less than the 12.5m bags expected earlier this year.

The weakness that has afflicted crude oil markets in recent days continued yesterday, although prices made a modest recovery in late London trading from their steep falls on Wednesday. Brent Blend for January delivery, the international benchmark, was quoted at \$17.48 a barrel in late trading on London's International Petroleum Exchange, 6 cents up on Wednesday's close. The January contract on the New York

Mercantile Exchange was up 5 cents at midday to \$18.19 a barrel. The recent weakness in oil prices has caused some traders and analysts to speculate whether crude prices have entered a new, lower range. For much of the year Brent has traded in a \$18 to \$22 range. But traders say that unless prices rally in pre-Christmas trading there is a danger that the market perception could slip to a range as low as \$13 to \$15.

IPE plans emission permit trading

By Gary Mead

The International Petroleum Exchange in London yesterday said it wants to launch a global market in the trading of emission permits and would present proposals on the subject to the UK government before the end of January.

"We've been looking at this for the past six months, and on the basis of what already is the case in the US, we are quite confident that it is something that works," said Lynton Jones, chief executive of the exchange.

The move by the exchange has been made in response to this week's Kyoto environmental summit, where market-based proposals to combat carbon dioxide emissions came under consideration.

Mr Jones pointed to the example of the US, where power generators are legally permitted to trade their rights to emit sulphur dioxide.

"In the US over the past two years this market solution has helped reduce sulphur emissions by 7m tonnes, or between 25 and 33 per cent of total sulphur emissions," said Mr Jones. The IPE argues that its experience in running traded energy and risk management contracts, together with the strong links between fossil fuel consumption and carbon dioxide emissions, ideally place it to establish and run a market in carbon dioxide emission permits, if they come into being.

"But if it is restricted to permits being traded between governments alone, it is not going to work. It has to be a market of the power stations themselves, the actual polluters rather than the governments," added Mr Jones.

Production of Glowing future for Colombian coal

By Gary Mead

Global production of the seven main oilseed crops is set to expand by 7 per cent in 1997-98, according to latest estimates by the UN's Food and Agriculture Organisation.

The FAO says production of soyabean, copra, cottonseed, rapeseed, groundnuts, sunflower seed and palm kernels is expected to rise to 281m tonnes, from 261m tonnes in 1996-97.

More than two-thirds of the increased output will be due to bigger soyabean production in Argentina, Brazil and the US, the organisation says in a report to its Committee on Commodity Problems, at a meeting that closes today.

The overall growth masks a 7 per cent decline in world production of groundnuts, primarily caused by a severe drought in China and reduced planting in India.

A fall in world fishmeal production of about 500,000 tonnes - mainly as a result of the current El Niño abnormal weather system's impact on eastern Pacific fish stocks - will be compensated for by a 5 per cent rise in world production of cod, haddock and mackerel, to nearly 7m tonnes in 1997-98, the report forecasts.

As a result of these higher harvests, world output of

edible/soyabean oil and fats in 1997-98 is expected to rise to 102m tonnes, up 5 per cent from last season.

Consumption is also expected to rise, by about 2.7 per cent, to perhaps 100m tonnes in 1997-98.

The study notes that "unfavourable climatic conditions" have sharply widened China's domestic supply/demand gap for oilseed products, from being a net exporter in 1993-94 China has now become one of the biggest importers, buying as much as 4.6m tonnes in 1997-98.

"The timing and magnitude of Chinese purchases of oilseed-based products will be a major factor influencing international price developments of these products this season," says the report. The study also considers the growth of biotechnological development in the oilseeds sector; it estimates that in 1997-98, some 11-14 per cent of US plantings (3m-4m hectares) will be of genetically modified soyabean, and in Argentina approximately 1.5m hectares (about 20 per cent of the total).

The FAO says that in 1998-99 these levels are expected to "double in the US and Argentina" while in Canada 25 per cent of total plantings will be of genetically modified soyabean.

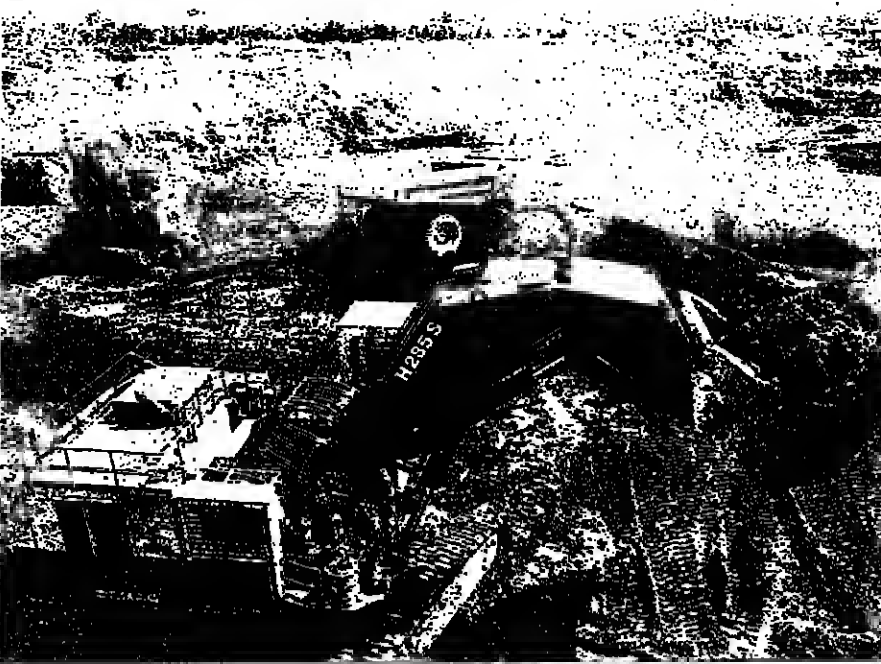
Located in Colombia's arid northern hills, the El Cerrejon Norte project - Latin America's largest open-pit coal mine - burns out more than 1m tonnes of coal a month.

Until now, it has been the most visible sign of large-scale coal production in Colombia, the region's largest producer - but not for much longer. With a number of new areas recently opened up to foreign companies, national production is set to increase dramatically from 30m tonnes last year to between 53m and 75m tonnes by 2005.

US-based Drummond, which will operate two of the three new areas, is optimistic. August Jimenez, the company's president in Colombia, said that in El Dorado, near the Caribbean coast, preliminary studies had indicated proven reserves of 100 tonnes.

Coal is now Colombia's third most important export - after oil and coffee - with earnings last year reaching \$371m. Most of the country's reserves are only 200 miles from their export terminals, compared with 1,200 miles in the case of South Africa and 500 miles in Australia.

Also, Colombian mining companies have to remove only six tonnes of material to produce one tonne of coal, while the world average is between 12 tonnes and 15 tonnes. Colombian coal is also clean-burning, with a less than 1 per cent sulphur content.



Logistics: At La Loma coal mine Drummond has had to resort to expensive road transport

However, if the country hopes to develop its coal resources fully, it will have to start investing heavily to improve inadequate railway and port infrastructure.

"The lack of proper infrastructure is the main obstacle to realising Colombia's potential as a coal exporter," says Jaime Londoño, former president of Carboval, the state-owned coal company. The deficiency at present is all too apparent. At Drummond's La Loma coal mine, where production this year will reach 5.5m tonnes, the

company has to use expensive road transport for lack of a railway link to its port. In the case of El Cerrejon Norte, under-used railway and port facilities remain exclusive to the operation, in spite of contractual clauses which oblige the mine operators, Interior - a subsidiary of Exxon - to make the infrastructure available to port-stored mining companies in the area.

Yet the situation is gradually improving. A concession to revamp the nation's neglected railway network - including a branch connecting Drummond's La Loma mine to its export terminal - is to be awarded before the end of the year.

There are also plans to build a new port, which would solve many of the problems experienced by companies at present.

"We have paid for 80 per cent of the design cost of the new port," said Jorge Horán Ochoa, head of planning at Ecocarbo, the state body responsible for developing the coal sector. "The new facility should be ready to

coincide with the production phase of the new area." And the government is looking to use next year's privatisation of Carboval - a 50 per cent partner in El Cerrejon Norte - as an opportunity to negotiate opening up the project's infrastructure to other companies.

Some doubts about the sector still linger, however. This year, left-wing guerrillas have on three occasions blown up railway infrastructure linking El Cerrejon Norte to its export terminal at Puerto Bolívar.

Oswaldo de Andrade, head of communications at Interior, recently admitted his company was concerned over the lack of security and said that if the attacks persisted, it would have to look closely at the feasibility of the operations.

The attacks were not typical, though. While foreign oil companies operating in Colombia have had to endure repeated attacks by guerrillas - Occidental's Cabo Limón-Coveñas pipeline has been subject to almost 500 separate attacks in its 11-year history - mining companies have not suffered the same disruptions.

And other foreign mining companies do not seem too concerned. With private investment in coal projects estimated at some \$2bn over the next few years, Colombia is virtually guaranteed a significant - and sustained - rise in coal production.

Adam Thomson

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

(Prices from Anonymous Metal Trading)

ALUMINIUM (99.7% purity) (per tonne)

	Sett	Day's	High	Low	Vol	Open
Dec	284.0	-2.6	285.0	283.5	147	642
Jan	284.8	-2.6	285.8	283.5	2	3
Feb	285.0	-2.6	286.0	283.5	47,353	17,184
Mar	287.8	-2.6	288.8	285.5	1,542	12,077
Apr	288.8	-2.6	289.8	286.5	377	11,243
May	291.9	-2.6	292.9	289.5	14	5,331
Jun	291.9	-2.6	292.9	289.5	14	5,331
Total					30,180	160,178

ALUMINIUM ALLOY (per tonne)

	Sett	Day's	High	Low	Vol	Open
Dec	1410.30	-12.7	1423.0	1400.0	11	140
Jan	1410.30	-12.7	1423.0	1400.0	11	140
Feb	1410.30	-12.7	1423.0	1400.0	11	140
Mar	1410.30	-12.7	1423.0	1400.0	11	140
Apr	1410.30	-12.7	1423.0	1400.0	11	140
May	1410.30	-12.7	1423.0	1400.0	11	140
Jun	1410.30	-12.7	1423.0	1400.0	11	140
Total					66	840

COPPER (per tonne)

	Sett	Day's	High	Low	Vol	Open
Dec	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jan	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Feb	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Mar	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Apr	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
May	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jun	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Total					90	900

NICKEL (per tonne)

	Sett	Day's	High	Low	Vol	Open
Dec	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jan	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Feb	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Mar	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Apr	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
May	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jun	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Total					90	900

ZINC (per tonne)

	Sett	Day's	High	Low	Vol	Open
Dec	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jan	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Feb	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Mar	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Apr	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
May	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jun	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Total					90	900

TIN (per tonne)

	Sett	Day's	High	Low	Vol	Open
Dec	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jan	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Feb	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Mar	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Apr	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
May	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jun	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Total					90	900

SPECIAL HIGH GRADE (per tonne)

	Sett	Day's	High	Low	Vol	Open
Dec	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jan	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Feb	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Mar	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Apr	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
May	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jun	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Total					90	900

COPPER, GRADE A (per tonne)

	Sett	Day's	High	Low	Vol	Open
Dec	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jan	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Feb	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Mar	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Apr	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
May	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jun	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Total					90	900

COPPER, GRADE B (per tonne)

	Sett	Day's	High	Low	Vol	Open
Dec	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jan	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Feb	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Mar	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Apr	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
May	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jun	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Total					90	900

COPPER, GRADE C (per tonne)

	Sett	Day's	High	Low	Vol	Open
Dec	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Jan	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Feb	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Mar	1542.5-43.0	-15.0	1557.5-48.0	1527.5-43.0	15	150
Apr	1542.5-43.0	-15.0				

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The Financial Times plans to publish a Survey on

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And St. Brewery
On 2nd Fri. —
Amusements —

CANADIANS

SOUTH AFRICANS

TRADED INDEX SECURITIES

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US Power Industry

on Tuesday February 3 1998

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LONDON STOCK EXCHANGE

UK shares slide as Asia weakness intensifies

MARKET REPORT

By Steve Thompson,
UK Stock Market Editor

A return of the widespread weakness across far eastern stock markets, in the wake of another limit-down slide in the South Korean currency, induced heavy falls across global markets, with London no exception.

The list of big losses across the far eastern indices made grim reading for investors, with Malaysia taking the biggest hit, sliding 7.4 per cent, followed by Tokyo, down 5.6 per cent, Hong Kong, down 5.5 per cent, and Tokyo, down 2.8 per cent.

Those losses, coming on top of a badly dented Wall Street performance, where the Dow Jones Industrial Average dipped almost 1 per cent, pulled the rug from underneath a London equity rally struggling after two sessions of weakness.

Burdened by the predictably large falls in the banks sensitive to the Asian region, the FTSE 100 index finished an uncomfortable trading session a further 94.8 down at 5,035.9, having tumbled back below 5,000 only minutes after the opening.

It was then that the index and the rest of the market was seen as being at its most vulnerable, with a lack of commercial bids

and offers being offered up to the electronic order book producing an initial steep fall in the Footsie. The index dropped 131.1 to 4,989.6 as those early prices were fed into the system.

The index regained about half of those early losses by mid-morning but sagged again over the lunchtime period as the market correctly anticipated another weak opening by Wall Street. The sell-off in the US subsequently gathered momentum, the Dow posting a 150-point fall not long after London closed.

After-hours trading in the Footsie future saw the derivative drop below 5,000.

The latest economic news from

the US, retail sales for November and the weekly jobless claims figures, saw US Treasury bonds move up a point, helping lifts and triggering a brief early afternoon rally in UK stocks.

Other FTSE indices also suffered, the FTSE 250 finishing the day 15.5 off at 4,753.8 and the SmallCap 6.3 down at 2,298.8.

Senior dealers said the market had become increasingly unsettled by events in the Asian market. "My gut feeling is that this could be the perfect buying opportunity, but the Far East doesn't seem to have sorted itself out yet and until it does we'll be vulnerable," said the head trader at one European house.

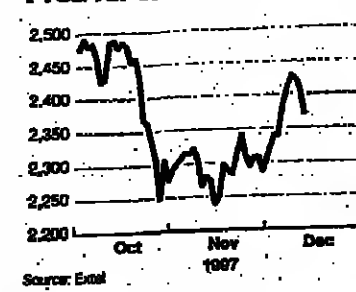
Another insisted there had been no significant selling by the institutions but he warned that any big fall on Wall Street "will inevitably impact on London".

There were glimmers of light for UK stocks with two more bid stories emerging - Triplex Lloyd attracted a bid approach as did Plasmech.

Another story doing the rounds was that South West Water was lining up an offer for Shanks & McEwan, the waste disposal group, whose shares have moved up strongly in recent sessions.

Turnover at 6pm was a disappointing 690.7m shares, with non-FTSE 100 stocks accounting for 47 per cent of the total.

FTSE All-Share Index



Source: Emt

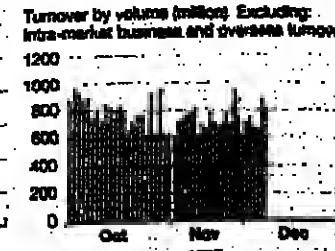
Indices and ratios

FTSE 100	5035.9	-94.8
FTSE 250	4753.8	-15.5
FTSE 350	2427.6	-38.4
FTSE All-Share	2371.64	-35.52
FTSE All-Share yield	3.29	3.24

Best performing sectors

Health Care	+0.8
Textiles & Apparel	-0.2
Water	-0.2
Insurance	-0.3
Paper, Packaging	-0.3

Equity shares traded



Turnover by volume (millions) Excluding intra-market business and overseas turnover

Source: Emt

Long performing sectors

1 Extractive Industries	-3.3
2 Banks, Retail	-2.7
3 Mineral Extraction	-2.5
4 Oil, Integrated	-2.5
5 Oil, Exploration	-2.1

Worst performing sectors

1 Extractive Industries	-3.3
2 Banks, Retail	-2.7
3 Mineral Extraction	-2.5
4 Oil, Integrated	-2.5
5 Oil, Exploration	-2.1

FUTURES AND OPTIONS

FTSE 100 INDEX FUTURES (LIFTS) £25 per full index point (APR)

	Open	Settle	Change	High	Low	Est. vol	Open Int
Dec	5075.0	5040.0	-100.0	5080.0	4980.0	11475	4885
Mar	5125.0	5080.0	-100.0	5130.0	5045.0	3333	1955

FTSE 250 INDEX FUTURES (LIFTS) £10 per full index point

	Open	Settle	Change	High	Low	Est. vol	Open Int
Dec	4785.0	4765.0	-18.0	4790.0	4750.0	755	540
Mar	4840.0	4800.0	-20.0	4845.0	4800.0	250	309

FTSE 100 INDEX OPTION (LIFTS) £25 per full index point

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FTSE 250 INDEX OPTION (LIFTS) £10 per full index point

	Open	Settle	Change	High	Low	Est. vol	Open Int
Dec	4785.0	4765.0	-18.0	4790.0	4750.0	755	540
Mar	4840.0	4800.0	-20.0	4845.0	4800.0	250	309

EURO STYLE FTSE 100 INDEX OPTION (LIFTS) £10 per full index point

	Open	Settle	Change	High	Low	Est. vol	Open Int
Dec	5075.0	5040.0	-100.0	5080.0	4980.0	11475	4885
Mar	5125.0	5080.0	-100.0	5130.0	5045.0	3333	1955

July 2115 Puts 15.70 Underlying index, value Premiums shown are based on settlement price

* Long call only months

† Alternative investment market, ‡ Placing price, * Introduction, For a full explanation of all other symbols please refer to The London Stock Exchange

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FTSE GOLD MINES INDEX

	Open	Settle	Change	High	Low	Est. vol	Open Int
Dec	5075.0	5040.0	-100.0	5080.0	4980.0	11475	4885
Mar	5125.0	5080.0	-100.0	5130.0	5045.0	3333	1955

Gold Mines Index (25) 302.24 +3.4 INCL 1997.25 2.98 - 1997.40 988.02

at Regional Index

Africa (15) 323.78 -0.5 94.87 217.59 7.62 16.57 233.55 821.78

Australia (6) 338.71 -2.5 95.53 215.28 3.94 11.85 217.60 938.71

North America (12) 945.54 +0.7 89.84 173.48 1.36 35.15 173.48 894.04

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Produced in conjunction with the Faculty and Institute of Actuaries

The UK Series

INDEX			
Year	Gross div	P/E	52 week
2000	yield %	ratio	high low
Burman Castrol	358	1000	-2
Burton	1,100	138.4	-3
Cable & Wire	7,500	529	-16
Cadbury Schweppert	2,700	620	-16
Carlson	2,300	183.2	-2
Carlson Comms.	2,000	348	-13

WORLD STOCK MARKETS

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Sandwich	8.40	+10	7.77	4.40	3.6	18.2	1546570	BCE n	47.06	-7	46.15	30.0	
Scholar	2.40	-	2.67	2.10	0.1	-	20300	BCE Mb	20	-06	52	36	

NEW YORK STOCK EXCHANGE PRICES

Asia back in spotlight as markets retreat

WORLD OVERVIEW

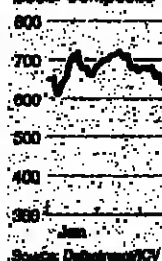
Asia's problems returned to centre stage yesterday as world stock markets traded lower in response to bearish news from the region, writes Jonathan Ford.

Dissatisfaction with the Japanese government's financial stability package, and its lack of economy boosting measures, left investors with no positive news to counter grim tidings from elsewhere in Asia.

Korea's market went heavily into reverse after Wednesday's edgy gains as the won took another battering and international investors failed to respond to gov-

South Korea

Seoul Composite



Source: DataStream/FT

ernment measures to promote foreign investment.

In Hong Kong, a rise in interbank rates and weak prices at a government land auction hit banking and property shares, both key

components of the Hang Seng index.

Investors elsewhere expressed their concern by marking down stocks seen as vulnerable to Asia's problems - a trend last seen in

the aftermath of the first correction in late October.

European banking shares, which have been relatively insulated from Asia due to investors' focus on restructuring hopes, suffered heavily after a profit warning from JP Morgan of the US, which blamed "unsettled market conditions globally," taken as a synonym for Latin America and Asia.

Technology stocks, on the slide since Tuesday's profit warning from Oracle of the US, remained out of favour. SAP, the German software group, issued a statement that it did not expect the Asian turmoil to have an adverse impact

on its profits in 1998. Europe was also hit by weakness in the dollar and another sharp fall on Wall Street in early trading.

Analysts blamed changing investor sentiment for the sudden correction. Having turned a blind eye to Asia's problems for almost a month, investors were stung into action by Japan's failure to produce a convincing rescue package.

"The markets have been quite surprised at the speed of the recovery since October, and sentiment is still fragile," said Joe Rooney, global strategist at Lehman Brothers.

"The main trigger for this correction has been Japanese developments, where investors feel the political authorities have failed to draw a line under the region's problems by addressing their own bad debt problem."

However, he did not believe the fresh bout of jitters would lead to a more prolonged correction. "Equity markets are going to get support from lower yields and, with some economic slowdown in the US, that trend is going to be more pronounced. In addition, the earnings trend in developed markets is still intact, and Asia is not going to dislocate that trend."

Dow drops below 7,900 in broad sell-off

AMERICAS

Growing concern about overseas markets, and the impact of Asia's troubles on US earnings, led to renewed selling on Wall Street, with the Dow Jones Industrial Average falling below 7,900, writes John Lobato in New York.

Yesterday's bearish session was the fourth downbeat day for blue-chip stocks. Unlike the previous sessions, however, the sell-off was broad, with declining stocks leading advances by a margin of nearly 4 to 1. Few sectors were spared.

By early afternoon the Dow had fallen 151.19 or 1.9 per cent to 7,827.60. The broader Standard & Poor's 500 index was almost as weak, losing 16.62 or 1.7 per cent to 1,553.26.

The sharpest falls were in the technology sector, as the Nasdaq composite index plunged 43.35 or 2.7 per cent to 1,553.26.

"The bond market is strong today but it is not helping stocks because the market is looking at earnings," said Richard McCabe, chief market analyst at Merrill Lynch.

"The market has risen so fast that the least word of a sharp rally can be seized upon to do some selling," he added.

Bonds rallied during the morning on the release of weaker-than-expected consumer spending figures for November. Overnight weakness in Asia also helped bolster morning Treasury prices.

By midday, the 30-year bond had gained 1/8 to 10 1/8.

sending the yield down to 6.014 per cent.

Fears of weaker technology earnings led the Dow lower, as IBM and Hewlett-Packard each lost close to 5 per cent. IBM traded at \$101 1/4, while HP fell to \$80 1/4.

The financial sector was also sharply lower a day after J.P. Morgan's profits warning. Citicorp dropped 3/4 to \$126 1/4 and BankAmerica lost 3/4 to \$74 1/4. J.P. Morgan fell a further 3/4 to \$115 1/4 after an analyst at Lehman cut his estimate of fourth-quarter earnings by one share.

In the tech sector, semiconductor shares were among the worst performers as the Philadelphia Stock Exchange's chip index plunged more than 6 per cent to 269.49. Software company Oracle also fell back, losing 1 1/4 to \$32 1/4.

TORONTO traded 1.5 per cent lower at midsession with weakness recorded in all but one of the market's 14 sub-indices. The TSE-300 composite index was 101.33 lower at 5,653.20.

Barrick Gold gained 10 cents to C\$22.80 after the company said it planned a share buy-back.

Prins Resources rose 5 cents higher at C\$9.50, off a high of C\$9.60 after news on Wednesday that it and Homestake Mining of the US had dropped plans for a \$110m acquisition of the Troilus gold mine from Inmet Mining. Inmet lost 45 cents to C\$5.70.

Oxford Properties was 60 cents lower at C\$40 after the group said it had acquired an office building in Tampa, Florida, for \$26.2m.

São Paulo tumbles 6%

Sharp early falls on Wall Street contributed to a tough day for Latin American markets.

SÃO PAULO extended Wednesday's 3.8 per cent fall, shedding another 6 per cent in morning trading. The Bovespa index stood at 8,891, down 571, by midsession.

Dealers said that buyers, already scarce because of next week's options expiry, had disappeared from view. Volumes were very thin.

Telecommunications giant Telebrás led the market lower, tumbling R\$7.40 to

R\$109.10 to hit its lowest level since November 24.

MEXICO CITY lost ground at the opening as dealers marked down shares in telecommunications utility Telcel, the market's heaviest weighted stock.

Telcel fell 68 centavos to 19.92 pesos, tracking falls in the group's US-listed ADRs. Dealers said the stock had held up well during the market volatility of recent days and signs that it might be cracking had soured sentiment. The IFC index was 140.4 lower at 4,906.03.

EUROPE

Shares in PARIS tumbled 3.5 per cent as investors ran for cover from a deeply troubled Asia and the early bear raid on Wall Street.

It was the heaviest one-day decline since late October, with the CAC 40 off 103.7 at 2,828.45, and the most active session for weeks. Volume was almost 24m shares.

SGS-Thomson sustained the deepest wounds, sliding to a low of FF327 on the back of the shakeout for US computer-related sectors. The shares closed off FF14.50 or 10.9 per cent at FF338, against a late September peak of FF362.

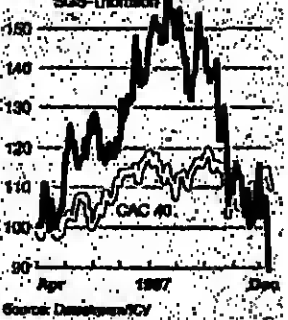
Financials met with rampant profit-taking. Paribas, up almost 20 per cent in two days on takeover rumours, fell FF31 or 5.8 per cent to FF506.

BNP fell with an even heavier thud, crashing FF25.20 or 7.2 per cent to FF324.80.

Worries about European and far eastern steel demand exacerbated the downturn at

SGS-Thomson.

Share price and index rebounded.



Source: DataStream/FT

Usinor, which fell FF15 to FF181 after HSBC James Capel downgraded the shares.

Danone provided the one firm feature among CAC components, gaining FF34 to FF110.24 on talk of further reorganisation for the foods group. Among lesser caps, Bouygues added FF18 to FF170.1 on asset sale speculation.

FRANKFURT was under pressure late in the session and the Xetra Dax index finished 100.00 down at 4,018.70. Analysts noted that Wednesday's profits warning from J.P. Morgan, the US investment bank, had put particular pressure on banking shares.

On the corporate front, software group SAP was hit by concerns about the effects of the Asian problems, although the company insisted it saw no substan-

FTSE

Adjusted Share Indices

European Index

December 11

Market & Regional

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FTSE 250

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row range between 16,396.70 and 16,025.27. Losers outnumbered gainers 589 to 187 with 132 issues unchanged.

Investors decided to sit on the sidelines and monitor the progress of government discussions over whether to float ¥10,000bn worth of new bonds in order to restore confidence in Japan's ailing financial system.

Weakness in other Asian markets was another dampening factor as the Korean currency nosedived. Investors were also braced for selling related to the settlement of December futures.

Against that gloomy backdrop, the broader-based Topix index fell 25.43 to 1,215.74. The Nikkei 300 was down 5.18 points to 242.20.

In London, the ISE/Nikkei 50 index fell 3.70 to 1,492.36.

Steel issues, sensitive to broad economic trends, were out of favour, with Nippon Steel falling ¥14 to ¥189. NKK lost ¥6 to ¥110 and Kawasaki Steel dropped ¥16 to ¥164.

In Osaka, the wait-and-see attitude took the OSE Average down 365.35 to 18,147.41 in moderate trading.

HONG KONG was battered for a third straight session

by a rise in local interbank rates and a weakening currency.

The Hang Seng index dropped 602.19 to 10,420.22 as a disappointing government land auction added to market woes, pushing the index down to 10,258.96 at one stage.

Finance stocks were the hardest hit sector, with HSBC falling HK\$12 to HK\$186. In the property sector, Cheung Kong tumbled HK\$2.25 to HK\$50.75, and Sun Hung Kai Properties slid HK\$3 to HK\$56.25.

MANILA lost 4.9 per cent as the peso hit a record low against the dollar and profit-taking gained momentum. The composite index fell 97.21 to 1,575.63 in volume of around 1bn pesos, half Wednesday's levels. Philippine Long Distance Telephone, which accounts for 11 per cent of the index, came off 5.2 per cent to 326 pesos.

BANGKOK fell to a nine-year low as regional woes and bank weakness deflated sentiment. The SET index ended 19.16 or 4.9 per cent lower at 371.51. Investor confidence was depressed by a new low for the baht plus talk of rights issues.

EMERGING MARKET FOCUS

Investors shun Zimbabwe

Zimbabwe

ZSE Industrial

12,000

11,000

10,000

9,000

8,000

7,000

6,000

5,000

4,000

3,000

2,000

1,000

0

Jan 1997 Dec

Source: DataStream/FT

Continued fears about a deepening political crisis, government mismanagement of the economy and worries about the weather have sent Zimbabwe's stock market tumbling.

The market was one of the best performers in the emerging markets sector in 1996 when it soared 92.5 per cent, but yesterday's session saw the industrial index hit a year low of 7,629, a fall of 13 per cent since the beginning of December alone. The index has fallen 37 per cent since its 1997 peak in August.

The roots of the decline were sown during the summer when the government announced a Z\$4bn (\$32m) compensation package for war veterans. Then, in November, the government confirmed it was to acquire some 1,500 mainly white-owned farms as a means of redistributing land to black people. The move sent both the local currency and the stock market plunging.

But just when bargain hunters had started looking to move into the market, Herbert Murewa, Zimbabwe's finance minister, said the government was to levy an extra Z\$2bn to help finance the compensation payment to war veterans. He said family and corporate taxpayers were to pay a 5 per cent levy that would bring in more than Z\$1bn. Sales tax was raised by 2.5 per cent to 17.5 per cent. Yet the tax increases fell short of meeting the cost of the veterans' payout.

The rises met with fierce opposition and on Tuesday most of the country ground to a halt due to a national strike called by the Zimbabwe Congress of Trade Unions to protest against the higher taxes. The government has now called off most of the rises.

But the retreat has done little to halt the market slide. Christopher Harland Peel at Standard Bank said: "Any foreign investor who put money into this market

in January 1996 is now showing a loss."

He believes the land reform issue will rumble on for many months, and in a note to investors said: "The most depressing thing for Zimbabwe is that policies pursued by the government have been abandoned by many emerging market countries."

The problems have been compounded by the slide in the currency. Having stabilising for a couple of weeks at Z\$14.5 to the US dollar, it fell to Z\$17.25 yesterday.

Jenny Chamberlain at NatWest Markets says the weakness in the currency is blocking a recovery in shares. She is also concerned that the recent slide might see Zimbabwe knocked out of the IFC's emerging market index.

"If it drops out of the IFC index following the sequestration of corporate assets, we believe there could be a meltdown as the index-weighted funds will no longer be required to invest in Zimbabwe," she said.

The political crisis has also hit the agriculture-related business sector hard at a time of concern about the damage that the El Nino weather phenomenon could inflict on the agricultural sector. Agriculture remains one of the country's main foreign exchange earners.

Joel Kibazo

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WILLIAM MERR



Short Hand



Short Sighted

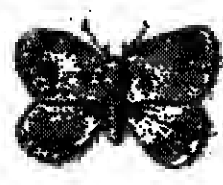


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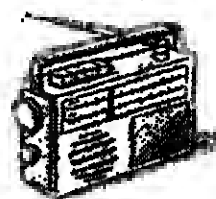
Short Back & Sides



Short Lived



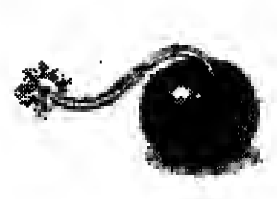
Bermuda Shorts



Short Wave



A Short



Short Tuss

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2 EMPLOYEE BENEFITS CONSULTANTS

INVESTMENT CONSULTING • by Jane Martinson

Move to managed funds

Pension fund trustees are seeking new tools to cope with fresh responsibilities

When George Russell, one of the pioneers of the investment consulting business, first won a contract to advise on the performance of a pension fund manager in 1969 he offered what would now be considered a limited service.

All that the founder of the Frank Russell Company, now one of the world's largest investment consulting firms, wanted to prove was that his advice on managing the company's pension fund would save his client money.

While that principle remains the raison d'être of the investment consulting industry, companies are offering an increasingly diversified range of products and services in response to an increasingly sophisticated market.

Legislative changes combined with advances in new technology have created a willing market among pension fund trustees looking for new tools to tackle new responsibilities.

Kenneth Ayres, an adviser at Russell who has been in the industry for more than 30 years, says: "The appraisal of fund managers is still the core of our business but there are certainly many more products we offer."

One of the latest and most

ambitious offerings is that of managed funds. The schemes offer pension funds the chance to outsource the work of a fund trustee.

Managed fund schemes are designed to put the burden of choosing, monitoring and changing fund manager directly on to the consultant. Normally, they are run as pooled investment vehicles offering a variety of managers, assets and styles for a fund which is made up of different companies.

While trustees retain their fiduciary duty under UK law to protect the interests of the pensioners, all other decisions can be taken by the consultant employed to run the managed fund.

Mr Ayres says: "The movement to the management of funds is fairly recent and there are not many of us in it." The industry for managed funds is more established in the US than the UK.

The pooled nature of the funds is designed to attract smaller pension funds with assets of up to £50m. However, larger funds also use the products to test a particular product.

Sedgwick Noble Lowndes, the employee benefits consultants, launched a full service managed fund division in the UK two months ago.

The Flexifund was started as a pilot project in November last year and the division has made £21m in sales so far from 26 clients. The consultancy says it launched the new service in response to demand for a service

which removed the trouble of manager selection and assessment.

Owen Sweetman, a director of SNL's managed fund division, says the group has also launched a product with a fund which offers a group personal pension scheme an independent board of four trustees appointed from outside the company.

The costs of these managed funds are typically about 1 per cent of funds under management, from which a fee is paid to the fund managers which actually manage the money.

This is far higher than a large pension fund would expect to pay for asset management services but the consultants argue that the fees represent a saving for smaller firms. They maintain that by pooling their assets of several pension funds they can negotiate fee breaks from the fund managers.

Consultants also argue that cost-cutting is not the main reason for the move to managed funds. "The big advantage is the spread of managers which smaller companies are not usually able to achieve," said one consultant. Using a variety of managers and styles also limits risk, they argue.

The advantages for consultants are fees and the ability to reach a wider range of pension funds. Mr Ayres says: "This is a very important development because it enables our expertise to be used in a wider range of fund sizes." The increasingly

consolidated industry is typically chasing fewer and fewer of the bigger companies and managed fund services add another dimension to the client list.

Managed funds appear to be gaining ground. Frank Russell first offered the service three years ago in the UK and now manages \$1bn there and \$30bn worldwide. But their increased use is likely to fuel the debate about who measures the consultants.

While the growth of managed funds is an area of central interest the consulting industry has seen other developments, centred on legislative changes and including advanced asset and liability studies.

The Pensions Act which came into force earlier this year will force funds to match future payments with assets more exactly. New computer techniques enable consultants to analyse the performance of asset classes more scientifically.

Many in the industry believe the pace of change is unlikely to slow. Mr Sweetman says there are "massive changes afoot". Among them is the impact of a single currency in Europe, which is expected to change dramatically the asset allocation of pension funds because they will be able to match domestic liabilities with assets held in other parts of Europe. "With increased globalisation and new areas of growth, we certainly haven't seen the end of change," adds Mr Sweetman.

PROFILE Watson Wyatt

An eye to the future

The firm is repositioning itself in the employee benefits area

The job of an actuary is to make accurate predictions about future events, such as life expectancy and returns on investments, and Watson Wyatt has been advising clients on the future for longer than any other firm in the UK. But now, as a result of the profound changes in the business world, the firm is repositioning itself.

Since Reuben Watson took his first client in 1878, the business has grown from a family firm into an international alliance with the Wyatt Company of the US, employing 6,500 people around the world. It already carries out actuarial services for 40 of the biggest 100 pension funds in the UK.

"This is the backbone of its business which includes valuing schemes' assets and liabilities and advising on investment managers. But now the firm wants to work not just with pensions departments but with human resources directors as they review how to reward staff following fundamental changes to their businesses.

According to a new global

management study by Watson Wyatt, almost 40 per cent of companies around the world have been involved in mergers or acquisitions in the past two years - the alliance of R. Watson & Sons and the Wyatt Co only took place in 1995.

Two-thirds of these companies have reorganised their business and almost a third have outsourced part of their work.

Watson Wyatt is repositioning itself in this era of change as an employee benefits consultancy. "Activities, such as mergers, demergers and management buy-outs, trigger change and require a re-evaluation of how employees reward staff," said Mr Russell Smith, marketing manager at Watson Wyatt.

The firm does not believe the move will create clashes with the global accountancy firms. "It is more likely we will be working with the likes of Arthur Andersen," said Mr Paul Thornton, a partner at Watson Wyatt. "They work on business strategy and we fit in one level below on reward and human resource strategy."

But it remains to be seen how Watson Wyatt will stand up to the human resources specialists such as Towers Perrin, which has a greater bias towards

employee benefits as a whole rather than pension fund work alone.

In the US, the world's most developed market for human resources consultancy, Watson Wyatt remains behind William M Mercer and Towers Perrin. But it has strong business connections.

Fidelity Investments, the world's largest investment manager, uses its systems and it has a joint venture with State Street bank in systems management for pension fund outsourcing. The US remains its largest source of revenue. Last year it provided £260m, two-thirds of its income worldwide.

The UK provided a healthy £90m, but the contribution of continental Europe remains tiny. Countries such as France and Italy are still so reliant on unfunded state pension systems that there is little call for independent actuaries.

Watson Wyatt's European offices will instead do business with multinational companies such as IBM, which regard Europe increasingly as a single business area and want uniform advice for all their subsidiaries operating there. In the UK Watson Wyatt claims to be positioned with William M Mercer as the top providers of actuarial services.



Paul Thornton: the need to be the biggest is fading

Although it wants to be a global participant in human resources, Watson Wyatt dismisses the trend for consolidation that has seen some of the accountancy giants prepare to merge.

Mr Thornton said: "There is a fear factor in these organisations. I've seen many people inside Coopers & Lybrand and Price Waterhouse do not want to merge. He believes they have got it wrong in wanting to be the biggest."

The time is ripe because Watson Wyatt is itself the product of an alliance between a UK firm and a US company both with aspirations to expand. But Watson Wyatt's arrangements are unusual.

The two appear united to the outside world under the official name Watson Wyatt Worldwide, but in fact either party is free to walk away from the agreement.

Brendan Maton

Insatiable demand for actuaries continues unabated

"For any Actuary seeking a fresh challenge - perhaps in a new dynamic sector of the market - now is the time to do it!" says Lesley Palmer, Head of Actuarial Recruitment at Hays Inter-Selection - the UK's leading financial services and insurance specialists.

Many of the more exciting sectors have lucrative roles for Actuaries keen to develop into new areas, both nationally and internationally. Both the traditional and newer markets are showing strong demand, but particularly in reinsurance, general insurance and employee benefits. With this demand comes a valuable benefit to the ambitious Actuary: Lesley Palmer, "As far as salary levels are concerned, the law of supply and demand has created an upward movement on prices."

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JP 11/12/97

EUROPE • by Jonathan Guthrie

New source of income on the way

Consultants are hoping to cash in on the switch to privately-funded pensions

A continuing - and worsening - pensions crunch in Europe is creating a huge headache for politicians. That is good news for employee benefits consultants who hope to tap a new source of fee income as private funds are set up in response.

Since the second world war, pensions provision in continental Europe has been based on state-run pay-as-you-go schemes in which pensions for retired people are deducted from current taxation. This works well, as long as the ratio of elderly to workers is in balance. However, birth rates have been falling.

This is partly due to a rising standard of living, and partly because of the generosity of state-run PAYG schemes - people no longer see the need to produce a large family to support them in old age when the state will do the job instead.

The result is a looming crisis for countries where a high proportion of pensioners' incomes comes from the government, such as France, Germany and Italy.

Countries such as the UK, Netherlands and Republic of Ireland, are, in contrast, in relatively good shape.

They all have healthy systems of private funded schemes which are often supported by employers. These are more cost-effective than PAYG schemes because contributions are invested in stock markets which over the long term generally produce returns higher than inflation.

The European Commission is, therefore, promoting privately funded schemes as the antidote to the EU's pension ills. France and Italy have already trimmed state pensions and introduced laws intended to boost the private sector.

Spain is ahead of the rest, having brought in legislation with the same intention in 1987.

Anglo-Saxon employee benefits consultants foresee a bright future to continental Europe on the basis that as more private pension schemes are set up there will be more demand for their skills.

Continental Europe, however, will not be a walkover. The first problem is that funded provision is unlikely to grow as rapidly as the Commission hopes.

Voters are unlikely to be happy with the idea of paying twice for pensions: once for today's elderly, and a second time for their own retirement.

A second snag arises when businesses with Anglo-Saxon roots assume - usually wrongly - that continental clients will be happy with the style of consulting used in the US and the UK.

Jonathan Heller, a consultant on European employee benefits, says: "In Germany for example, corporate clients have always been concerned with complying with the complex legal requirements on pensions."

"So it can be better to apply a packaged solution that has worked in the past than the kind of creative approach popular in the UK."

Similarly, benefits consultants have lost business in France by imposing Anglo-Saxon valuation disciplines on French clients, when it would have been wiser to comply with tradi-



A pensions crisis is looming in countries such as France, Germany and Italy

tional French methods. Gaffes of this kind merely encourage the natural tendency of continental companies to turn to local consultants - thriving businesses in both Germany and the Netherlands - for advice.

David Strauss, chairman of benefits consultants Sedgwick Noble Lowndes group says: "We are trying to avoid setting up English outposts in continental centres - instead we try to establish local offices with local skills, and build a multinational capability on top of that."

For Europe is just one part of a worldwide jigsaw for employee benefits consultants aiming to operate on an international level.

Their aim, says Philip Cockbain, UK managing partner at Watson Wyatt, "is to ensure that multinational companies get a seamless service - they want to have a relationship with one multinational consultant, not a handful of local ones."

The trend foreseen by business managers such as Mr Cockbain is for multinationals to specify the range

and level of benefits centrally.

This should improve staff mobility, instead of hindering it, as the prevalent locally-based approach may do.

The consultants suggest that multinationals will in future pool the investments backing pensions and insurance commitments in each country where they have staff in order to establish consistency of investment aims and economies of scale.

The benefits consultants that would win the lion's share of business from multinationals would be those with a correspondingly wide network of offices around the world and a consistent approach.

The businesses that fit the bill include Mercur, Watson Wyatt and Towers Perrin.

Mercur has a long track record of international activity and 87 offices in 25 countries.

It is the world's largest employee benefits consulting firm with global revenue last year of \$1.16bn, putting it just behind the seven largest accountancy firms.

Watson Wyatt has 80 offices in 36 countries, though its revenue is only just over half that of Mercur, and around \$250m behind Towers Perrin's.

These businesses all derive a big chunk of their income from the US. This generated around 60 per cent of Mercur's 1996 revenues, against just 20 per cent from Europe and less than 10 per cent from the Far East.

Employee benefits consultants have some way to go to become truly international, rather than US-based organisations with a growing business in advising overseas clients.

However, a US bias can be a positive advantage in building up a business with multinational customers, for many of these also have their roots in the US.

Alan Botterill head of European employee benefits at Mercur admits it can be tough to break into overseas markets. "Where we are making progress is in servicing international clients, and the starting point there is US-based multinationals."

PROFILE Coopers & Lybrand

Accountants with a personnel touch

Business is moving towards increased organisational effectiveness

Coopers & Lybrand claims to be the fifth largest human resources consultancy in the world and one of only two of the Big Six accountancy firms to be heavily involved in this area of business.

Worldwide it employs 4,000 people in human resources; half of them work in the US. It offers companies advisory services ranging from share option schemes for senior executives to software for operating reward strategies for staff.

Not surprisingly for a business built on its accountancy practice, tax is the bedrock of Coopers & Lybrand's human resource advice. "When you contemplate a human resources policy, the important things are tax and social security," said Owain Franks, a UK partner at Coopers & Lybrand. "Then come education and housing."

He claims that even a transfer of senior executives from England to the Low Countries can create problems. "The Netherlands can have punitive tax rates for share incentive schemes. In Belgium there is an official wage freeze and it is illegal simply to give someone a pay rise."

Mr Franks says companies need to know about these details as they relocate increasing numbers of staff around the world. He believes all the leading human resources providers see the world going the same way: towards increased organisational effectiveness.

Employers will have to manage personnel better

and take more responsibility for the benefits offered to them, not merely in a paternalistic way but also for the health of the company itself. It also means measuring employees' competency and the effectiveness of reward strategies.

Coopers & Lybrand likes to talk to the decision makers in companies - the human resources directors. "We see them as the buyers of our services and we should be able to address their problems," said Larry Schumacher, a UK partner in Coopers & Lybrand.

For example, the firm's HR Spectrum software enables companies to create programmes which measure the competency of their entire workforce on an individual basis, or evaluate the cost of any proposed change to the remuneration strategy. It costs between \$15,000 and \$250,000 to install and the firm claims further maintenance expense is negligible.

Alan Gibbons, the partner responsible for Spectrum, said Coopers & Lybrand deals with any service problems itself because



Owain Franks: tax and social security are important factors

clients do not want to deal with third party contractors. "They just want a system that works and trust us to provide it," he said.

Coopers & Lybrand is one of the top five advisers to human resources in the US, the world's largest market.

Pensions remain the most significant employee benefit for any US company. A tenth of the US's top 2,000 companies have outsourced their pensions administration to Coopers & Lybrand. Its business is growing by 40 per cent each year and this January it bought another provider, Kwasha Lipton to boost its presence in this market.

Coopers & Lybrand claims only Towers Perrin and Hewitt administer a greater number of schemes. But Coopers & Lybrand has not enjoyed a similar success in the UK, partly because outsourcing has yet to gain momentum there. Pension funds also prefer to give actuarial work to their existing advisers. As an industry, UK pension funds are content to view Coopers & Lybrand as an auditor.

Coopers & Lybrand's actuarial practice provides some innovative services. It will, for example, willingly value a fund within a matter of days compared with the accepted business practice of once every three years.

But perhaps it is too successful as an auditing practice for pension funds to be willing to consider its other services. If its merger with Price Waterhouse goes ahead the new firm would have the seventh largest actuarial practice in the UK, but it remains to be seen how keen blue-chip businesses will be to hire it.

Brendan Maton

Like fashion Companies change

Do your HR and reward strategies fit the company you were, or the company you need to become?

A recent Watson Wyatt survey, the *Global Management Study*, revealed that 45% of companies expect to experience change in the near future. But how do you keep your management and your people aligned to your business strategy when everything around them is changing?

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